

# **City of Red Wing**

## 2023 Residential Survey

The Morris Leatherman Company

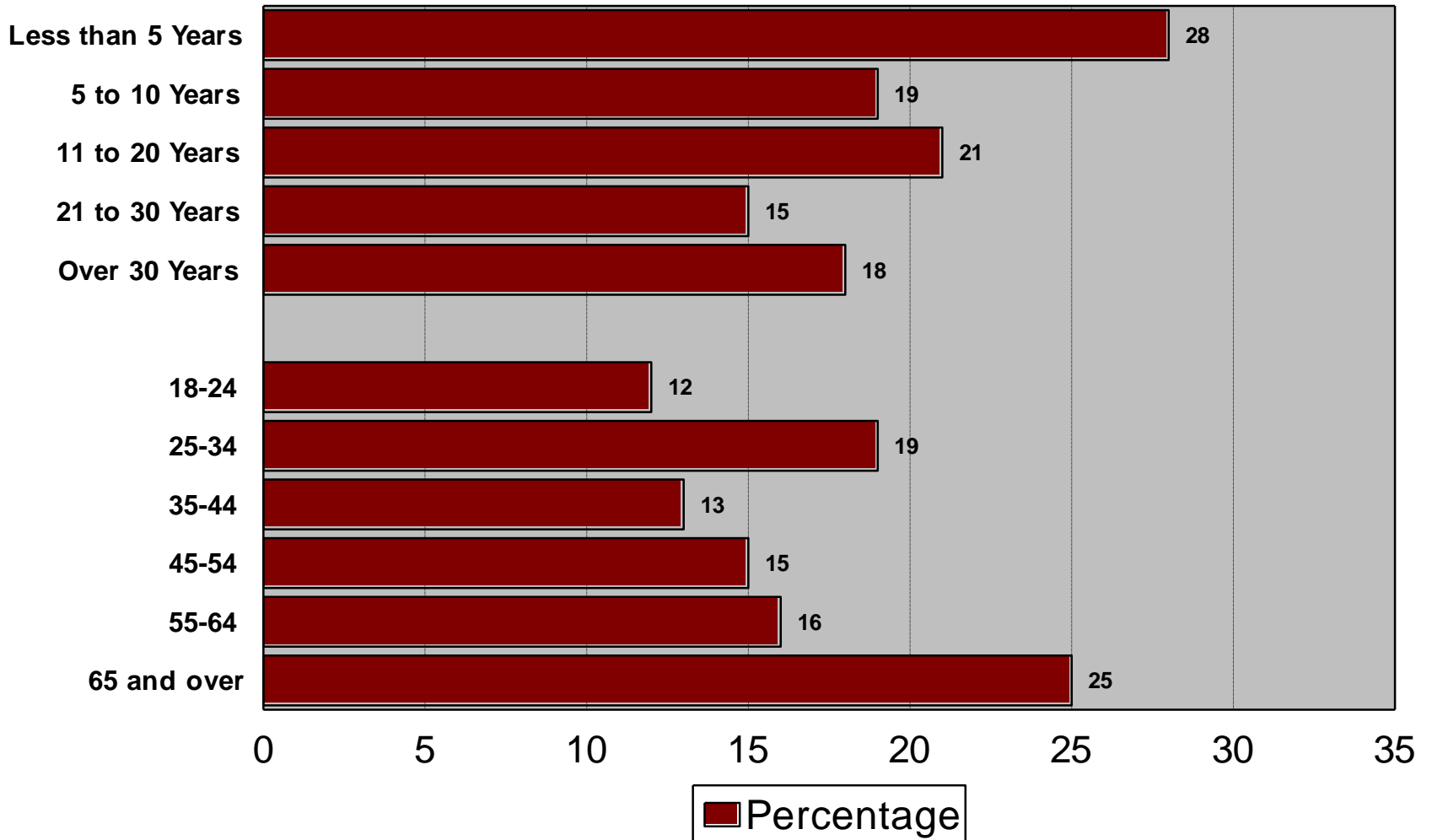
# Survey Methodology

2023 City of Red Wing

- ① 400 random household sample of Red Wing residents
- ① Telephone interviews conducted between September 11th and 26th, 2023
- ① Average interview time of 17 minutes
- ① Non-response level of 5.0%
- ① Projectable within +/- 5.0% in 95 out of 100 cases
- ① Cellphone Only Households: 51%
- ① Landline Only Households: 14%
- ① Both Landline and Cellphone Households: 35%

