



Study of Homelessness

A look at homelessness and housing instability in the City of Red Wing

August 2021

Measuring homelessness in Red Wing: Key stats

As of May 2021, there were **68 clients** in **Goodhue County** who had been placed on the Coordinated Entry priority list and were waiting for housing.

January 2020 point-in-time count: **459 people** experiencing homelessness in the **SE MN region**

Who becomes homeless in Southeast Minnesota?



Source: 2018 Wilder Homeless Study

Racial equity impact analysis

	People of color	African American	Hispanic
Clients active on the Coordinated Entry Priority List in Goodhue County, June 2020-May 2021 (n=123)	34%	23%	8%
Goodhue County census data (Minnesota Compass, 2015-2019)	6%	1.3%	3.3%

Affordable housing

- Currently, there is a mismatch between the cost of housing in Red Wing (**median rent = \$704** for a one-bedroom unit) and household income of people experiencing homelessness in Southeast Minnesota (**median monthly income = \$592**).¹
- In Goodhue County, **41 percent of renters** in the county are cost-burdened and paying more than 30 percent of their income towards housing.²
- According to the Wilder Homeless Survey, **46%** of people experiencing homelessness in Southeast Minnesota are **on a waitlist for housing**.

Recommendations

- Commit to following through with the recommendations related to increasing affordable housing outlined in the Red Wing 2040 Community Plan and the Goodhue County Comprehensive Housing Needs Analysis.
- Explore new, creative solutions to increasing affordable housing

¹ Sources: [Red Wing 2040 Community Plan](#), [mhomeless.org](#)

² (Source: Goodhue County [Comprehensive Housing Needs Analysis](#))

Responses to homelessness in Red Wing

Intervention	Program/Agency	Notes
Emergency shelter	Hope and Harbor	Seasonal, volunteer-based shelter 10 beds for single adults Serves about 50 people per year Annual budget of \$125,000
Emergency shelter	Housing Support/HOPE Coalition	Motel vouchers for emergency use Served 114 people in 2020 Variety of funds, including \$30,000 per year from the Red Wing Area Homeless Committee
Permanent supportive housing	Maple Hills/CommonBond	8 units for high-priority homeless households
Prevention	FHPAP/Three Rivers CAP	Served 22 families last year with financial assistance and supportive services; 6 of the families were in Red Wing
Prevention	Community Care Fund/HOPE Coalition	Serves around 550 people annually Pays for basic needs and living expenses Funding is from private donations and the United Way
Rapid re-housing	Hill Street Project/Red Wing HRA/Three Rivers CAP	3 units Families receive temporary rental assistance and services but can stay as long as needed
Transitional housing	Housing Support/HOPE Coalition	3 units

Recommendations

Developing supportive housing and increasing access to affordable housing.

- Build capacity of local agencies to access healthcare funding and increase availability of support services for people who may benefit from additional support.
- Advocate for funding and resources to increase supportive housing options in Red Wing.
- Increase navigation services to help people on the Coordinated Entry System priority list with accessing housing and services.
- Develop a housing access improvement plan.

Emergency shelter

- Community members and stakeholders should work together to develop one comprehensive plan to address emergency shelter needs in Red Wing.
- Any funding or resources dedicated to the development of an emergency shelter should be matched by added funding or resources to increase resources across the homeless response continuum, including prevention, supportive services and affordable housing.

Homeless prevention and crisis response

- Develop a centralized, low barrier, publicized access point for emergency funds.
- Pair supportive services with emergency funding when needed.
- Strengthen the roles of non-housing stakeholders within the homeless response system.