

DIVISION 65: SIGN REGULATIONS

65-010 Purposes and Applicability

- A) **Purpose.** The purpose of these regulations is: to encourage the effective use of signs as a means of communication in the City of Red Wing; to maintain and enhance the aesthetic environment and the City's ability to attract sources of economic development and growth; to improve pedestrian and traffic safety; to minimize the possible adverse affect of signs on nearby public and private property; and to enable the fair and consistent enforcement of these regulations.
- B) **Applicability-Effect.** A sign may be erected, placed, established, painted, or created in the City of Red Wing only in conformance with the standards, procedures, exemptions and other requirements of these regulations. The intent of these regulations is:
- 1) To establish a permit system to allow a variety of types of signs in commercial and industrial zones and limited variety of signs in residential zones, subject to the standards and the permit procedures of these regulations.
 - 2) To allow certain signs that are small, unobtrusive and incidental to the principle use of the respective lots on which they are located, subject to the substantive requirement of these regulations, but without the requirement for a permit.
 - 3) To prohibit all signs not expressly permitted by these regulations.
 - 4) To provide for the enforcement of the provisions of these regulations.

65-020 Definitions.

The following terms, as used in this Section, shall have the meanings stated:

- 1) **Abandoned Sign-** A sign, sign frame, sign message, and its supporting equipment that is left behind after a business or corporation departs from a building or when a "sign" is in disrepair, not working to its original design or a threat to the health, safety and welfare of the general public.
- 2) **"A" Frame Sign, Swinger Sign or Sandwich Signs-** An advertising device which is ordinarily in the shape of an "A" or some variation thereof, located on the ground, easily moveable, not permanently attached thereto and which is usually two-sided.

- 3) **Animated Sign-** A sign that features moving parts, either illuminated or not illuminated.
- 4) **Area Identification Sign-** A sign to identify a common area containing a group of structures, or a single structure on a minimum site of two (2) acres, such as a residential subdivision, apartment complex, industrial park, or shopping center, located at the entrance or entrances of the area, and consisting of a fence or wall or archway with letters or symbols affixed thereto.
- 5) **Audible Sign-** A sign that provides its message by emitting sounds loud enough to be heard at the property line. This shall not include signs that provide a radio transmission that may only be heard by tuning to a particular radio frequency.
- 6) **Awning Sign or Canopy Sign-** A sign that is painted on or attached to an awning.
- 7) **Balloon Signs -** Signs that are made from inflatable material, have a diameter in excess of four (4) feet, and are considered Temporary Signs.
- 8) **Banner-** Any sign of fabric or similar material that is mounted to a pole or a building at one or more edges. National flags, state or municipal flags, or official flags of any institution or business shall not be considered a banner. Banners shall be considered temporary signs and shall be placed on a building, lot, or parcel of land for a period not to exceed sixty (90) days during any calendar year. If banners are freestanding they shall be located no closer than ten (10) feet from any property line.
- 9) **Beacon-** A stationary or revolving light which flashes or projects illumination, single colored or multi-colored, in any manner which is intended to attract or divert attention, except, however, this term is not intended to include any kind of lighting device which is required or necessary under safety regulations described by the Federal Aviation Administration or similar agencies.
- 10) **Billboard-** Any freestanding or building sign or structure which is designed and erected for the purpose of selling advertising space or identifying a business not located on the property on which the sign is located.
- 11) **Building Marker-** A sign which identifies the name of a building and date of construction rather than a business within a building.
- 12) **Building Sign-** A sign attached to any part of a building, as contrasted to freestanding signs.

- 13) **Bulletin Board-** Any sign erected by a charitable, educational or religious institution or public body, which is erected upon the same property as said institution, for the purpose of announcing events which are held on the same premises, and contains no commercial message.
- 14) **Changeable Copy Sign/Reader Board-** A sign or portion thereof with characters, letters or illustrations that can be changed or rearranged without altering the face or surface of the sign. A sign that changes its message by electronic means shall constitute an Electronic Message Sign (See Definition for Electronic Message Sign).
- 15) **Church Sign-** Any sign pertaining to the activities of a Church or similar organization.
- 16) **Combination Sign-** A sign incorporating any combination of the features of flashing, animated, projecting or roof signs.
- 17) **Commercial Message-** A sign wording, logo, or other representation that directly or indirectly, names, advertises, or call attention to a business, product, service, sale or sales event or other commercial activity.
- 18) **Construction Sign/Project Sign-** A temporary sign erected on the premises prior to or during the period of construction. These signs typically indicate the names of the architects, engineers, landscape architects, contractors or similar artisans, and/or owners, financial supporters, sponsors, and similar individuals or firms having a role or interest with respect to the structure or project, and rental, sale or lease information.
- 19) **Directional/ General/Public Information Signs-** Signs erected and maintained within the public right-of-way, which directs the reader to the route and distance to the location of a public institution, or to the location of historic structures or areas, or to the location of public parks, trails, or buildings. Such signs shall conform to all applicable state regulations and shall be approved by the City Engineer.
- 20) **Displays, Storefront-** Displays or features which do not fall within the definition of a sign, but which direct attention to an object, product, place, activity, person, institution, organization or business and is entirely within the confines of a building, usually in a storefront window, door or building façade, but not in any way attached, affixed or painted to such a window, door or façade.
- 21) **Display Surface Area-** The net geometric area enclosed by the display surface of the sign including the outer extremities of all letter, characters and delineation; provided, however, “display surface area” shall not include the structure supports