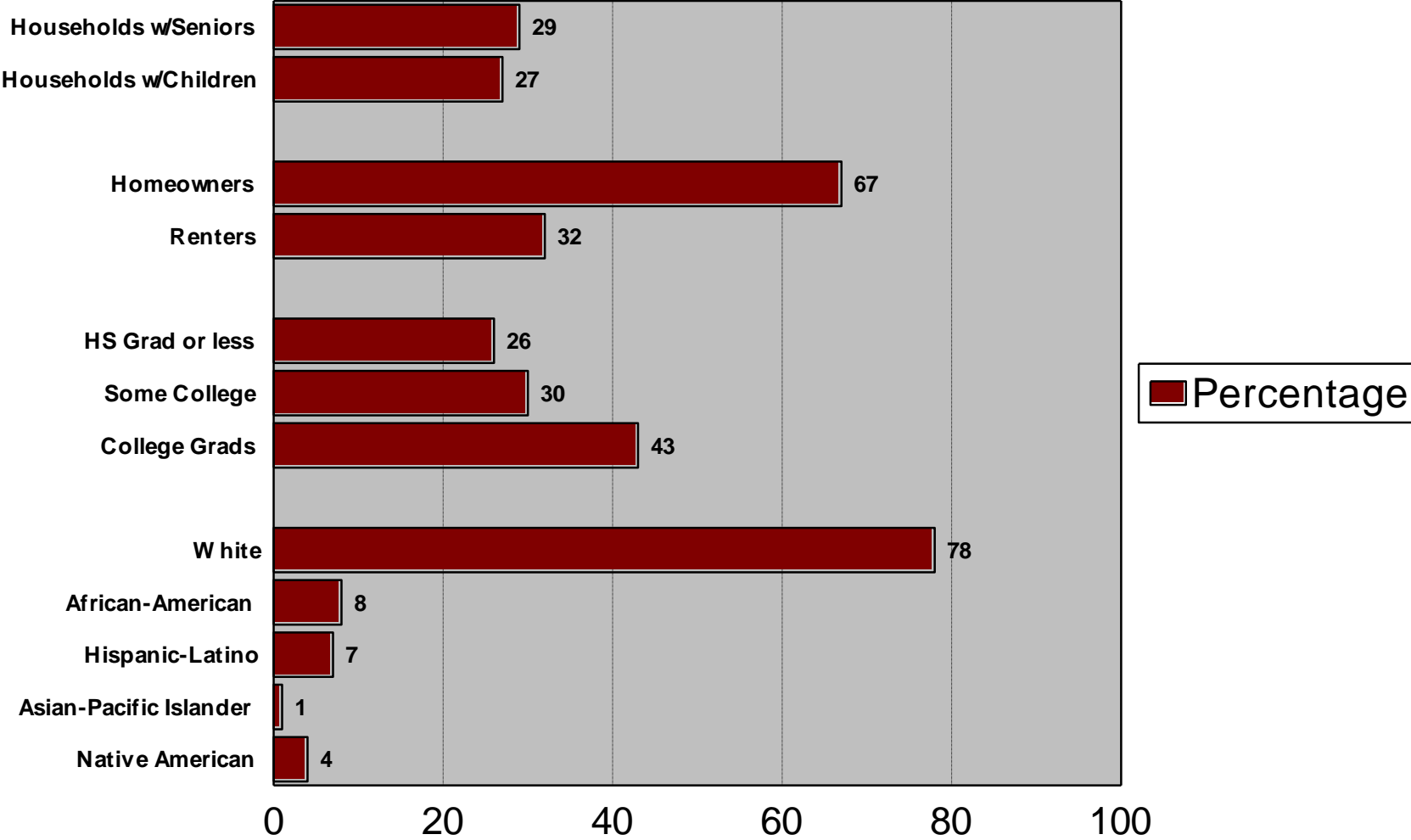
# Demographics I

2023 City of Red Wing



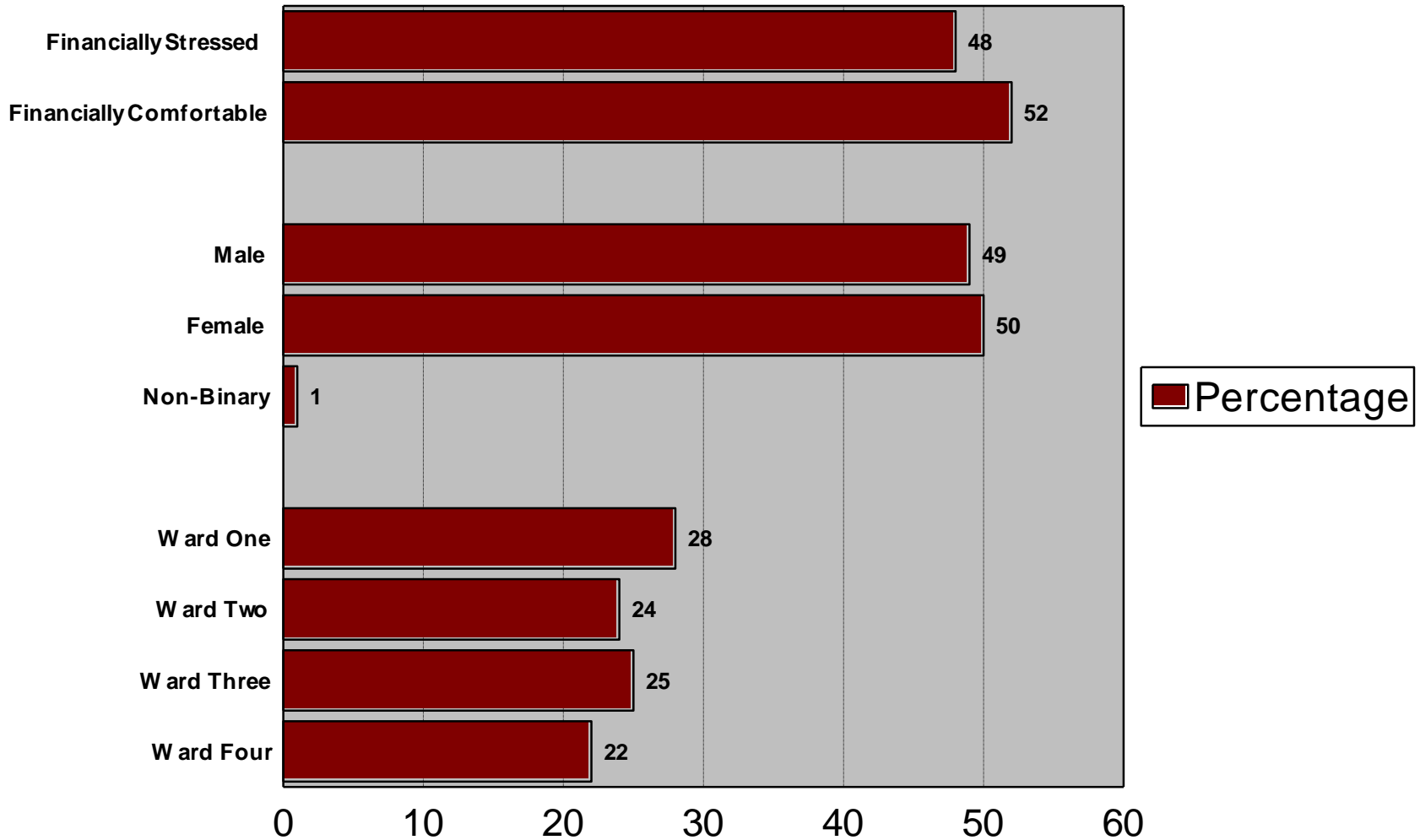
# Demographics II

2023 City of Red Wing



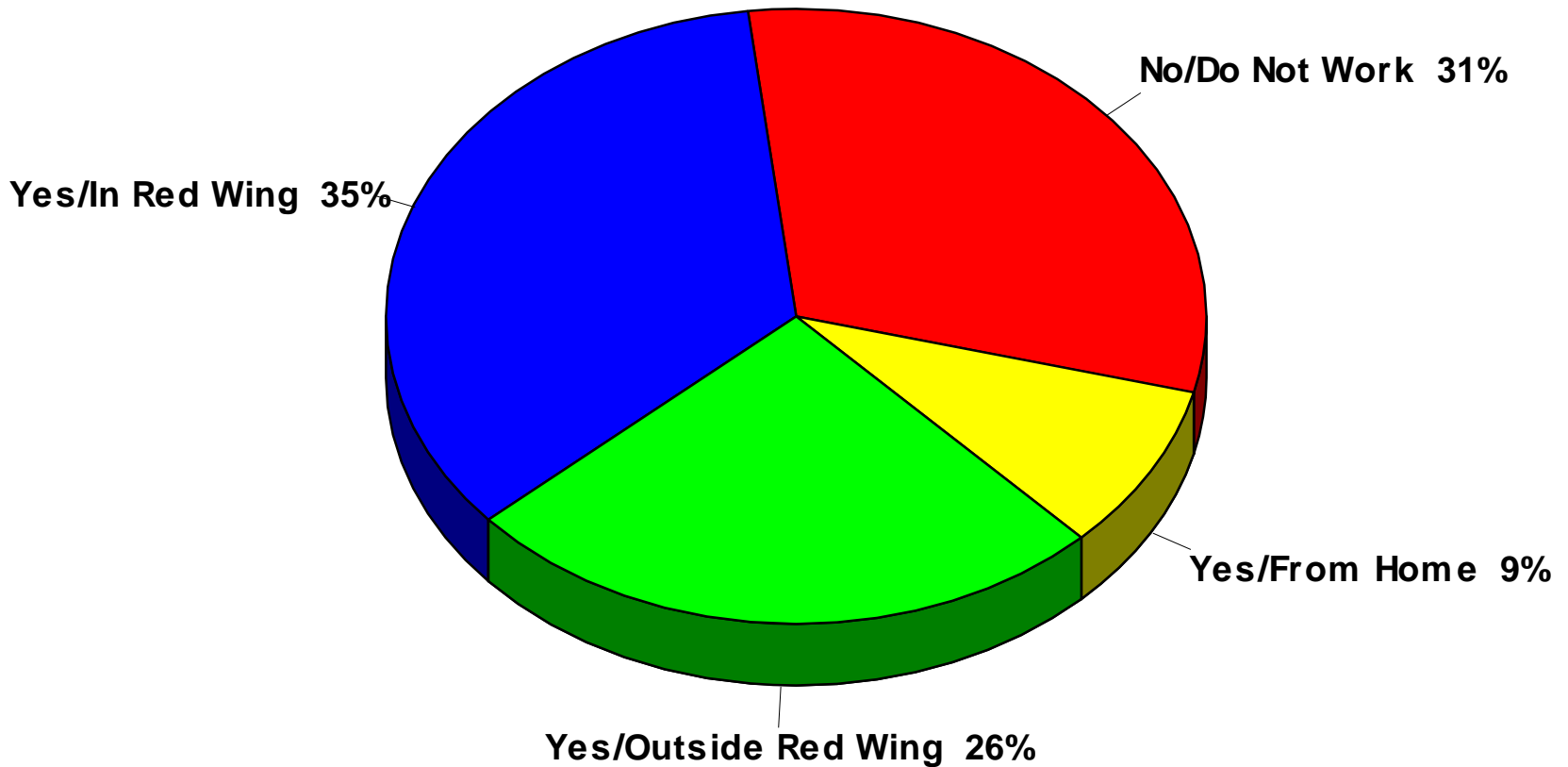
# Demographics III

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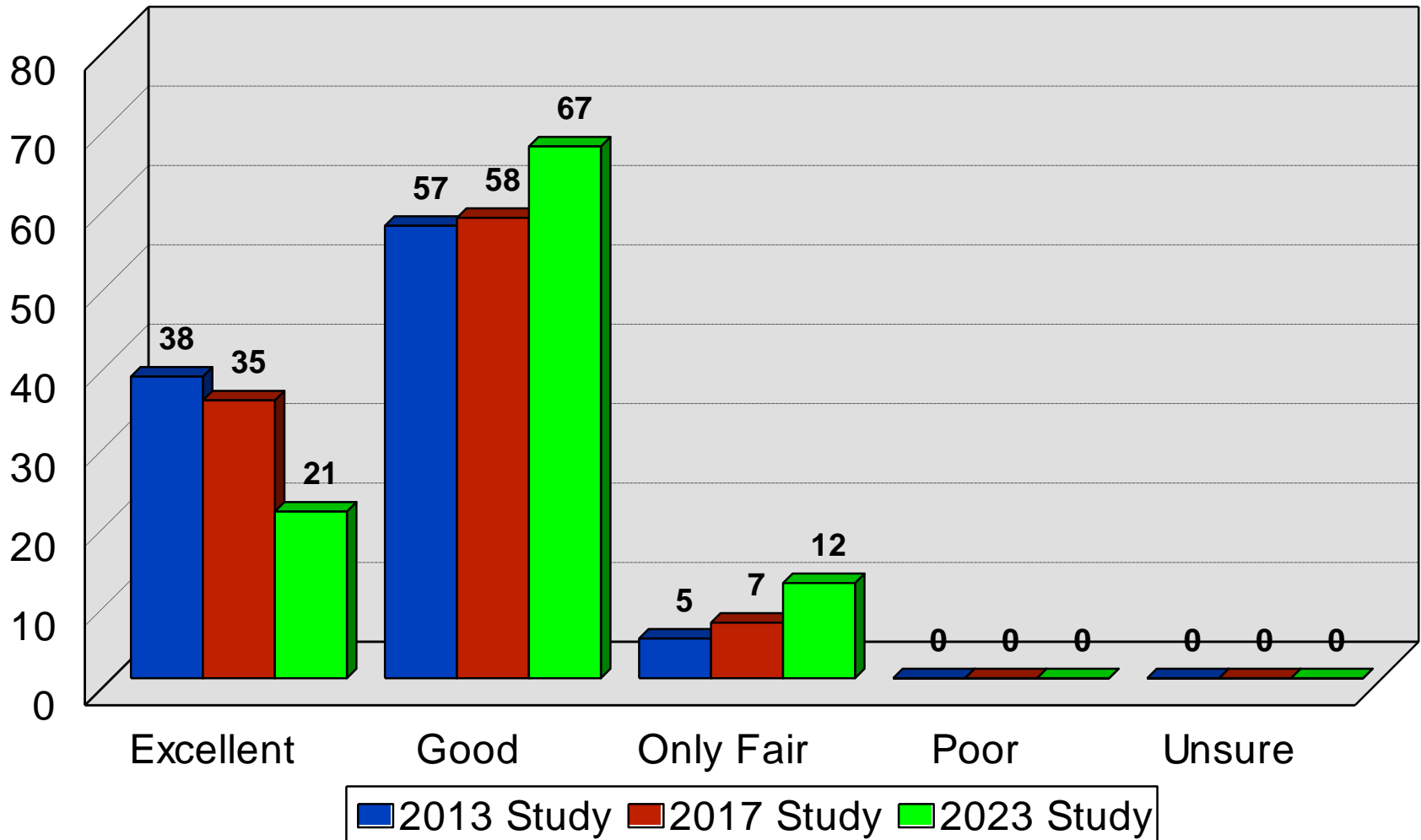
# Work Full-Time or Part-Time