- 22) **Double-faced Sign-** A sign with two faces only, with each face oriented 180 degrees from the other.
- 23) **Electronic Message Signs-** Any sign that by electronic means conveys a message and that changes said message from one message to another message more than eight (8) times in a twenty-four (24) hour period. Said signs may be either Freestanding Signs or Building Signs.
- 24) **Erect-** To build, construct, attach, hang, place, suspend, or affix, and shall also include the painting of walls.
- 25) **Finder Signs-** Temporary signs used to direct the reader to a temporary event such as an open house or garage sale, such signs shall not exceed six (6) square feet and shall only be displayed for up to seven (7) days, during such events.
- 26) **Flags-** Any fabric, banner, bunting containing distinctive colors, patterns, or symbols, often used as a symbol of a government, political subdivision or other entity.
- 27) **Flashing Sign-** An illuminated sign which has a light source not constant in intensity or color at all times while such sign is in use, such as flashing, blinking, revolving, or rotating light. Electronic Message Signs shall not be considered Flashing Signs.
- 28) **Freestanding Sign-** A sign which is attached to or part of a completely self-supporting structure, the supporting structure shall be set firmly in or below the ground surface and shall not be attached to any building or any other structure whether portable or stationary.
- 29) **Illuminated Sign-** A sign which is lighted with an artificial light source.
- 30) **Industrial Park Sign-** A sign which identifies a group of offices, warehouses or manufacturing plants that are four or more in number.
- 31) **Joint Identification Sign-** A sign which serves as a common or collective identification for a group of persons or businesses operating on the same zoned lot (e.g., shopping center, office complex, etc.). Such signs typically name the persons, or businesses included, but carry no other advertising matter.
- 32) **Lease-** Agreement by which property owners convey, usually for a specified rent, to others, permission to erect and maintain an advertising sign upon their property.

- 33) **Lot-** A parcel of land legally subdivided by plat, metes and bounds, registered land survey, auditor's plots or other accepted means and separate from other parcels or portions by said description for the purpose of sale, lease or operation.
- 34) **Mall-** A concentration of retail stores and/or service establishments which share customer parking areas and are located within an enclosure having public walkways whereby a customer in one store or establishment may walk to another store or establishment without leaving the enclosure.
- 35) **Mansard Roof-** Any roof that has an angle greater than forty-five (45) degrees and which derives part of its support from the building wall and is attached to (but not necessarily a part of) a low slope roof and which extends along the full length of the front building wall or three-quarters of the length of a side building wall. For the purpose of this chapter, a low slope roof shall mean any roof with a pitch less than three (3) inches of rise per twelve (12) inches of horizontal.
- 36) **Marquee-** Any permanent roof-like structure projecting beyond a building or extending along and projecting beyond the wall of the building, generally designed and constructed to provide protection from the weather.
- 37) **Marquee Sign-** A sign attached to, in any manner, or made a part of a marquee.
- 38) **Menu Board Sign-** An outdoor sign at a business establishment which has a drive-thru component and is for the purpose of enabling customers to communicate with the primary building to conduct business associated with said business and where the advertising or promotion component of the sign is secondary.
- 39) **Mobile Sign** – Signs on wheels or trailers that are capable of being moved from place to place (See Also Portable Signs).
- 40) **Monument Signs-** A freestanding ground mounted sign that has a majority of the base of the sign within four (4) feet of the ground and has a total height no greater than twelve (12) feet as measured from the original grade.
- 41) **Multi-Faced Sign** – A spherical or other sign with more than two faces.
- 42) **Non-Conforming Sign** – A sign which does not meet the requirements of this Section.
- 43) **Painted Wall Sign** – A sign painted directly on an exterior wall of a building or structure.

- 44) **Park Sign** – A freestanding sign identifying public parklands and/or activities available within said lands.
- 45) **Parking and All purpose Signs-** A freestanding or building sign, not exceeding six (6) square feet, typically located in a parking lot or like facility and on private and public property, which typically includes such messages as “No Parking”, “Entrance”, “Loading Only”, and similar directives.
- 46) **Pole Sign or Pylon Sign** – A freestanding sign erected on one or more supports which is solidly affixed to the ground and which is between twelve (12) and twenty-five (25) feet in height as measured from the existing grade.
- 47) **Political Sign-** A sign(s) which announces an issue of concern to citizens or a candidate seeking office in an upcoming public election.
- 48) **Portable sign-** Any sign not permanently attached to the ground or other permanent structure, or a sign designed to be transported by means of wheels.
- 49) **Project Sign** – A monument sign which identifies a residential subdivision, a major real estate development, apartment complex, industrial, commercial or public project and may provide additional information such as how the owner or management can be reached.
- 50) **Projecting Sign** – A sign other than a wall sign, which projects from and is supported by a wall of a building or structure and projects more than 18 inches from said wall or structure.
- 51) **Real Estate Sign** – A freestanding or building sign typically used to advertise the offering of a property (land and/or buildings) for sale, lease or rent.
- 52) **Roof Sign** – A sign erected and constructed wholly on and above the roof of a building, supported by the roof structure, and extending vertically above the highest portion of the roof.
- 53) **Sign-** The term “sign” shall mean to include every device, frame, letter, figure, character, mark, point, design, picture, logo, stroke, trademark, or reading matter, which is used or intended to be used to attract attention /convey information when the same is placed out of doors in view of the general public: in addition, any of the above which is not placed out of doors, but which is illuminated with artificial or reflected light, and attached or painted directly on the window or door of the building facade. An independent stripe is not a sign.
- 54) **Shopping Center Signs-** A sign, which identifies a group of shops or offices.