2023 City of Red Wing



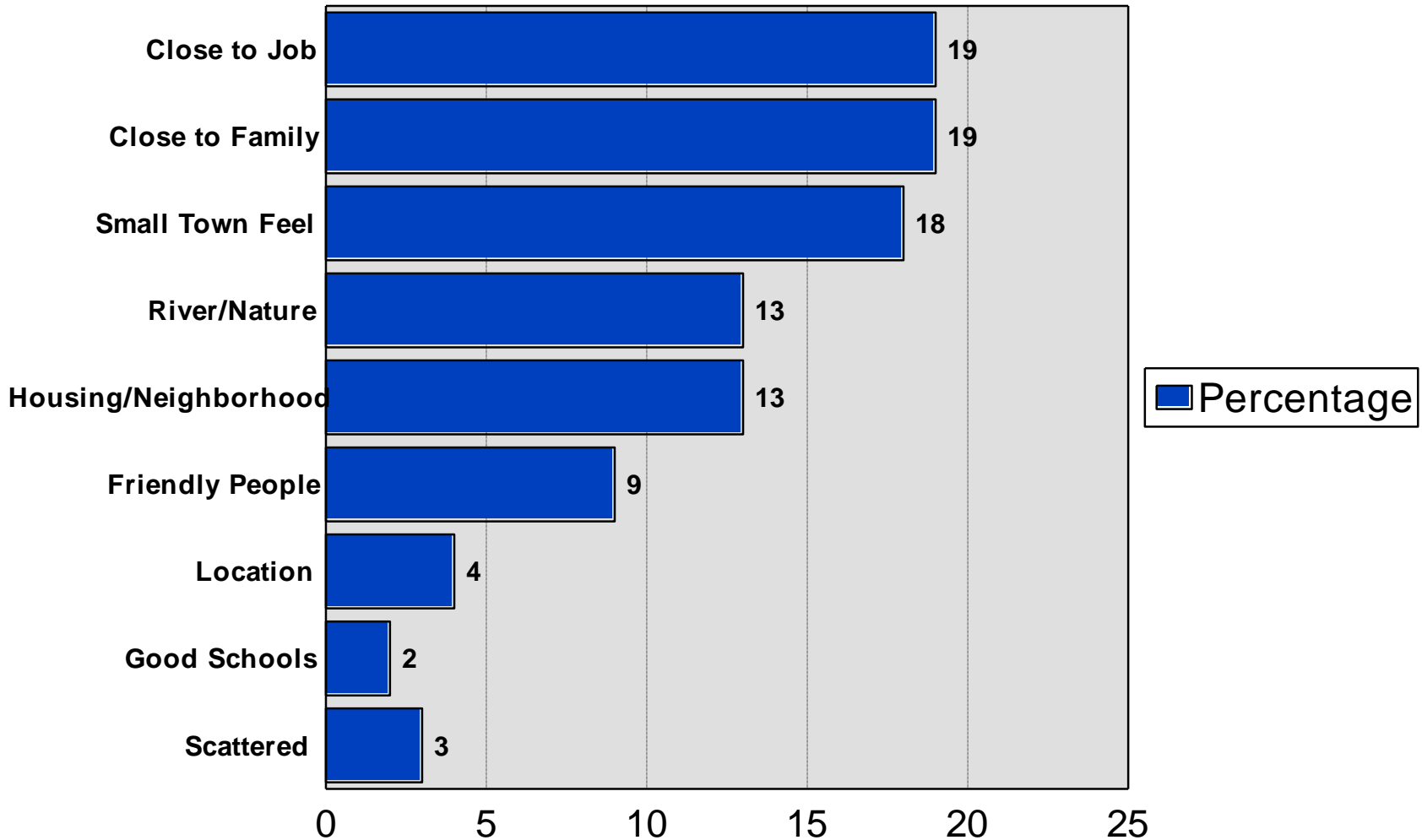
# Quality of Life Rating

2023 City of Red Wing



# Like Most about City

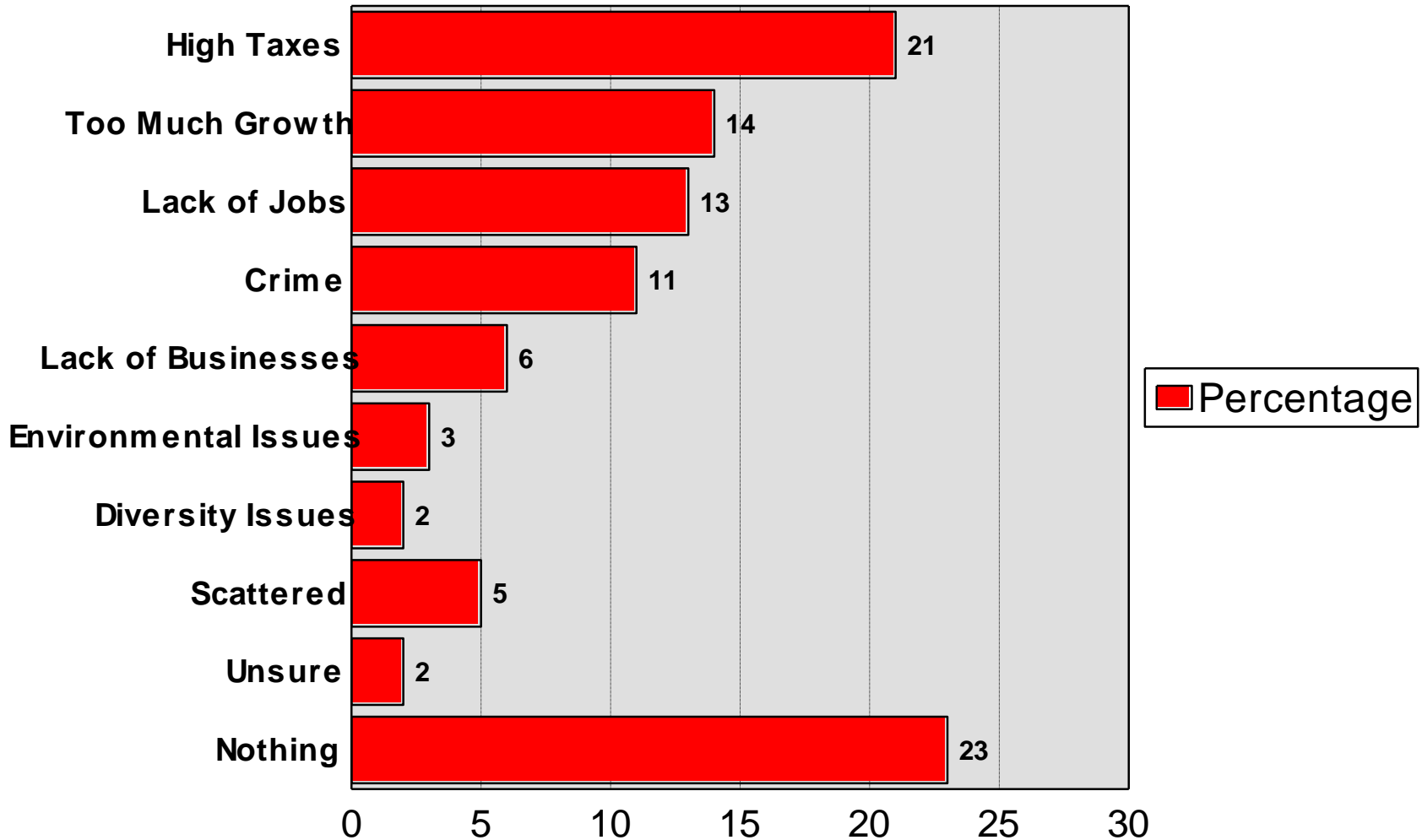
2023 City of Red Wing





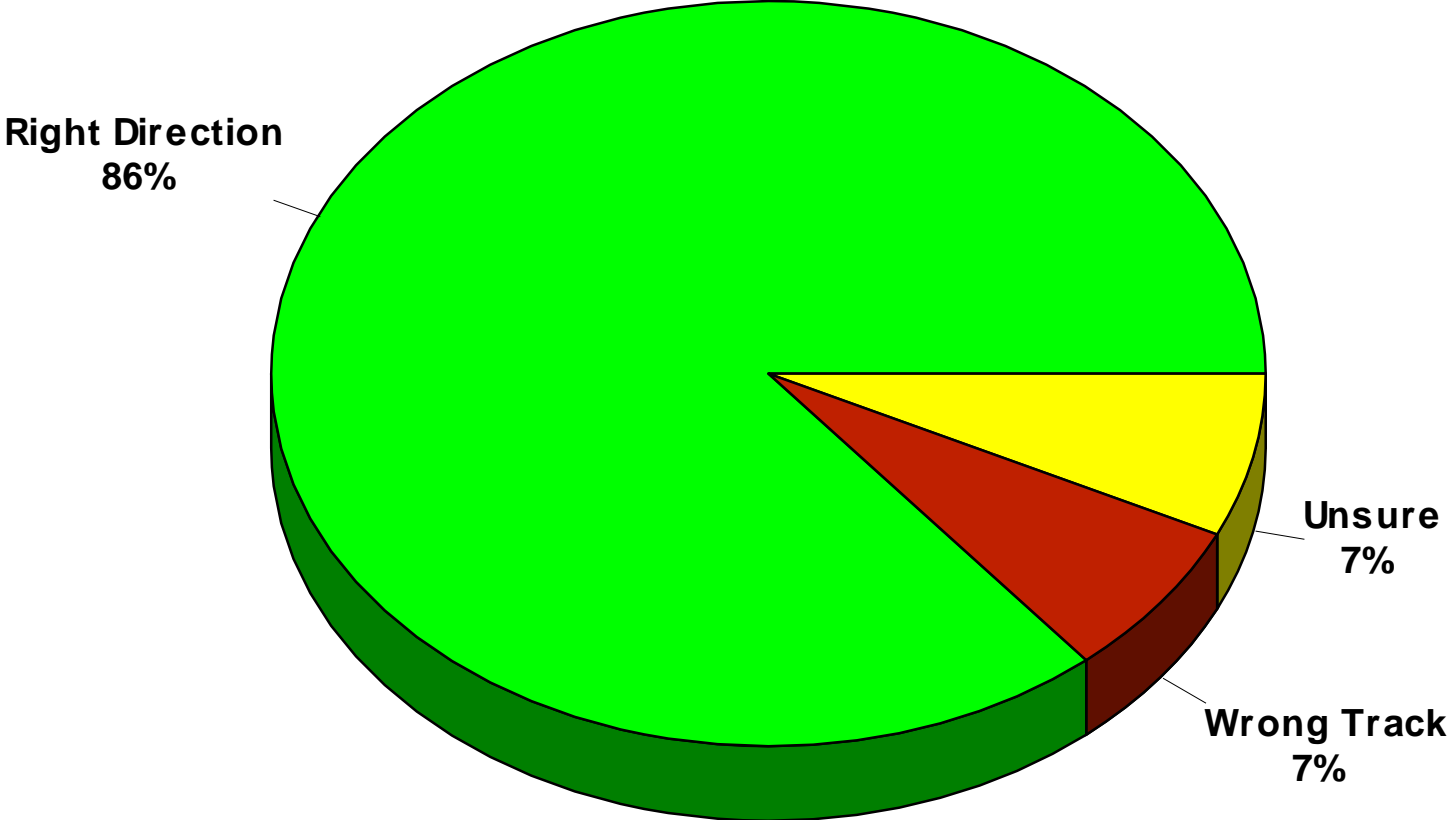
# Most Serious Issue

2023 City of Red Wing



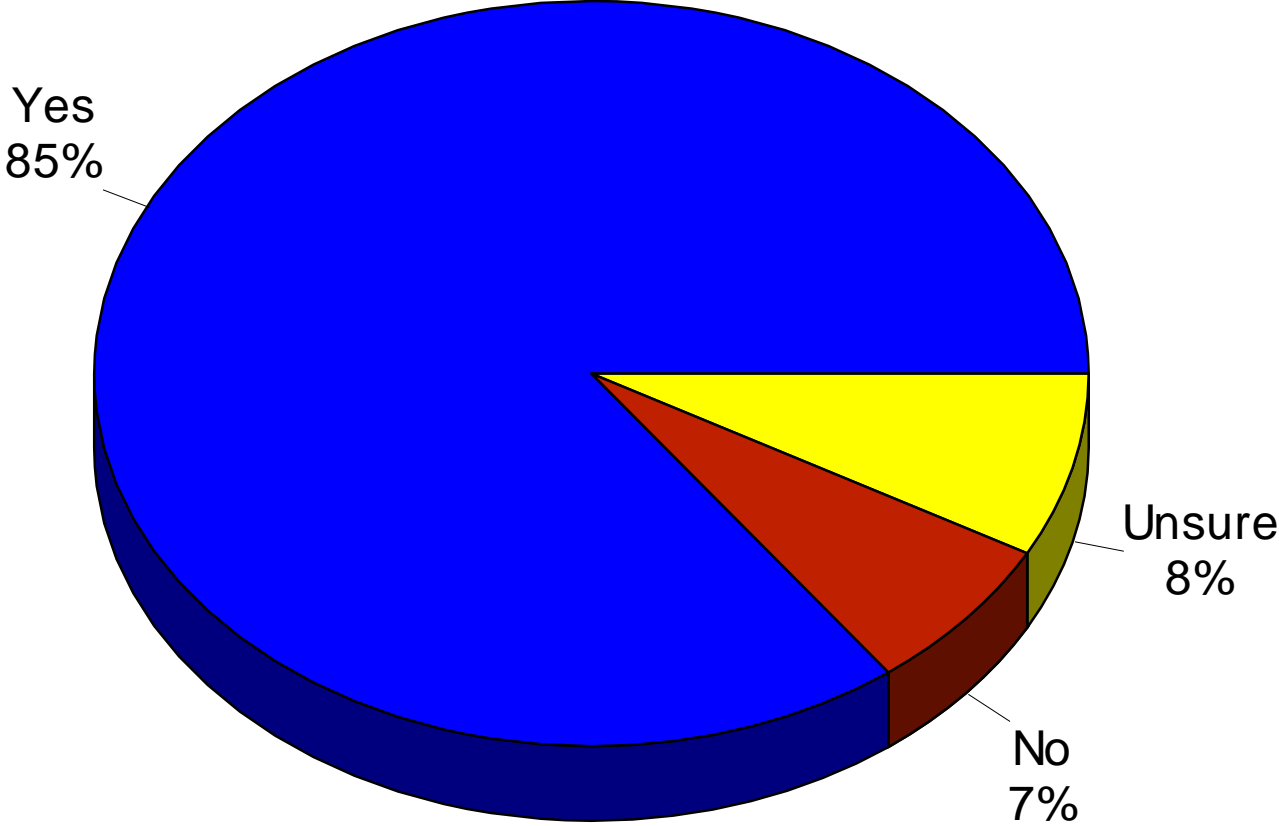
# Direction of Red Wing

2023 City of Red Wing



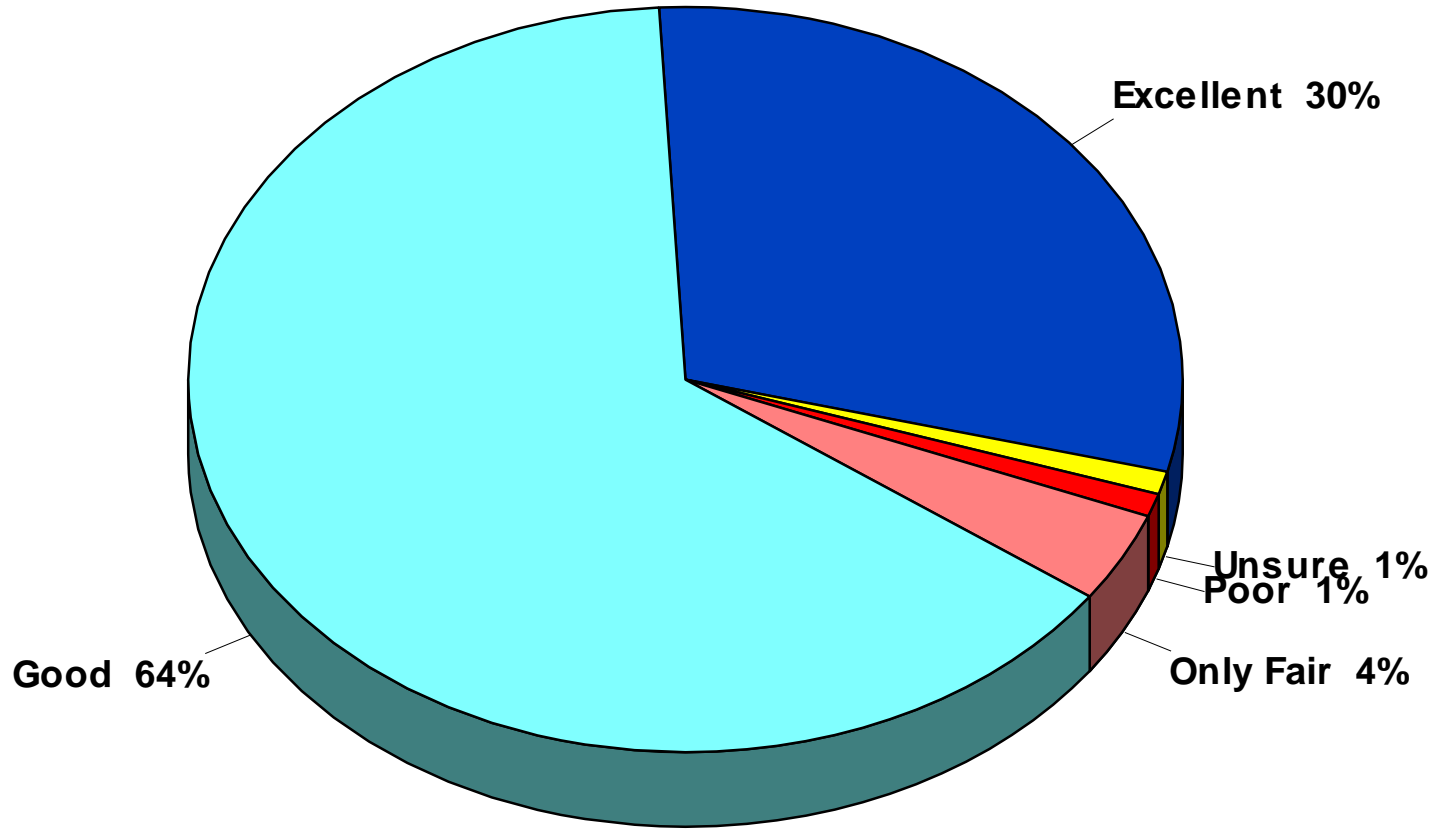
# Recommmed Red Wing to Others

2023 City of Red Wing



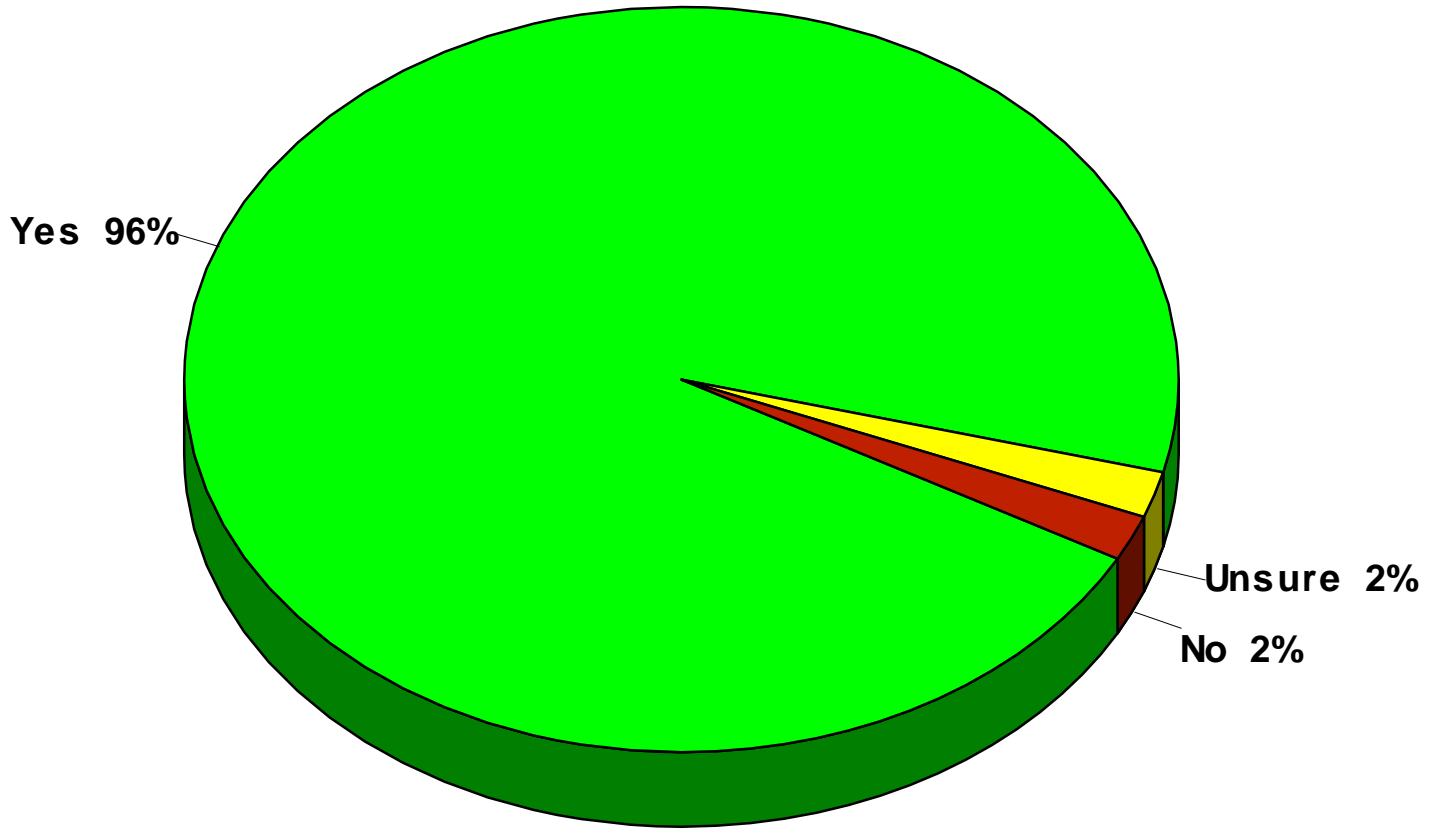
# Sense of Community

2023 City of Red Wing



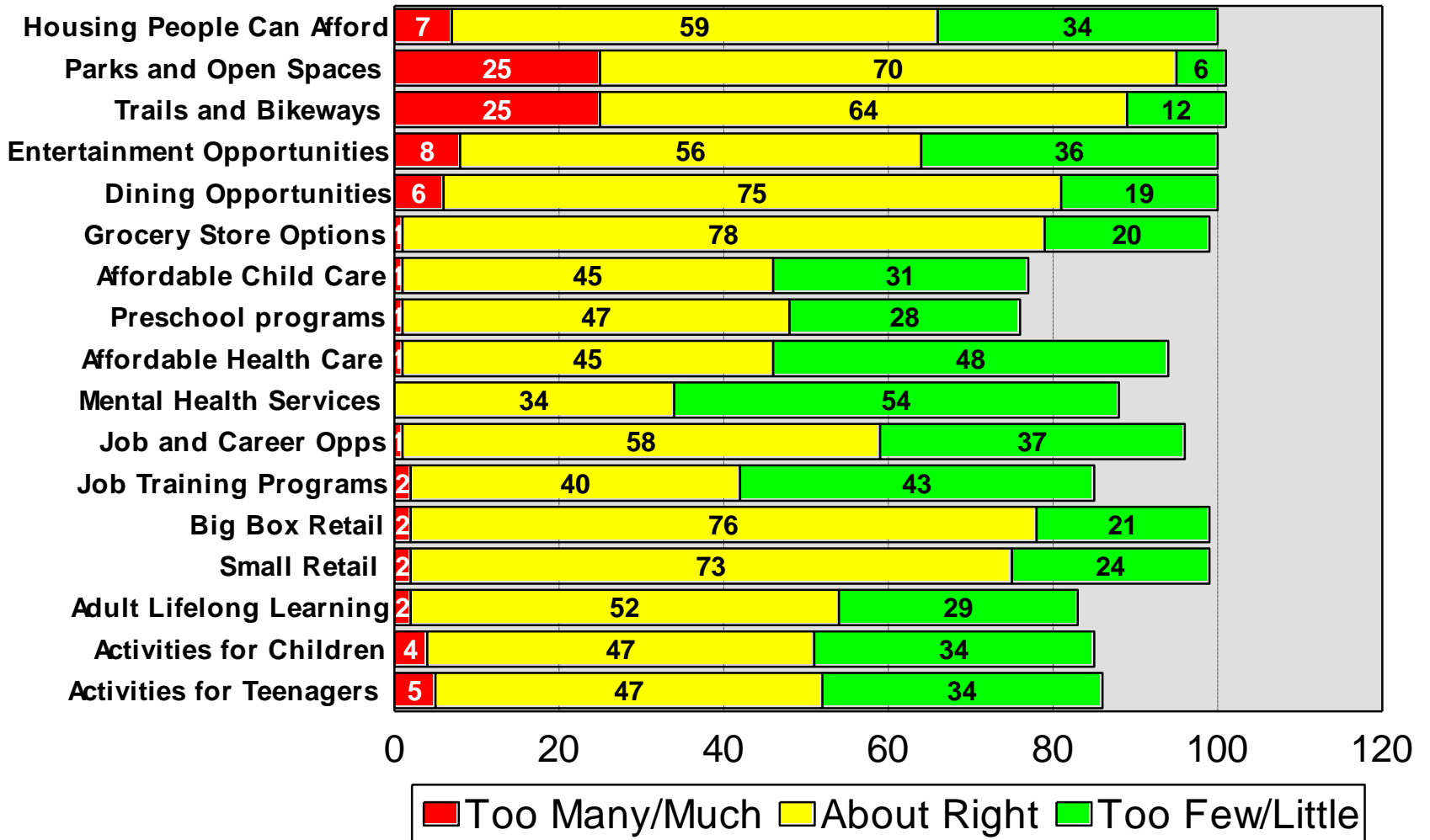
# Accepted, Valued and Welcomed

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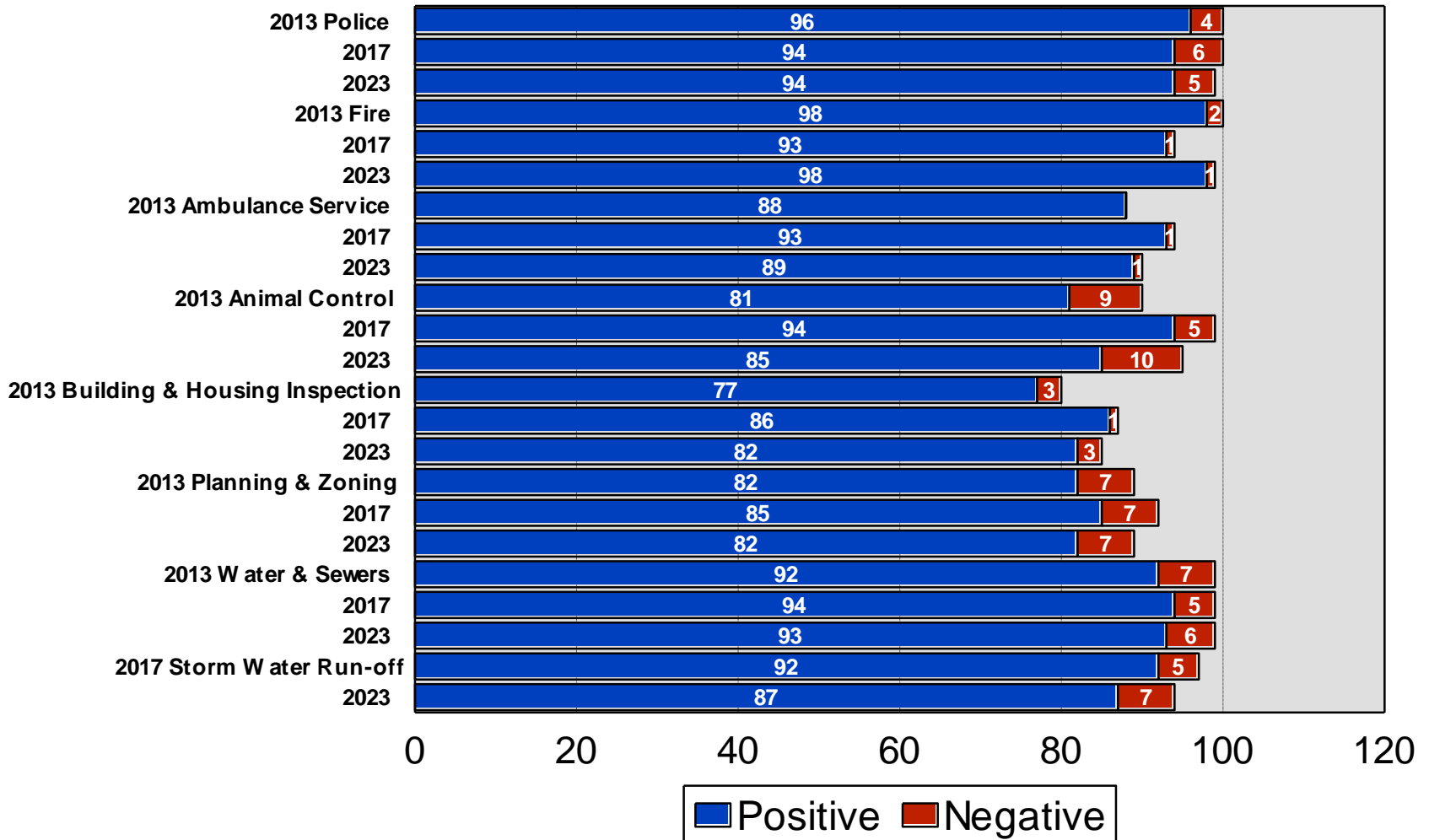
# Community Characteristics