- 55) **Sign Face** – The surface of the sign including letters and background upon, against or through which the message is displayed or illustrated.
- 56) **Sign Area** – The entire area within a continuous perimeter enclosing the extreme limits of the sign message and background. However, such perimeter shall not include any structural elements lying outside of such sign and not forming an integral part or border of the sign.
- 57) **Sign Structure** – The supports, uprights, braces and framework of the sign.
- 58) **Suspended Signs**- A sign that is suspended from the underside of a horizontal plane and is supported by such surface.
- 59) **Temporary Sign** – A sign placed on a Zoned Lot or parcel of land without a permit for a period not to exceed sixty (90) days out of any twelve month period.
- 60) **Useful Life of Sign** – A period of time when the sign is kept in good repair; with no fading or unreadable messages; advertising products or services of the current business occupant, maintained in good structural and electrical order.
- 61) **Vehicle Sign** - Signs attached to or painted on vehicles parked and visible from the public right-of-way, unless said vehicle is used in the normal day to day operations of the business or owned and operated by a government agency.
- 62) **V-Type Sign** - A freestanding sign with two sign faces that are angled from each other by more than 0 degrees and less than 90 degrees.
- 63) **Wall Sign** – A sign attached to or erected against the wall of a building or structure with the exposed face of the sign in a plane parallel to the wall.
- 64) **Zoned Lot**- A parcel of land under a single ownership that is of sufficient size to meet minimum zoning requirements for area, coverage, and use, and that can provide such yards and other open space as required by these Zoning regulations

65-030 **General Information**

- A) **Information** - The information contained in this section is intended to be used as criteria in all other parts of this section of this Ordinance, however, there may be areas that need more detailed explanation. In those cases the information in those chapters or sections of the Zoning Regulations shall be used.

- B) **Required** - No person shall erect, repair, alter, relocate or maintain, a sign within the City of Red Wing except as provided in this Ordinance.
- C) **Zoning Administrator** - The Zoning Administrator is charged with the issuance of permits and enforcement of this section of the Zoning Regulations. His/her interpretation will be valid in areas of interpretation, vagueness, etc. Areas of conflict may be appealed following the process outlined in Section 90-120 of these Regulations.

65-040 **General Sign Requirements.** The following requirements shall apply to all signs

A) **Maintenance**

- 1) **Unsafe and Unlawful Signs.** If the Building Inspector shall find that any sign regulated herein is unsafe or loose, or has been constructed or erected in violation of the safety or structural provisions of this Section, he/she shall give written notice to the permittee. If the permittee fails to remove or alter the structure so as to comply with the standards herein set forth within thirty (30) days after such notice, such sign may be removed, or altered to comply by the Building Inspector at the expense of the permittee or owner of the property upon which it is located. If the Permittee or owner fails to pay the expense of removal, the cost may be assessed against the property to be paid with property taxes. No permit shall be issued to any applicant for a sign, which is an immediate peril to persons or property. Such sign shall be subject to removal without notice.
- 2) All signs must be maintained in a neat and clean condition, having no chipping or peeling paint, faded letters, or deteriorating backboards.

B) **Structure Requirements**

- 1) **Wind Requirement.** All sign structures shall be designed and constructed to withstand a wind pressure of not less than thirty (30) pounds per square foot of area.
- 2) **Attachment to Buildings.** All signs attached to buildings shall be thoroughly and rigidly secured in a manner approved by the Building Inspector. Signs shall be repaired and maintained as necessary to keep them secure so that the public is safe and free of danger.

(C) **Safety**

- 1) **Obstruction to Doors, Windows or Fire Escapes.** No sign shall obstruct access to fire escapes, or required windows, doors, exits, or standpipes.

2) **Signs Not to Constitute Traffic Hazard.** No sign or other advertising structure as regulated by this Ordinance shall be erected or continued to be displayed at the intersection of any street or public right-of-way in such a manner as to obstruct free and clear vision: or at any location, by reason of position, shape, or color, interfere with, obstruct the view, or be confused with any authorized traffic sign, signal, or device: or which makes use of the words, “STOP”, “LOOK”, “DRIVE-IN”, “DANGER”, or any other word, phase, symbol or character in such a way as to interfere with, mislead, or confuse vehicle operators.

D) **Setbacks.** Setback requirements for all signs shall mean the setback distance as measured from the nearest edge of any portion of the sign including the base, structural supports, or sign face.

65-050 **Computations and Area Calculations.** The following will be used in the computation for sign height and sign area.

A) **Sign Area Calculations.** The following will be used to calculate the gross surface display sign area.

- 1) If the sign is enclosed by a box or other outline, the box or outline will be the sign area.
- 2) If a sign consists of individual letters, figures or the area is of an irregular shape, the sign area shall be computed by enclosing the surface area within the place of a known geometric shape or shapes. If the background is an integral part of the sign it shall be included in the sign area calculation.
- 3) The sign area for a sign with more than one face shall be computed by adding the area of all sign faces.