2023 City of Red Wing



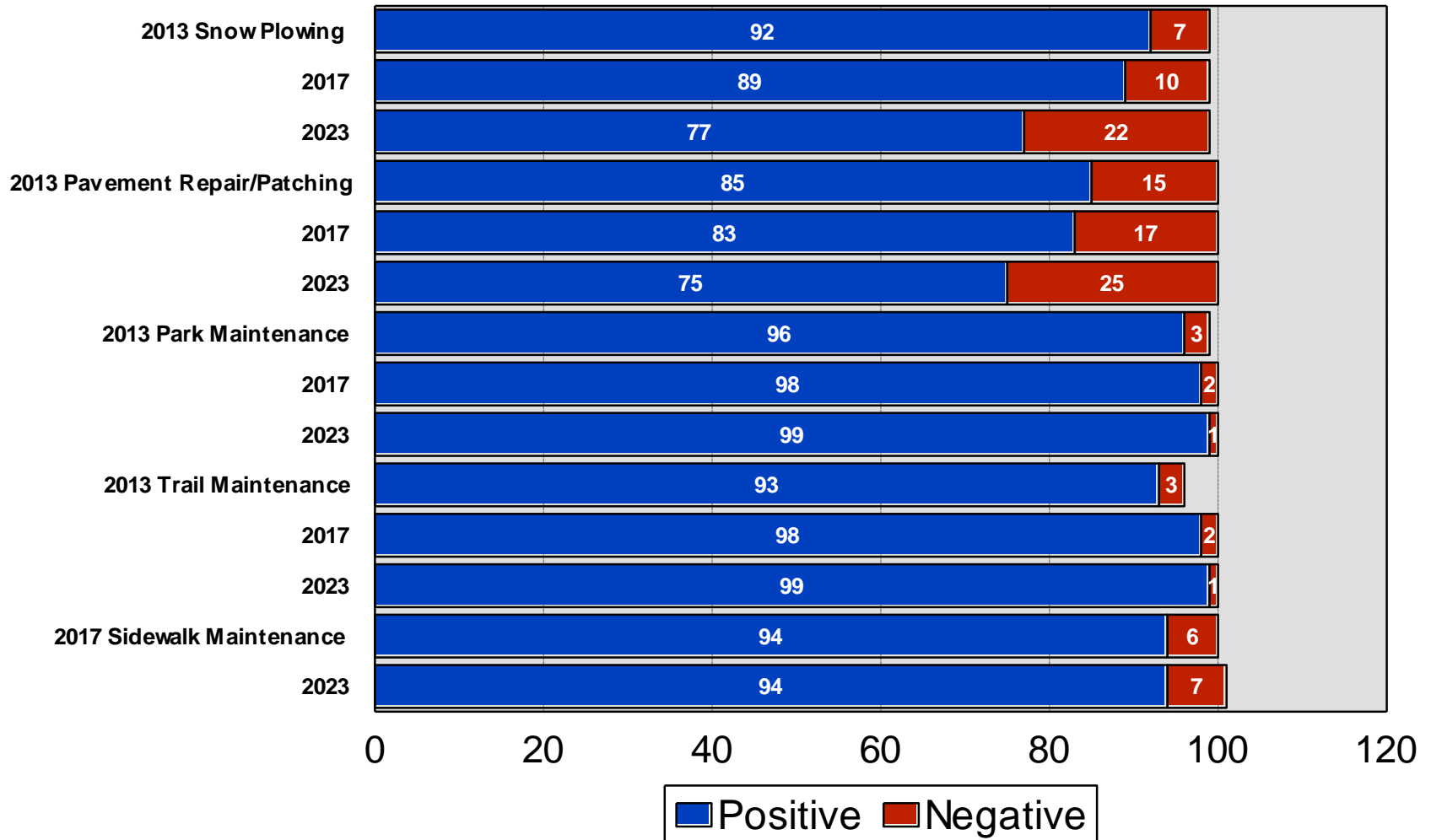
# City Service Ratings I

2023 City of Red Wing



# City Service Ratings II

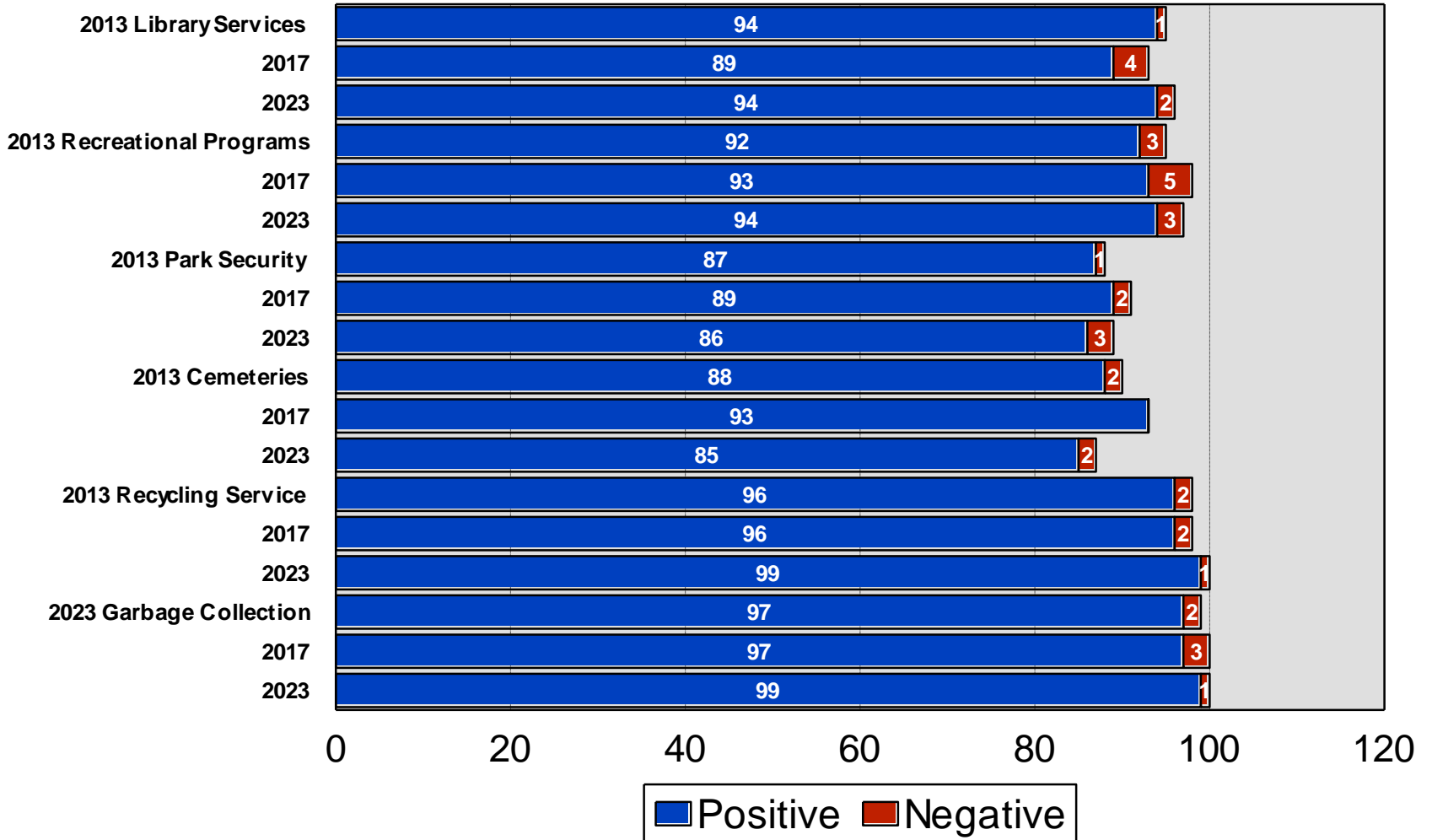
2023 City of Red Wing





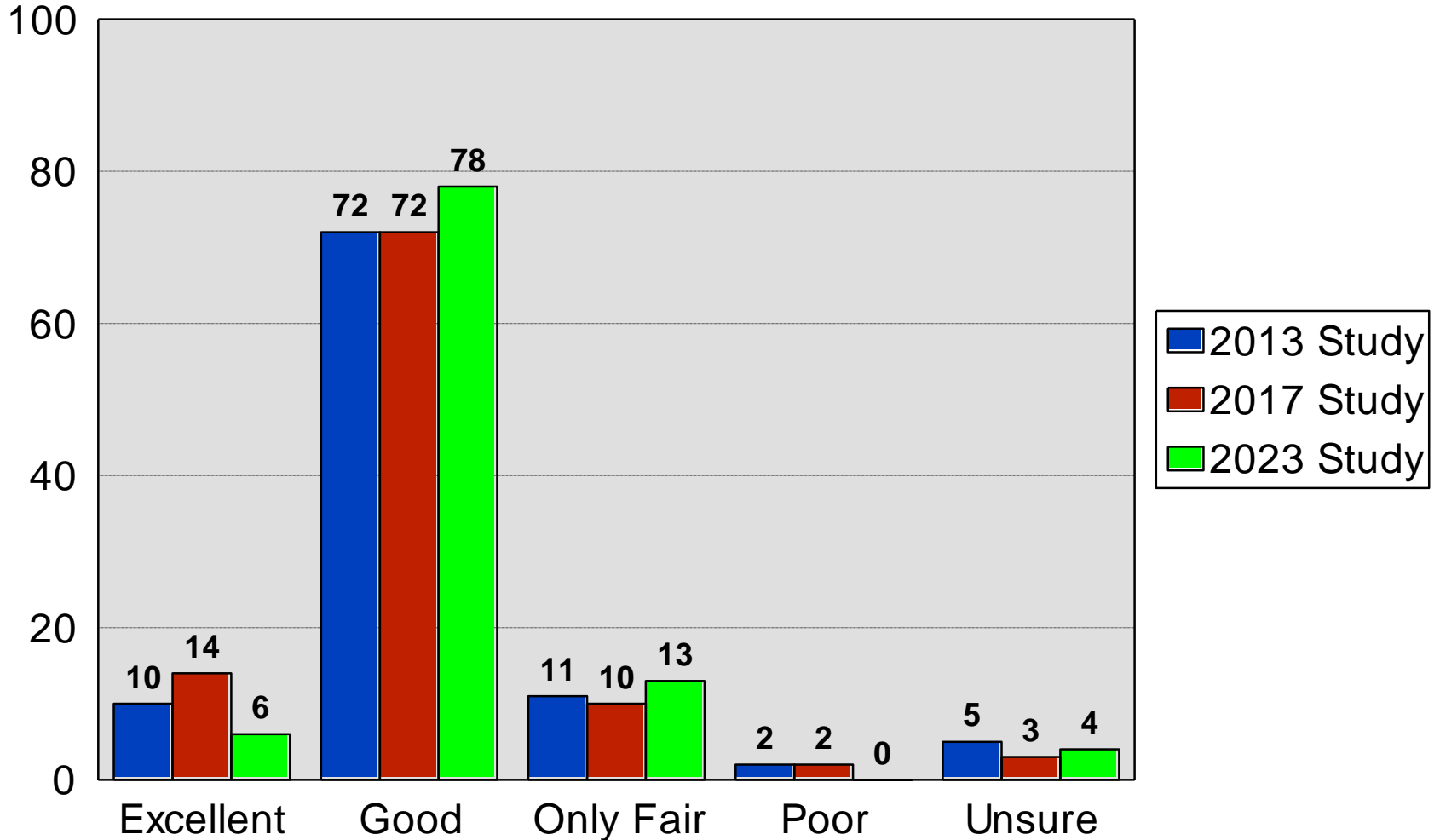
# City Service Ratings III

2023 City of Red Wing



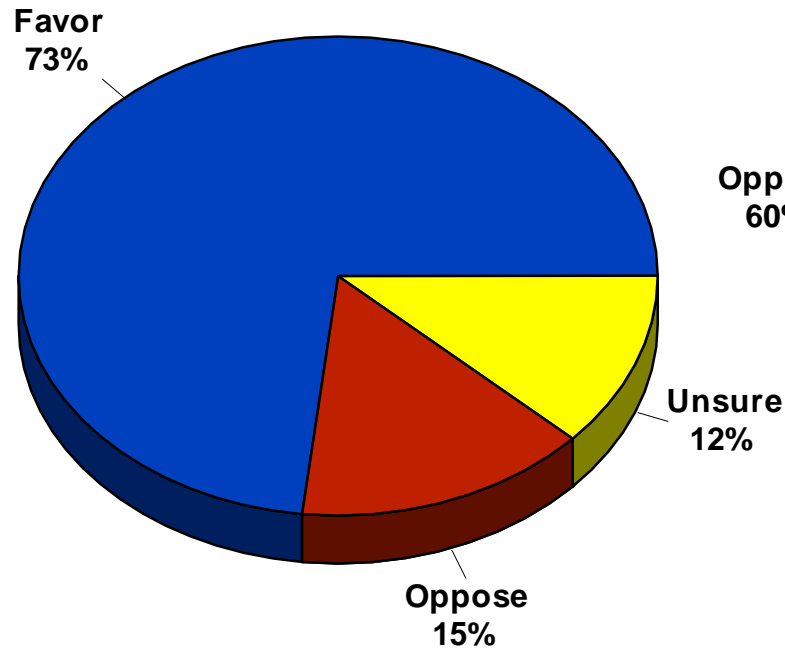
# Value of City Services

2023 City of Red Wing

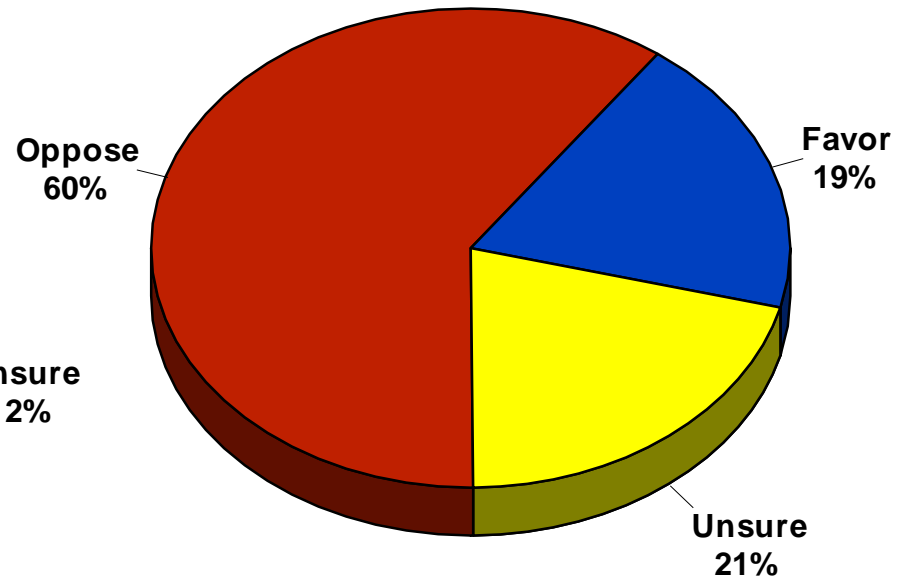


# Tax Increase....

2023 City of Red Wing