B) **Computation of Maximum Total Permitted Sign Area for a Zoned Lot or Parcel.** The permitted sum of the area of all individual signs, when regulated, shall be computed by applying the formulas as provided for in this Ordinance.

C) **Height.** The following will be used to determine sign height.

- 1) A sign height shall be measured from the highest point of the sign to the existing grade.

65-060 **Placing Signs on Public and Private Property**

A) **Placing Signs on Public Property.** No sign other than the signs approved by

the City Engineer, or the Engineer's Authorized representative, or in accordance with this Ordinance and following conditions shall be erected or maintained. The following requirements shall apply:

- 1) The signs direct the reader to the location of a public facility, to a facility operated by a non-profit entity, to a facility relating to public health, safety or welfare, to scenic or historic sites and trails, or to general business or industrial districts.
- 2) The signs are fabricated, erected and maintained by the entity requesting the sign.
- 3) The cost of the sign is borne by the entity requesting the signs.
- 4) The signs are installed at locations where they would not constitute a traffic hazard.
- 5) If signs are located within the public road right-of-way they shall conform to the uniform traffic-control devices manual.

B) Placing Signs on Private Property. No sign shall be placed on any private property without consent of the property owner.

65-070 **Sign Permits, Forms and Application Fees.**

A) Signs Permits.

- 1) It is unlawful for any person to erect or maintain any sign that requires a sign permit according to this Ordinance without first securing a permit for such erection and for such maintenance, except as provides herein.
- 2) Permits shall also be required for all governmental agency (except traffic and safety) signs. All fees for such sign shall be waived. However, all other conditions and requirements of this Ordinance shall apply.
- 3) Permits for the erection and maintenance of signs regulated by this Ordinance shall be issued for the useful life of the sign. Replacement signs or changes in the message or symbols/design shall require a new permit.
- 4) Any sign for which a permit is issued shall be erected and in place within six (6) months from the date of such permission, or the permit will become automatically void and a new permit shall be applied for pursuant to this Ordinance.

B) Sign Permit Application Form.

- 1) Application for a sign permit shall be made on Sign Permit Application form available from the Zoning Administrator and shall be submitted to the same, and provide the following information:
 - a) Name, address, and telephone number of the applicants and owner;
 - b) Name, address, and telephone number of firm or agency erecting, maintaining or designing the sign if any;
 - c) Location, zoning district, parcel number, and length of building frontage of lot where sign is to be attached or located;
 - d) Total number of existing sign(s), square feet of existing sign(s), number of new sign(s) proposed and square feet of proposed new sign(s);
 - e) A scaled sketch showing the location and dimensions of the proposed sign(s);
 - f) Type of illumination to be used if any;
 - g) Any electrical permit required and issued for said sign;
 - h) Authorization to file a sign application; and
 - i) Signature of applicant and date.

C) Sign Application Fees

The City Council shall set the fee schedule for sign permits by Resolution. Said fee schedule shall be updated from time to time at the discretion of the City Council. The Zoning Administrator shall provide applicants with information designating the amount of fees to be paid. All fees shall be payable to the City of Red Wing.

65-080 Sign Application Administration and Enforcement.

A) Administration

- 1) Upon receiving a complete and signed application, (including appropriate fee) the Zoning Administrator shall have a period of ten days to either reject or approve the sign application subject to the provisions and regulations of this Ordinance.
- 2) If the application is approved, the Zoning Administrator shall provide the applicant with a copy of the approved sign permit application.
- 3) If the signed application is denied, written reasons for said denial shall be supplied to the applicant by the Zoning Administrator.

- 4) Upon notice of any application being rejected by the Zoning Administrator, the applicant shall have access to the appeal and/or variance procedure pursuant to and as defined in section 90-110 and 90-120 of the City of Red Wing Zoning Ordinance.

B) Enforcement

Any person who either erects or has erected on his/her property any sign governed by this Ordinance prior to a permit being issued, shall pay a fee, in addition to the sign permit fee, as adopted by resolution by the Council, which shall not constitute a penalty, but shall be deemed an additional administration fee.

C) Non-Conforming Signs

- 1) All existing signs that have sign permits as of March 1, 2003, and all existing billboards that have sign permits as of January 1, 2007, shall be considered preexisting, conforming signs. In addition, a preexisting sign, including a billboard, that would require a sign permit as of the March 1, 2003, but was not required to have a sign permit prior to that date, shall be considered a conforming sign. These signs shall be permitted to remain until such time as the sign structure needs to be replaced or relocated. At that time, the sign shall be brought into full conformance with this ordinance. This shall not prevent refacing of the sign, minor maintenance or repair, or keeping the sign painted and in neat and readable condition.
- 2) All existing signs which do not require a sign permit under this Ordinance shall be brought into full conformance with this ordinance no later than September 1, 2003.

65-090 Left blank purposely due to amendment.

65-100 **Prohibited Signs.** The following signs are prohibited in all zoning districts.

- A) **Projecting signs** on the public right-of-way or sidewalk, except as permitted in this Section.
- B) **Flashing signs.**
- A) **Animated signs.**
- B) **Combination signs.**

- C) **Signs on Utility Poles.** Signs placed on utility poles, light poles, telephone poles, stop signs, traffic signs, etc. except for utility identification or similar purpose.
- D) **Vehicle Sign.** Signs placed or painted on motor vehicles or trailers and parked on private property with the primary purpose of providing signage shall be prohibited.
- G) **Roof Signs**
- H) **Audible Signs.**
- I) **Sign Types Not Provided For Within Zoning Districts.** Whenever in any zoning district a sign type is neither specifically permitted nor denied, the sign type shall be considered a prohibited sign.
- J) **Billboards.**

65-110 **Signs And Visual Displays Exempt from Regulation in All Zoning Districts.**
 These signs shall be exempt from regulation in all zoning districts in this Ordinance.

- A) Any sign inside a building, not attached to a window or door.
- B) Works of art that do not include a commercial message.
- C) Holiday lights and decorations on residential zoned lots with no commercial message.
- D) Vending machines and the advertising on such machines.
- E) Official notices or signs by local, State, or federal regulations.
- F) Government signs, including but not limited to traffic control and regulatory purpose signs, street signs, information signs and railroad crossing signs.
- G) Official government flags and emblems, provided such signs shall not be placed in the public right-of-way.
- H) Home security signs, "no trespassing" signs "no parking" signs, provided such signage on a zoned lot shall not exceed two (2) square feet in area, and such signs shall not be placed or maintained in the public right-of-way and shall not be illuminated.
- I) Historic plaques placed by recognized historical agencies, provided such signs shall not be placed or maintained in the public right-of-way without permission from the City Council.

- J) Religious symbols attached to institutional and public buildings, provided such symbols shall not be placed or maintained in the public right-of-way.
- K) Murals.
- L) Address Signs.

65-120 **Signs Allowed in All Zoning Districts Without A Sign Permit.** These signs may be placed on public or private property without requiring a sign permit but they shall meet all applicable requirements and conditions of this Ordinance and all other City Ordinances.

- A) House identification signs, such as one containing the address and any **building marker**, having no more than four (4) square feet and attached to the referenced building.
- B) **Temporary Personal message signs**, such as the announcing of births, anniversaries, birthdays, not to exceed twelve (12) square feet. These signs shall only be displayed up to seven days during the event. Signs that are used to announce Grand Openings, not to exceed thirty-two (32) square feet, may be displayed up to 90 days during such events.
- C) **Construction Signs** typically indicating the names of the architects, engineers, landscape architects, contractors or similar artisans, and/or owners, financial supporters, sponsors, and similar individuals or firms having a role or interest with respect to the structure or project, and rental, sale or lease information. Such signs shall have a display area not to exceed sixteen (16) square feet for R-1 and R-2 zoned areas and thirty-two (32) square feet for all other zoned areas. These signs shall be attached to a single or double post. All lettering and other markings shall be neat and legible. Before issuance of a Certificate of Occupancy, the builder/contractor shall be responsible for removing all such signs.
- D) **Directional/General/Public Information Signs** that meet all applicable state regulations and that are approved by the City Engineer.
- E) **Finder Signs** such as the ones used for garage sale and open house events. Such total signage shall be twelve (12) square feet or less, shall only be displayed for up to seven (7) days during such events, shall not be illuminated, and shall not be placed in the public right-of-way. Such signs shall meet all safety requirements in section **65-040** of this ordinance.
- F) Freestanding **Park Signs** that identify public park lands or activities available in the City of Red Wing.

- G) **Parking/All Purpose Signs** provided that they are six (6) square feet or less in area. Such signs on public right-of-way shall require approval by the City Engineer.
- H) **Church Signs** on church property, provided that such signs do not exceed 32 square feet in area, are no higher than ten (10) feet above the ground, and set back a minimum of ten (10) feet from the right-of-way and five (5) feet from all other property lines. Church properties shall be allowed one (1) freestanding sign.
- I) **Political Sign.** In all zoning districts, political signs are permitted on private property prior to an election and up to seven days following an election. All signs shall be setback a distance from all property lines equal to the installed height of the sign.
- J) Monument **Project Signs** that as a rule identify residential subdivisions, a major real estate development, apartment complex, industrial, commercial or public project and may provide additional information such as how the owner or management can be reached. Such signs shall not exceed thirty-two (32) square feet in size if one sided and sixty-four (64) square feet in size if two sided.
- K) **Real Estate Signs**, provided that they are limited in number to one per zoned lot (except that two shall be permitted on corner lots, one facing each street), do not exceed twenty-four square feet in area, are not closer than eight feet to any adjoining lot, are not higher than six feet above the ground and do not project beyond the property line.
- L) **Bulletin Board Sign**, not to exceed thirty-two (32) square feet if one sided and sixty-four (64) square feet if two sided. Church properties are allowed one freestanding sign including bulletin board signs.

65-130 Signs allowed in the R-1 and R-2 Residential Zoned Districts.

A) No Permit Required:

- 1) All signs in Sections 65-110 and 65-120 of this ordinance.
- 2) **Home Occupation Signs** are allowed for home occupations with a valid home occupation permit, provided that such signs are non-illuminated, not more than one in number for each residence, and do not exceed six (6) square feet in area, unless freestanding the sign may be up to twelve (12) square feet in total area. If the sign is freestanding, it shall be set back a minimum of ten (10) feet from the right-of-way and five (5) feet from any other property line.