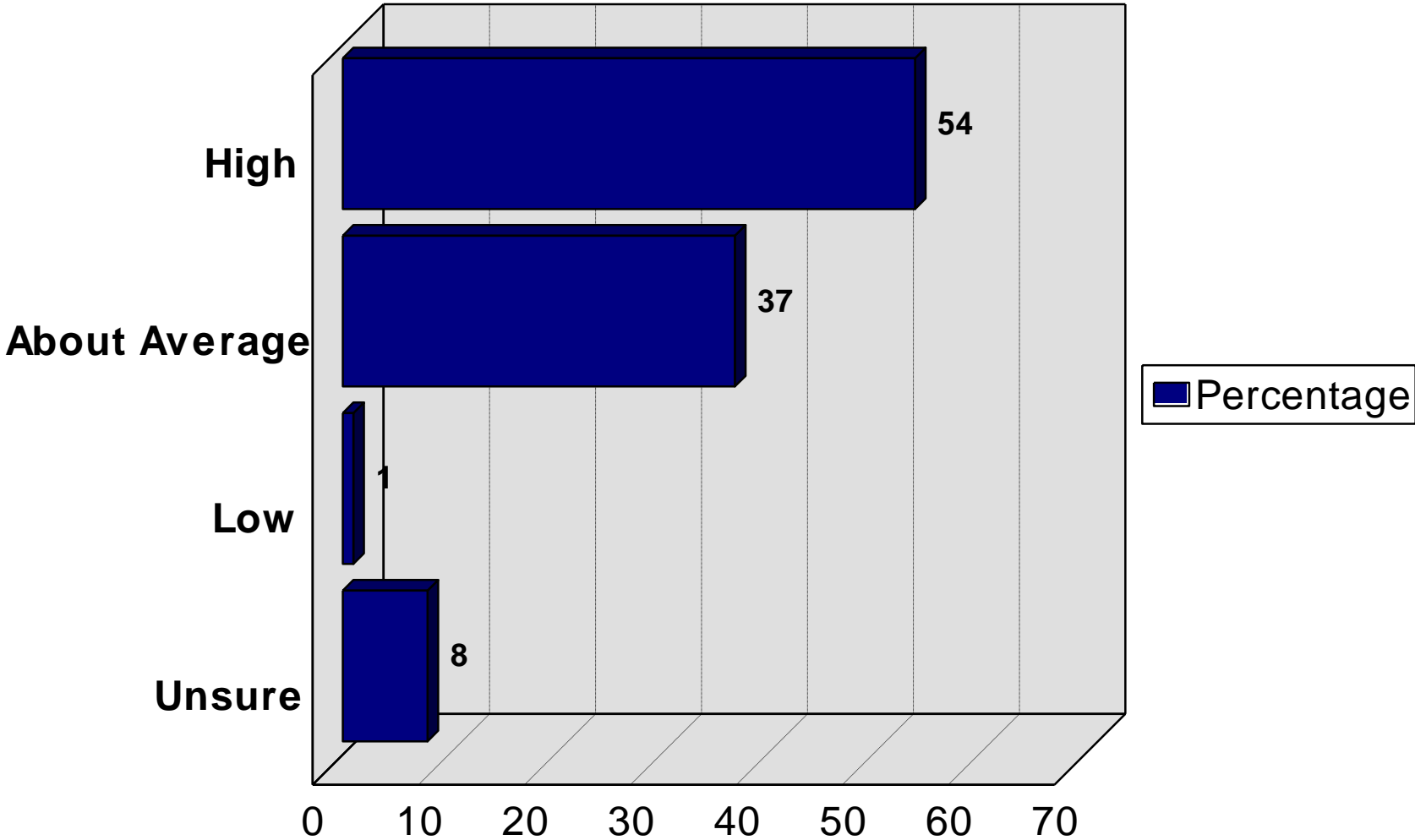
**Maintain City Services**



**Improve Current City Services or Offer New City Services**

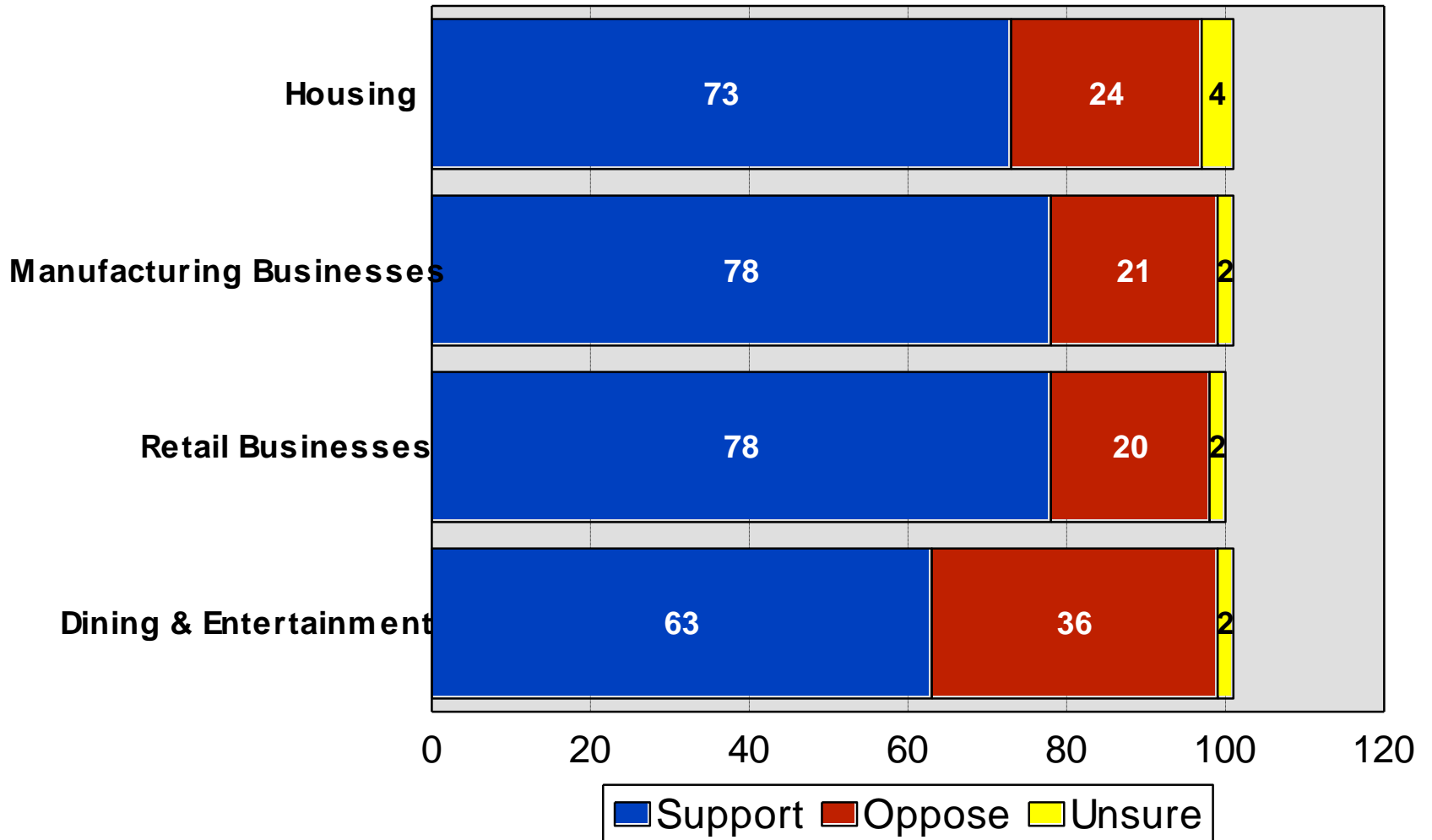
# Perception of Property Taxes

2023 City of Red Wing



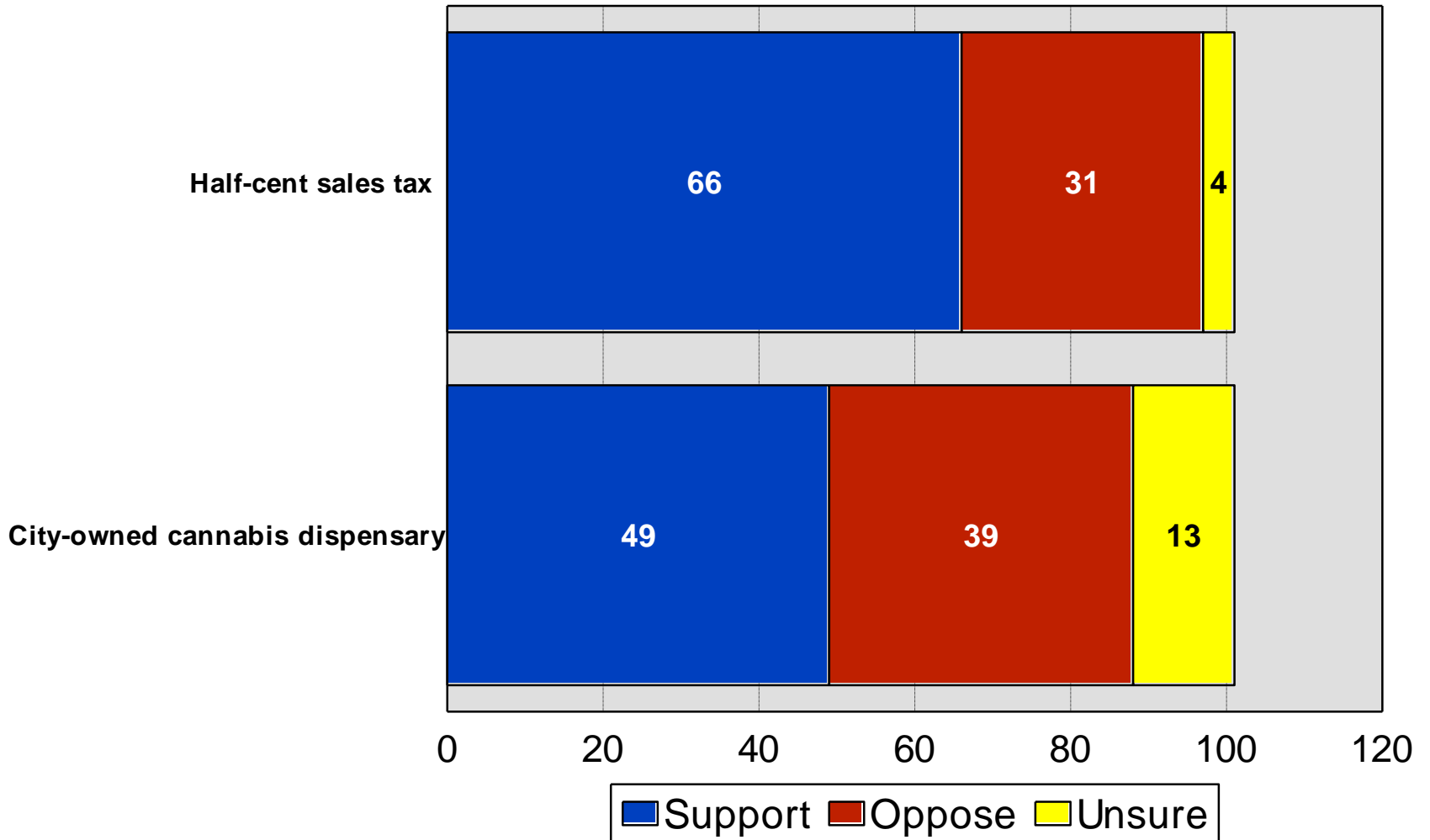
# Use Financial Incentives to Attract....

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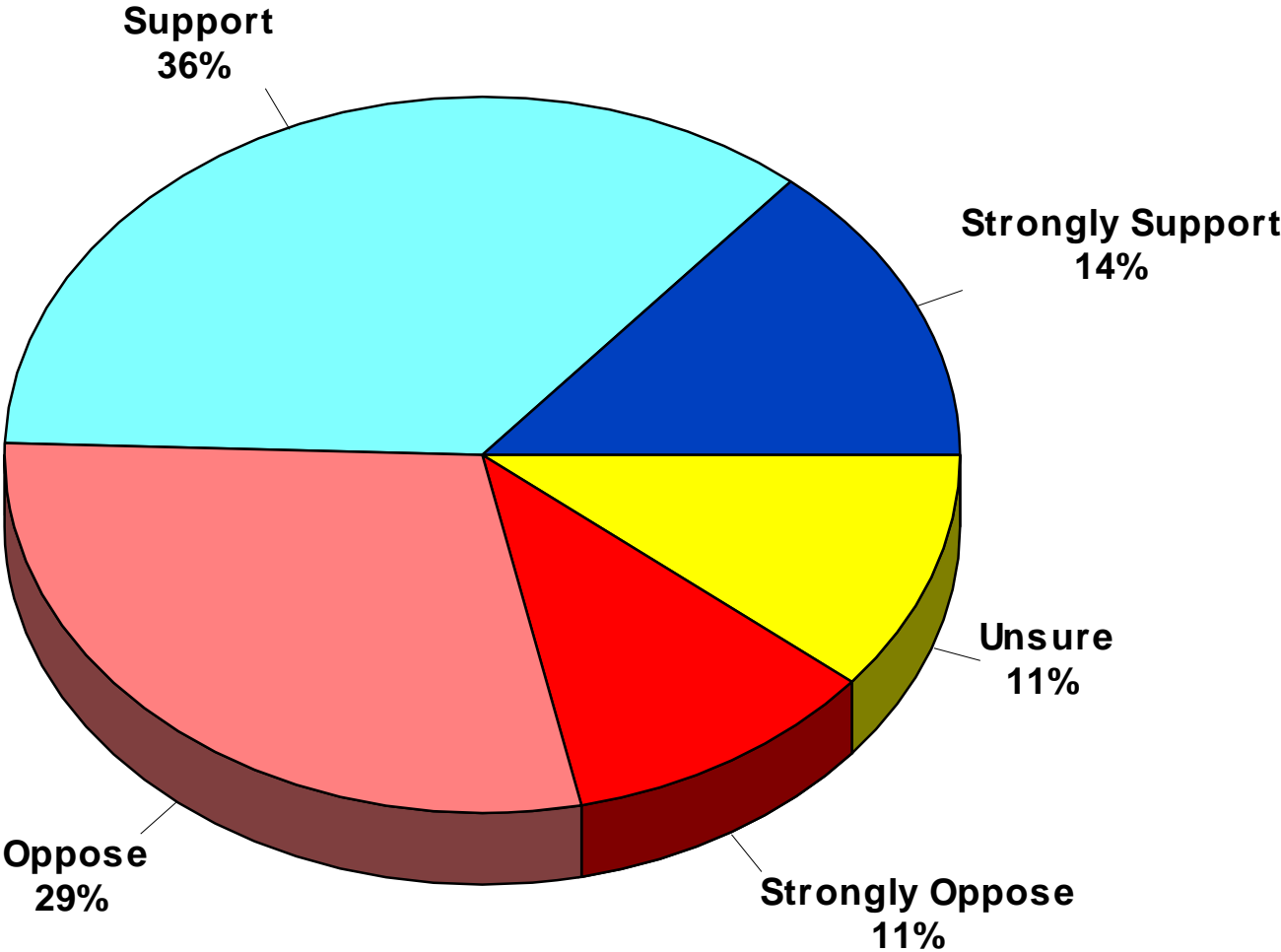
# Generate Additional Revenue