- 3) **Licensed Day Care Providers** are allowed one sign either fixed flat to the surface of the building or free standing, not to exceed six (6) square feet in area, unless freestanding the sign may be up to twelve (12) square feet in total area. If the sign is free standing it shall be set back a minimum of ten (10) feet from the right-of-way and five (5) feet from any other property line.
- 4) **Bed and Breakfast Uses** - are allowed one sign either fixed flat to the surface of the building or free standing, not to exceed six (6) square feet in area, unless freestanding may be twelve (12) square feet in total area. If the sign is free standing it shall be set back a minimum of ten (10) feet from the right-of-way and five (5) feet from any other property line.

65-140 **Signs Allowed in RM-1 and RM-2 Residential Zoned District.** The following signs shall be allowed in RM-1 and RM-2 districts provided they meet all other applicable requirements and conditions in this Ordinance.

A) **No Permit Required:**

- 1) All signs and conditions in Sections **65-110, 65-120, and 65-130** of this Ordinance.

B) **Sign Permit Required:**

- 1) **Awning and Canopy Signs** not more than 64 square feet in total area.
- 2) **Building Signs** over six (6) square feet in sign area but less than 64 square feet in area

65-150 **Signs Allowed in A, AC and AR Agriculturally Zoned Districts.** The following signs shall be allowed in A, AC and AR districts provided they meet all other applicable requirements and conditions in this Ordinance.

A) **No Permit Required:**

- 1) All signs and conditions in Sections **65-110, 65-120 and 65-130** of this Ordinance.

B) **Sign Permit Required:**

- 1) **Building Signs** over six (6) square feet in sign area but no larger than 64 square feet in sign area.
- 2) **Freestanding Sign** - One freestanding sign is allowed for projects that require a conditional use permit in the Agricultural zoning districts. Said signs shall be no larger than thirty-two (32) square feet in size or if two sided shall not

exceed sixty-four (64) square feet in size and set back a minimum of ten (10) feet from any property line.

65-160 **Signs Allowed in B1, B2a, B3, Civic, MC, and MCT Zoned Districts.** The following signs shall be allowed in B1, B2a, B3, Civic, MC and MCT districts provided they meet all other applicable requirements and conditions in this Ordinance.

A) No Permit Required:

- 1) All signs and conditions in Sections **65-110 and 65-120** of this Ordinance.
- 2) No more than one **Temporary sign**, such as a banner or painted sign, is allowed per Zoned Lot or building, for a period of ninety (90) days out of any twelve month period. Each banner or painted sign with a different sign face is considered a different temporary sign and is allowed for a period of ninety (90) days out of any twelve month period. Such signs shall be no larger than 24 square feet in size and if free standing shall be set back a minimum of ten feet from any property line. Temporary signs attached to the surface of a window shall be allowed, but shall not obscure more than eighty (80) percent of the total square footage of such window.
- 3) **No more than one (1) Portable Sign** is allowed as a temporary sign placed on a lot or parcel of land for a period of ninety (90) days during any twelve-month period. Said sign shall be placed a minimum of ten feet from any property line. Said sign shall be no larger than thirty-two (32) square feet in size or if two sided, sixty-four (64) square feet in total size.
- 4) **Balloon Signs** are allowed as a temporary sign placed on a lot or parcel of land for a period of up to ninety (90) days during any twelve-month period.
- 5) **Building Signs** that are six (6) square feet or smaller in size are allowed as a permanent sign provided that such signs attached to the surface of a window shall be allowed, but shall not obscure more than eighty (80) percent of the total square footage of such window. Building Signs that are six (6) square feet or smaller in size shall not exceed a total of twenty-four (24) square feet in cumulative size.

B) Permit Required: Property owners are allowed a total of three square feet of signage for every lineal foot of building frontage up to a total of 300 square feet. Signs in this district are allowed and require a permit as follows:

- 1) **Building signs** over six (6) square feet in sign area.
- 2) **Awning or Canopy Signs.**

- 3) **Freestanding Monument Signs** over six (6) square feet in sign area. There shall be no more than one such sign per building or zoned lot and said signs shall be setback a minimum of ten (10) feet from all property lines. These signs shall include Changeable Copy Signs/Reader Boards and Joint Identification Signs.
- 4) **Multi-faced Signs.**
- 5) **Painted Wall Signs.**
- 6) **Projecting Signs** providing that such signs are no larger than six (6) square feet per sign face and that there be no more than one projecting sign per storefront business with a street entrance except that malls shall be allowed one projecting sign per major public entrance. There shall be no more than two projecting signs located within any 20 foot block frontage on the same side of the street. Projecting signs shall be placed at least eight (8) feet above the grade.
- 7) **Menu Boards** are allowed in addition to the one freestanding monument sign.
- 8) **Marquee Signs.**
- 9) **Barber Poles.**
- 10) **A-Frame/Swinger/Sandwich Signs** provided they meet the following regulations:
 - a. Such signs shall be no larger than twenty four (24) square feet in sign area per side.
 - b. Such signs shall not be higher than six (6) feet or wider than four (4) feet.
 - c. Such signs shall only be displayed during business hours.
 - d. Such signs may be placed on private property or on the public sidewalk near the place of business but must provide at least sixty (60) inches of clearance on the sidewalk for pedestrian movement.
 - e. Such signs shall be placed no closer than forty-eight (48) inches from the face of the public street curb.
 - f. Only one such sign shall be allowed per Zoned Lot.

65-170 **Signs Allowed in B2 Business Zoned Districts.** The following signs shall be allowed in B2 Business districts provided they meet all other applicable requirements and conditions in this Ordinance.

A) No Permit Required:

- 1) All signs and conditions in sections **65-110 and 65-120** of this Ordinance.

- 2) No more than two **Temporary signs**, such as a banner or painted sign, are allowed per Zoned Lot or building, for a period of ninety (90) days out of any twelve month period. Each banner or painted sign with a different sign face is considered a different temporary sign and is allowed for a period of ninety (90) days out of any twelve month period. Such signs shall be no larger than 24 square feet in size and if free standing shall be set back a minimum of ten feet from any property line. Temporary signs attached to the surface of a window shall be allowed, but shall not obscure more than eighty (80) percent of the total square footage of such window.
 - 3) No more than one (1) **Portable Sign** is allowed as a temporary sign placed on a lot or parcel of land for a period of ninety (90) days during any twelve-month period. Said sign shall be placed a minimum of ten feet from any property line. Said sign shall be no larger than thirty-two (32) square feet in size or if two sided, sixty-four (64) square feet in total size.
 - 4) **Balloon Signs** are allowed as a temporary sign placed on a lot or parcel of land for a period of up to ninety (90) days during any twelve-month period.
 - 5) **Building Signs** that are six (6) square feet or smaller in size are allowed as a permanent sign provided that such signs attached to the surface of a window shall be allowed, but shall not obscure more than eighty (80) percent of the total square footage of such window. Building Signs that are six (6) square feet or smaller in size shall not exceed a total of twenty-four (24) square feet in cumulative size.
- B) **Permit Required:** Property owners are allowed a total of three square feet of signage for every lineal foot of lot frontage up to 400 square feet. Businesses with lot frontage in excess of 500 feet shall be allowed a maximum of 500 square feet of total signage. Signs in this district are allowed and require a permit as follows:
- 1) **Building Signs** over six (6) square feet in sign area.
 - 2) **Awning or Canopy Signs.**
 - 3) **Freestanding Signs** over six (6) square feet in sign area. One freestanding monument, pole or pylon sign shall be allowed for each building or zoned lot except that businesses with lot frontage on a public street in excess of 500 lineal feet shall be allowed up to two freestanding signs. These signs shall include Changeable Copy Signs/Reader Boards and Joint Identification Signs.
 - 4) **Monument Sign (See Freestanding Signs above).**
 - 5) **Multi-faced Signs.**

- 6) **Painted Wall Signs.**
- 7) **Projecting Signs.**
- 8) **Menu Boards** are allowed in addition to the one freestanding monument, pole or pylon sign.
- 9) **Marquee Signs.**
- 10) **Pole or Pylon Signs. (See Freestanding Signs above).**
- 11) **Shopping Center Signs.** Shopping Centers shall be allowed one freestanding sign for each road providing access to the shopping center or mall. The location and size of all shopping center signage including free standing signs and building signs shall require review by the Zoning Administrator. Freestanding shopping center signs shall be set back a minimum of ten feet from all property lines.
- 12) **Barber Poles.**
- 13) **Electronic Message Sign.** One Electronic Message Sign shall be allowed for each building or Zoned Lot up to forty-five (45) square feet in size, or if two sided, ninety (90) square feet in total area, except such signs over twenty (20) square feet in size, or if two sided forty (40) square feet in size, shall not be allowed within 300 feet of a signalized highway intersection or within 300 feet of an intersection that is not currently signalized but is designated to be signalized according to the City's Comprehensive Plan. In addition, no new electronic message sign shall be permitted to be closer to any other such advertising device on the same side of the street or highway facing traffic heading in the same direction than five hundred (500) feet on any highway or City Street.
- 14) **A-Frame/Swinger/Sandwich Signs** provided they meet the following regulations:
 - a. Such signs shall be no larger than twenty four (24) square feet in sign area per side.
 - b. Such signs shall not be higher than six (6) feet or wider than four (4) feet.
 - c. Such signs shall only be displayed during business hours.
 - d. Such signs may be placed on private property or on the public sidewalk near the place of business but must provide at least sixty (60) inches of clearance on the sidewalk for pedestrian movement.
 - e. Such signs shall be placed no closer than forty-eight (48) inches from the face of the public street curb.
 - f. Only one such sign shall be allowed per zoned lot.

65-180 **Signs Allowed in I-1 and I-2 Industrially Zoned Districts.** The following signs shall be allowed in I-1 and I-2 Industrially Zoned Districts provided they meet all other applicable requirements and conditions in this Ordinance.

A) **No Permit Required:**

- 1) All signs and conditions in Sections **65-110 and 65-120** of this Ordinance.
- 2) No more than one (1) **Portable Sign** is allowed as a temporary sign placed on a lot or parcel of land for a period of ninety (90) days during any twelve-month period. Said sign shall be placed a minimum of ten feet from any property line. Said sign shall be no larger than thirty-two (32) square feet in size or if two sided, sixty-four (64) square feet in total size.
- 3) **Balloon Signs** are allowed as a temporary sign placed on a lot or parcel of land for a period of ninety (90) days during any twelve-month period.
- 4) No more than two **Temporary Signs**, such as a banner or painted sign, is allowed per zoned lot or building, for a period of ninety (90) days out of any twelve month period. Each banner or painted sign with a different sign face is considered a different temporary sign and is allowed for a period of ninety (90) days out of any twelve month period. Such signs shall be no larger than 24 square feet in size and if free standing shall be set back a minimum of ten feet from any property line. Temporary signs attached to the surface of a window shall be allowed, but shall not obscure more than eighty (80) percent of the total square footage of such window.
- 5) One **Industrial Park Sign** is allowed for each industrial park area of the City. Such signs shall be no larger than sixty-four (64) square feet in size or one hundred and twenty eight (128) square feet in size if two sided. Such signs shall be set back a distance of ten (10) feet from all property lines.
- 6) **Building Signs** that are six (6) square feet or smaller in size are allowed as a permanent sign provided that such signs attached to the surface of a window shall be allowed, but shall not obscure more than eighty (80) percent of the total square footage of such window. Building Signs that are six (6) square feet or smaller in size shall not exceed a total of twenty-four (24) square feet in cumulative size.