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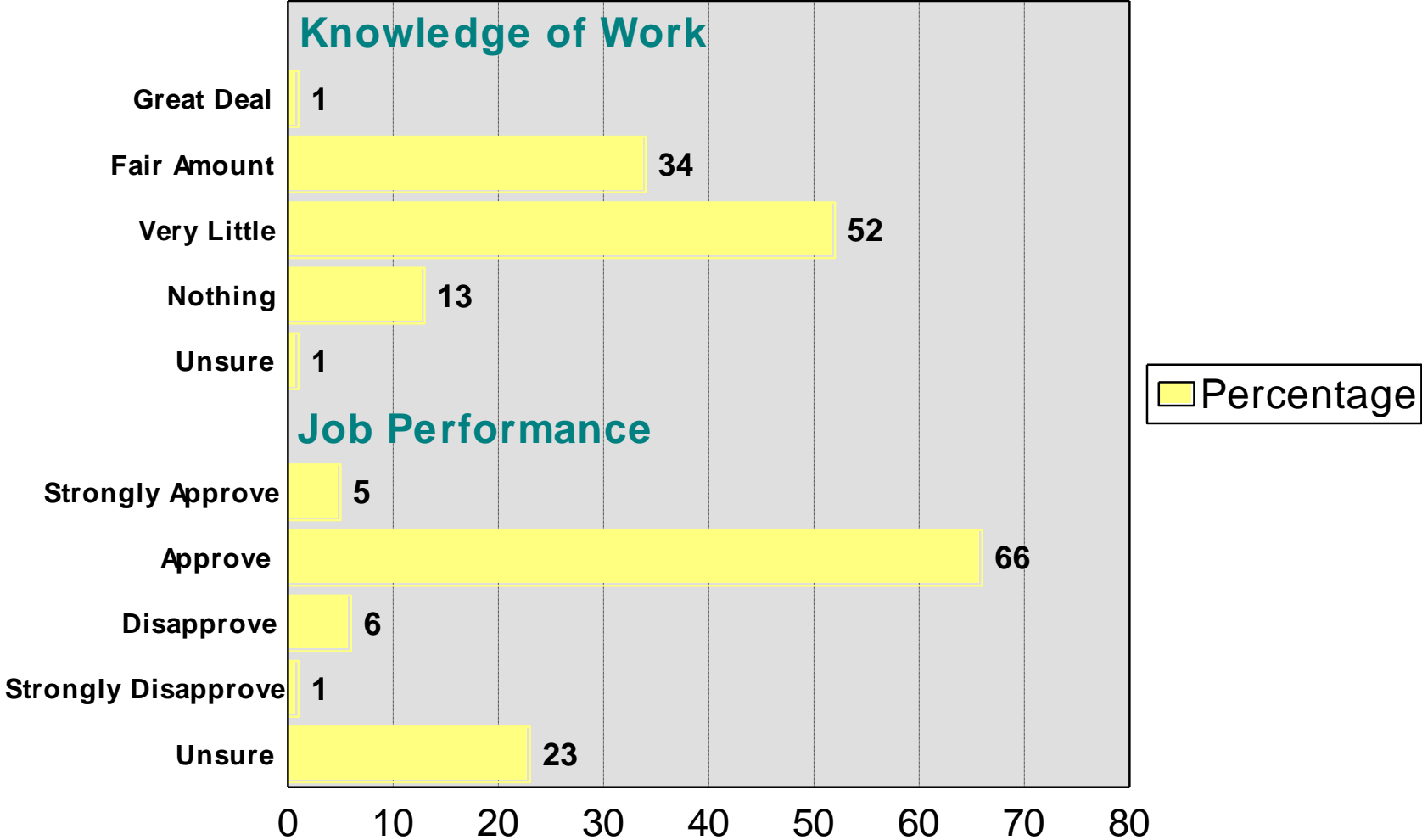
# Restrict Number of Licenses to Sell Cannabis

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# Mayor and City Council

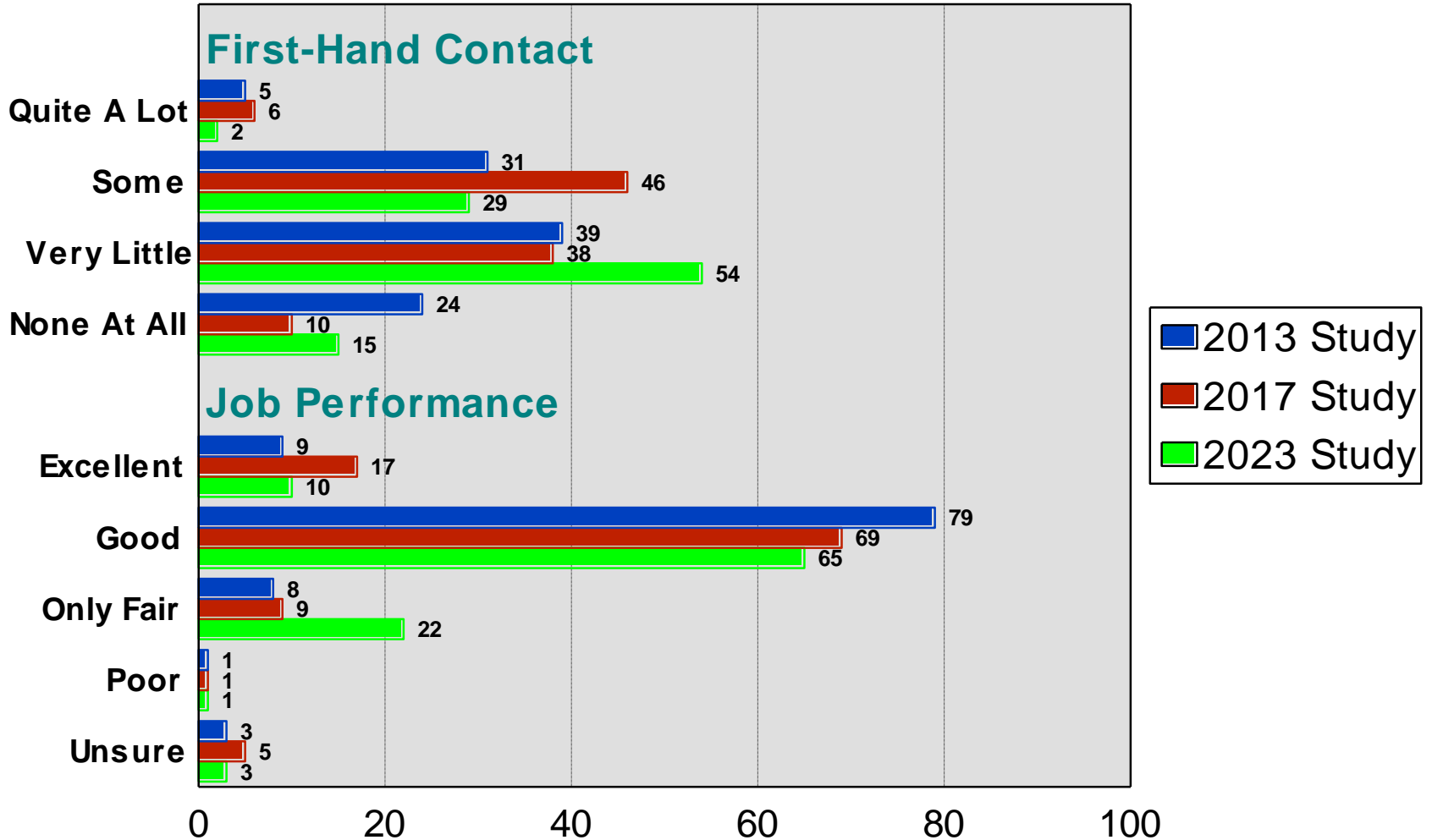
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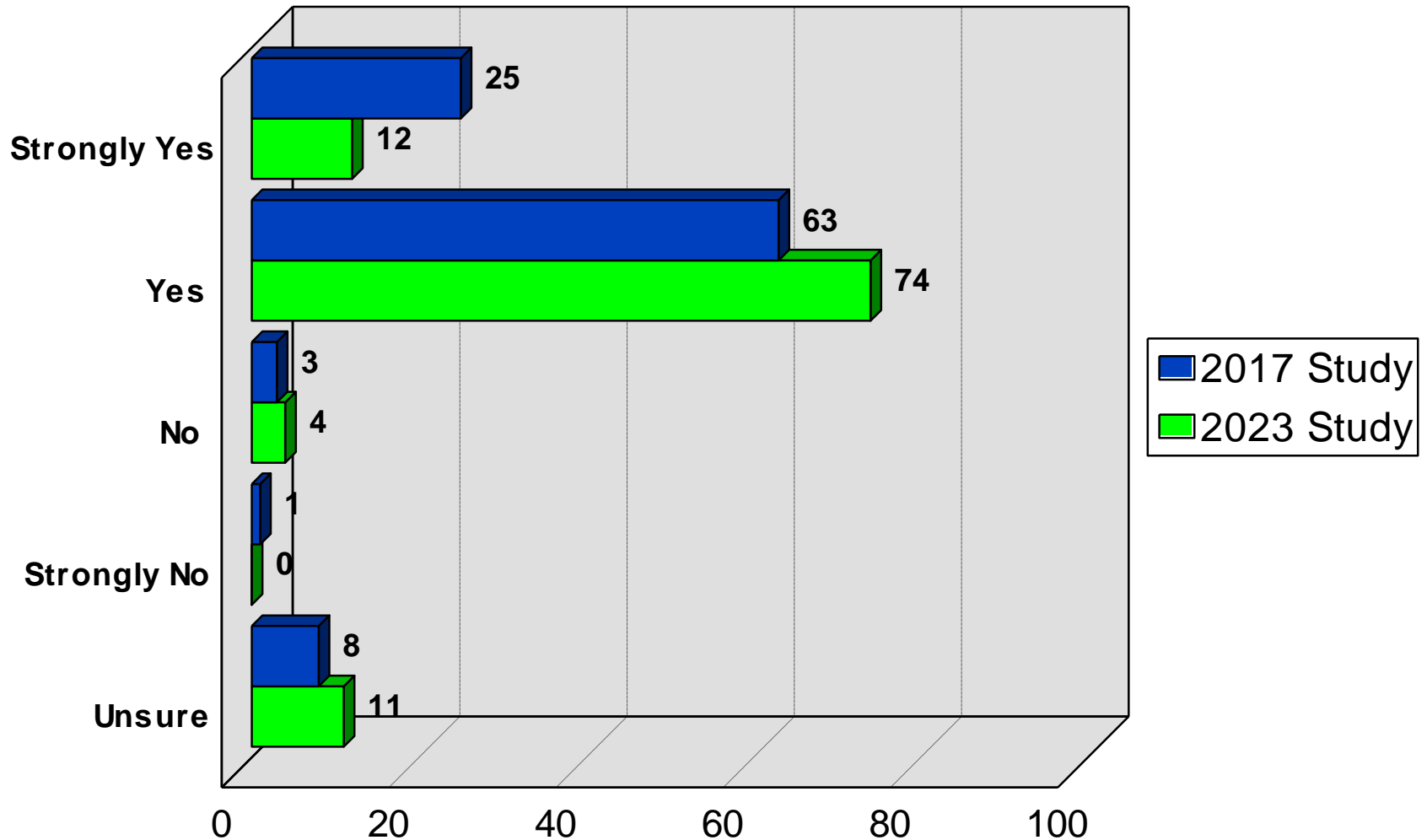
# City Staff

2023 City of Red Wing



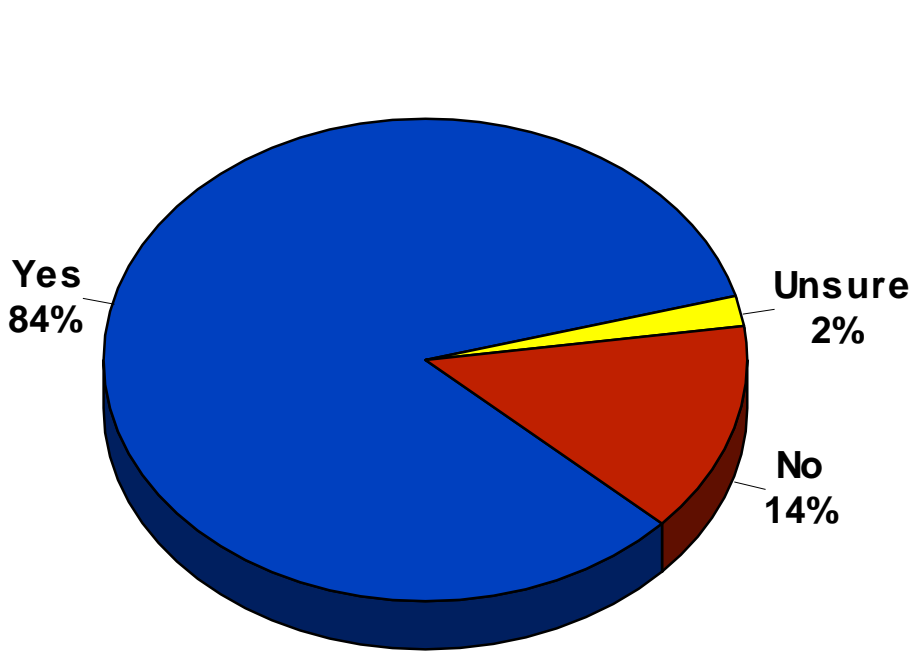
# City Staff Work in Residents' Best Interests

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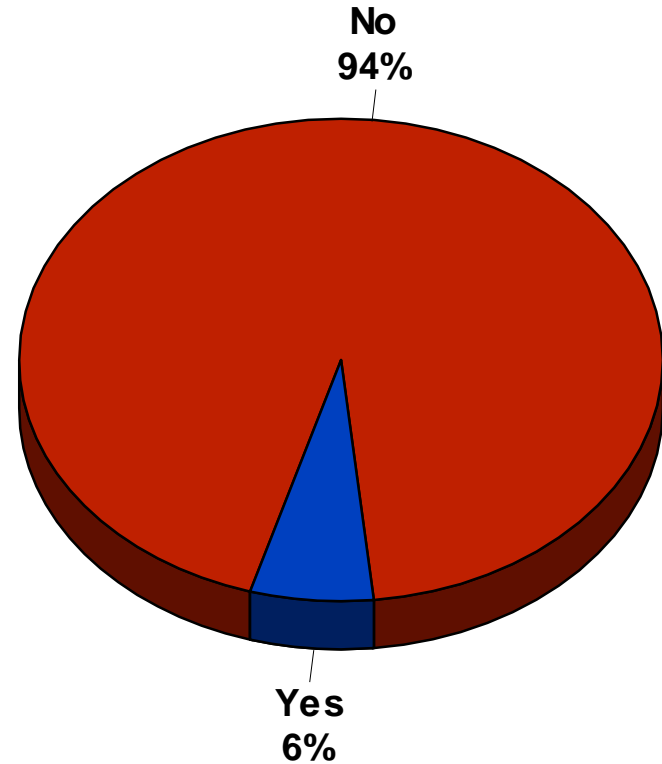