B) **Permit Required:** Property owners are allowed a total of two square feet of signage for every lineal foot of lot frontage up to 500 square feet, except that billboards shall not be included in the total maximum signage allowed.

- 1) **Building Signs** over six (6) square feet in sign area.
- 2) **Awning or Canopy Signs.**

- 3) **Beacons**
- 4) **Freestanding Signs** over six (6) square feet in sign area. Property owners shall be allowed one freestanding monument, pole or pylon sign for each road providing access to the property. Such signs shall be setback a minimum of 10 feet from any property line.
- 5) **Monument Signs. (See Freestanding Signs above).**
- 6) **Multi-faced Signs.**
- 7) **Painted Wall Signs.**
- 8) **Pole or Pylon Signs. (See Freestanding Signs above).**
- 9) **A-Frame/Swinger/Sandwich Signs** provided they meet the following regulations:
 - a. Such signs shall be no larger than twenty four (24) square feet in sign area per side.
 - b. Such signs shall not be higher than six (6) feet or wider than four (4) feet.
 - c. Such signs shall only be displayed during business hours.
 - d. Such signs may be placed on private property or on the public sidewalk near the place of business but must provide at least sixty (60) inches of clearance on the sidewalk for pedestrian movement.
 - e. Such signs shall be placed no closer than forty-eight (48) inches from the face of the public street curb.
 - f. Only one such sign shall be allowed per zoned lot.

65-190 Sign Chart.

Sign Permit Chart		SP Sign Permit Required				
		N Not Allowed				
		P Permitted Use (Without a Permit)				
Sign Type	Zoning Districts					
	R-1 & R-2	RM-1 & RM-2	A, AC, & AR	B-1, B-2a, B-3, Civic, MC, & MCT	B-2	I-1 & I-2
"A" Frame, Swinger, or Sandwich Signs	N	N	N	SP	SP	SP
Animated Signs	N	N	N	N	N	N
Area Identification Sign (See Project Sign)	P	P	P	P	P	P
Audible Sign	N	N	N	N	N	N
Awning Sign or Canopy Sign	N	P	N	SP	SP	SP
Balloon Signs	N	N	N	P	P	P
Banner	N	N	N	P	P	P
Barber Pole	N	N	N	SP	SP	N
Beacon	N	N	N	N	N	SP
Bed & Breakfast Sign	P	P	P	N	N	N
Billboard	N	N	N	N	N	N
Building Marker	P	P	P	P	P	P
Building Sign (Over 6 SF)	N	N	SP	SP	SP	SP
Building Sign 6 SF or smaller	N	N	N	P	P	P
Bulletin Board	P	P	P	P	P	P
Changeable Copy Sign/Reader Board	N	N	N	SP	SP	SP
Church Sign	P	P	P	P	P	P
Construction Sign/Project Sign	P	P	P	P	P	P
Directional/General/Public Information	P	P	P	P	P	P
Displays, Storefront	P	P	P	P	P	P
Electronic Message Sign	N	N	N	N	SP	N
Finder Signs	P	P	P	P	P	P

Sign Type	R-1 & R-2	RM-1 & RM-2	A, AC, & AR	B-1, B-2a, B-3, Civic, MC, & MCT	B-2	I-1 & I-2
Flags	P	P	P	P	P	P
Flashing Signs	N	N	N	N	N	N
Home Occupation Sign	P	P	P	N	N	N
Industrial Park Sign	N	N	N	N	N	P
Joint Identification Sign	N	N	N	SP	SP	SP
Licensed Day Care Sign	P	P	P	P	P	P
Marquee Sign	N	N	N	SP	SP	N
Menu Board Sign	N	N	N	SP	SP	N
Mobile/Portable Sign	N	N	N	P	P	P
Monument Sign	N	N	N	SP	SP	SP
Multi-Faced Sign	N	N	N	SP	SP	SP
Painted Wall Sign	N	N	N	SP	SP	SP
Park Sign	P	P	P	P	P	P
Parking and All Purpose Sign	P	P	P	P	P	P
Pole or Pylon Sign under 25 ft. high	N	N	N	N	SP	SP
Political Sign	P	P	P	P	P	P
Portable/Mobile Sign	N	N	N	P	P	P
Project Sign	P	P	P	P	P	P
Projecting Sign	N	N	N	P	P	N
Real Estate Signs	P	P	P	P	P	P
Roof Sign	N	N	N	N	N	N
Shopping Center Signs	N	N	N	SP	SP	N
Temporary Personal Message Sign	P	P	P	P	P	P
Temporary Sign	N	N	N	P	P	P
Vehicle Sign	N	N	N	N	N	N