# Public Safety

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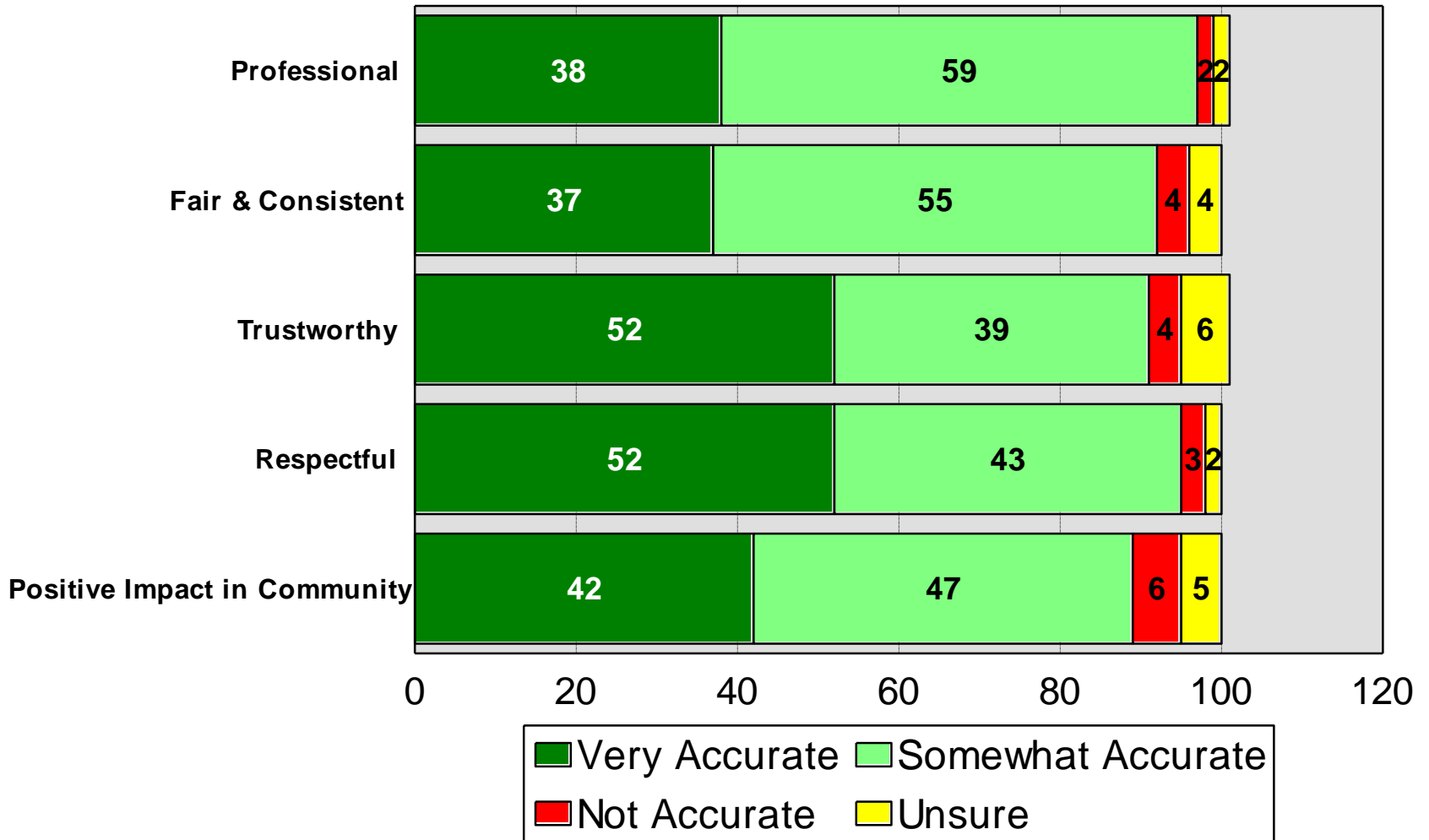
**Feel Safe Walking in your Neighborhood Alone at Night**



**Victim of a Crime in Red Wing**

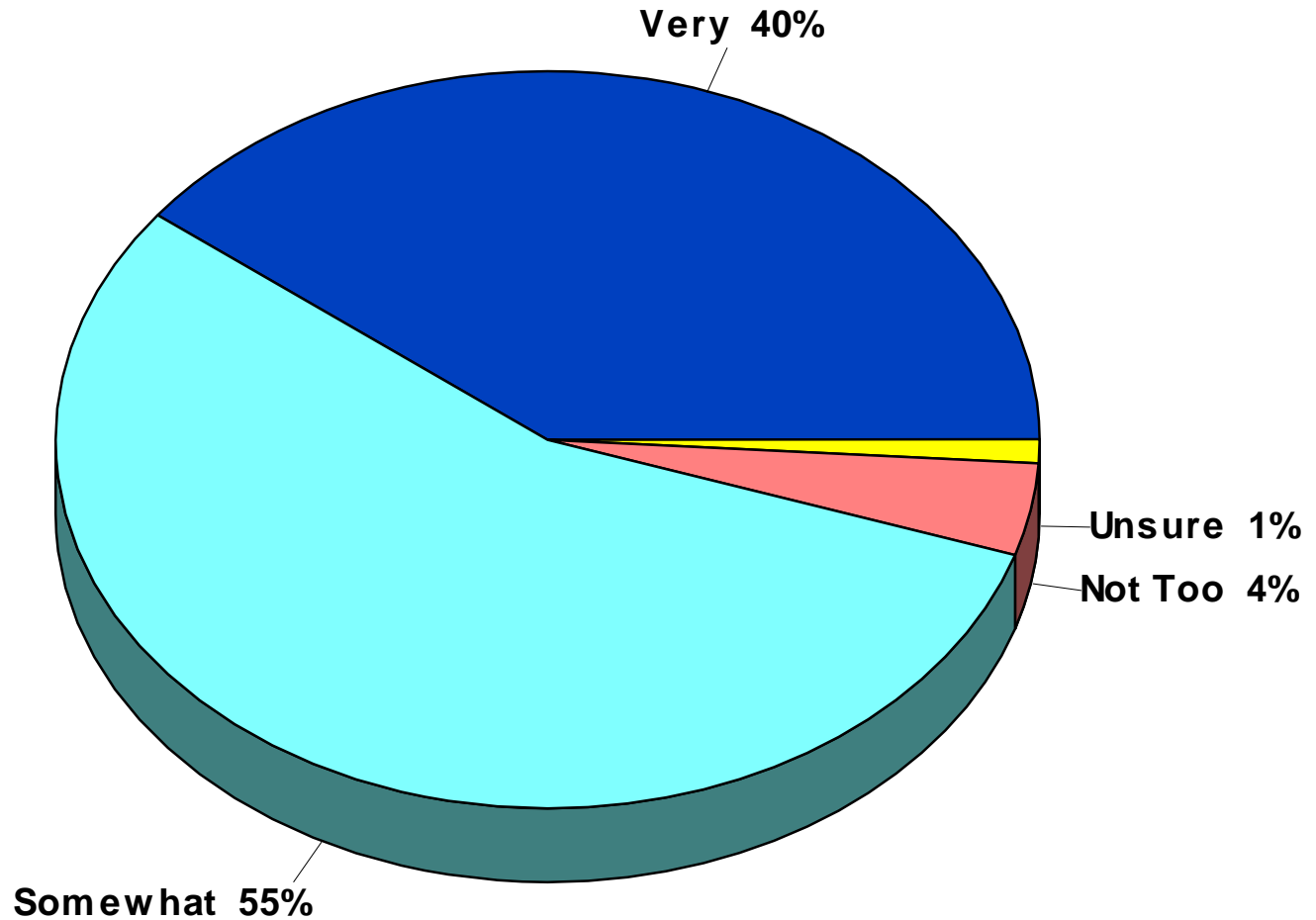
# Descriptions of the Police

2023 City of Red Wing



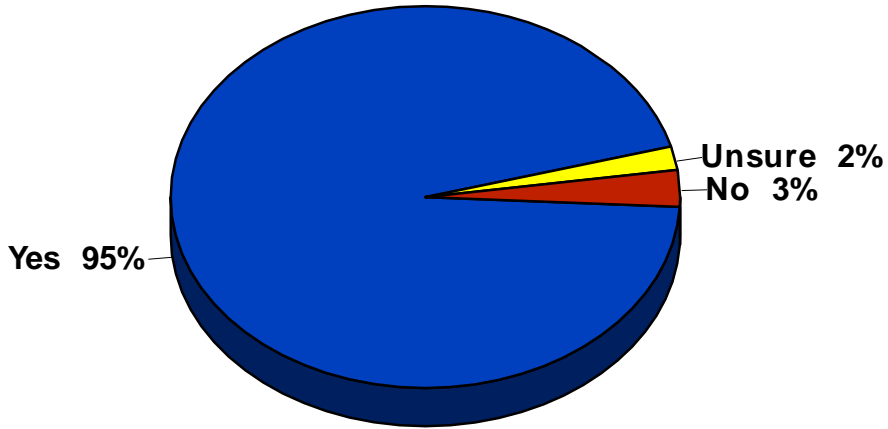
# Important to Work to Become More Sustainable

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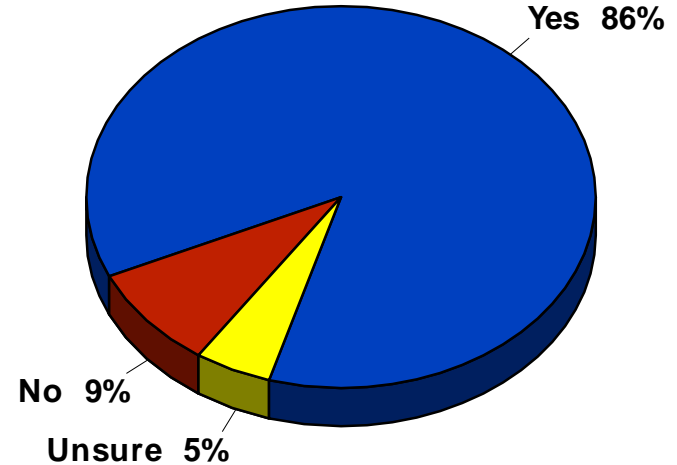


# Continue efforts to....

2023 City of Red Wing



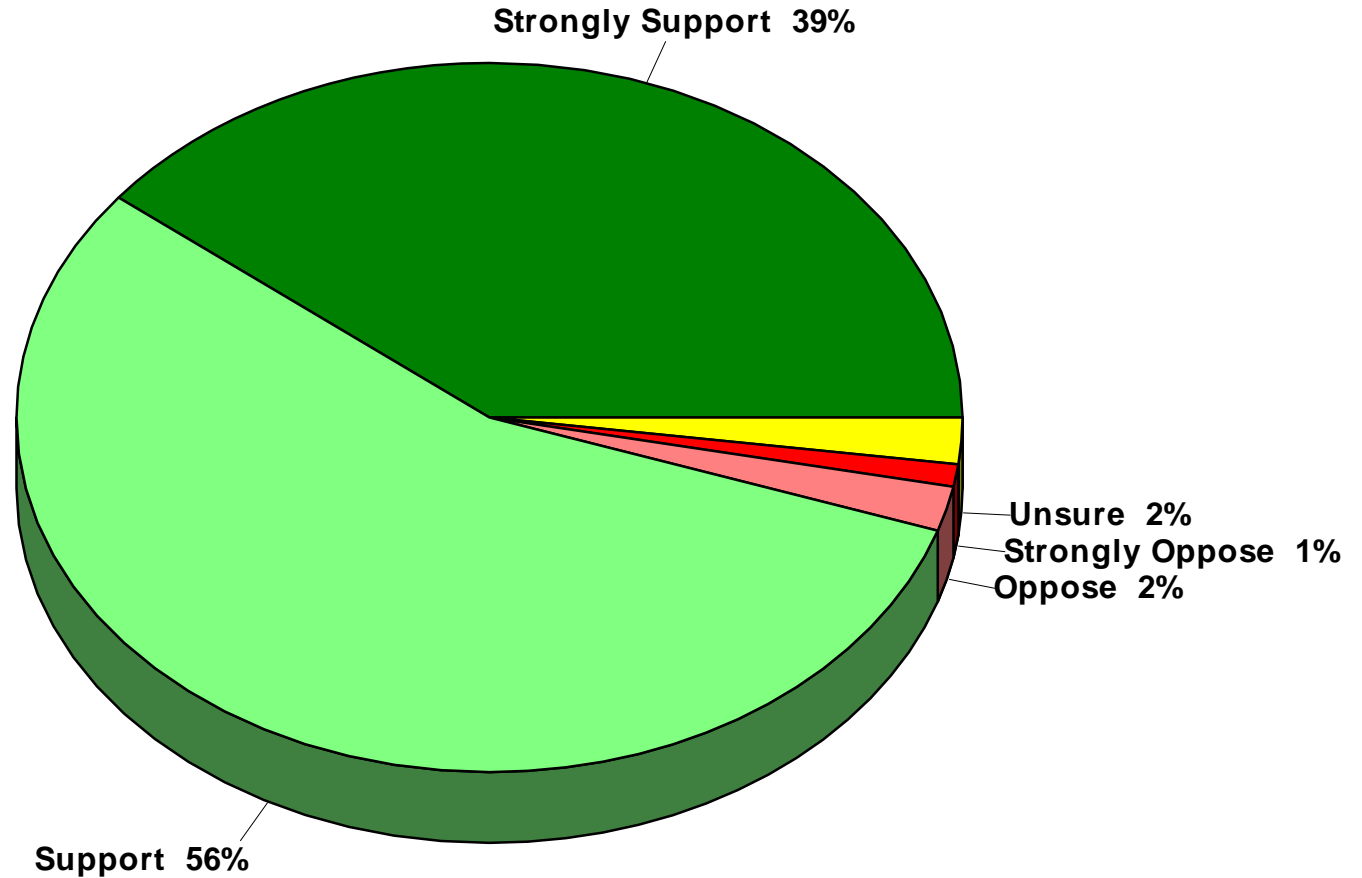
**Encourage the Use of  
Renewable Energy**



**Incorporate Climate Change into  
Planning, Projects and Policies**

# Preserve and Conserve Natural Open Space

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# Arts and Culture

2023 City of Red Wing

