

Red Wing 2020 Forum: What is next for Mississippi National Golf Links? March 19, 2013



Welcome and Introduction

Neela Mollgaard, President of RW 2020

- RW 2020 is comprised of community citizens and leaders
- RW 2020 supports the board chairs (Downtown Main Street, Chamber, City, Port Authority, HRA, and VCB)
- Organizes four community forums each year
- Provides community leaders with a network to work on important issues facing the community

Mississippi National Golf Links

What is the role of RW 2020?

- Tonight we will learn about the status of the golf course and the City's plans for a public process to determine future use
- Red Wing 2020 will assist in communication to encourage the greatest amount of public participation in the process



Status of Mississippi National Lisa Bayley, Council President

- Summary of Mississippi National Golf Links issues
- Update on litigation
- Council decision regarding the 2013 season

Who is the Golf Course Committee?

The Golf Course Committee is made up of council members and staff:

- Lisa Bayley, Council President, Second Ward
- Marilyn Meinke, At-Large Council Member
- Jason Sebion, First Ward Council Member
- Kay Kuhlmann, Council Administrator
- Rick Moskwa, Public Works Director
- Marshall Hallock, Finance Director
- Brian Peterson, Planning Director

Public Process

Brian Peterson, City Planning Director

- Overview of the property
- Proposed public process to be used



Map Showing Memorial Park and Golf Links



This map is neither a legally recorded map nor a survey and is not intended to be used as one. This map is a compilation of records, information and data located in various city, county, state and federal offices and other sources regarding the area shown, and is to be used for reference purposes only. Created From Red Wing Online Mapping Site. Sources: Goodhue County, MN; City of Red Wing, MN. Map Created: 3/7/2013

Public Process Recommended: Planning Team Approach – Key Principles

- Very public and transparent process
- Open to creative ideas
- Aimed at helping the City Council analyze complicated alternatives
- Gather information about golf and other potential additional uses or alternative uses of the property

- Two Phase Project:

- First Phase – Planning Team
Recommendation in July 2013

- Second Phase – Develop long range
plan for the property

Planning Team Approach – What is it?

- Process used with the reuse of historic sites
- Bring in an outside facilitator that puts together a technical assistance team
- The team does not make decisions but is a conduit for collection of information and citizen ideas
- Organizes and analyzes information for the City Council and community

Planning Team: Who Is It?

Multiple Disciplines

- Planning process facilitator and land development expert
- Park, recreation, and open space
- Golf course expertise in managing and developing golf courses
- Business analysis/economic analysis

Planning Team Approach Goals

- Understand the community issues
- Provide a conduit for generating ideas
- Develop reuse alternatives
- Evaluate economic and community merits of the alternatives
- Define viable alternatives
- Recommend a plan or plans of action for consideration

Planning Team Approach Schedule

- April – Project initiation
- April May – Begin public process, council workshop, two-to-three day interviews and focus groups with stakeholders, open house, on-line public engagement
- May/June – Economic evaluation, Council work session
- July 15 – deadline for final report

Planning Team Approach

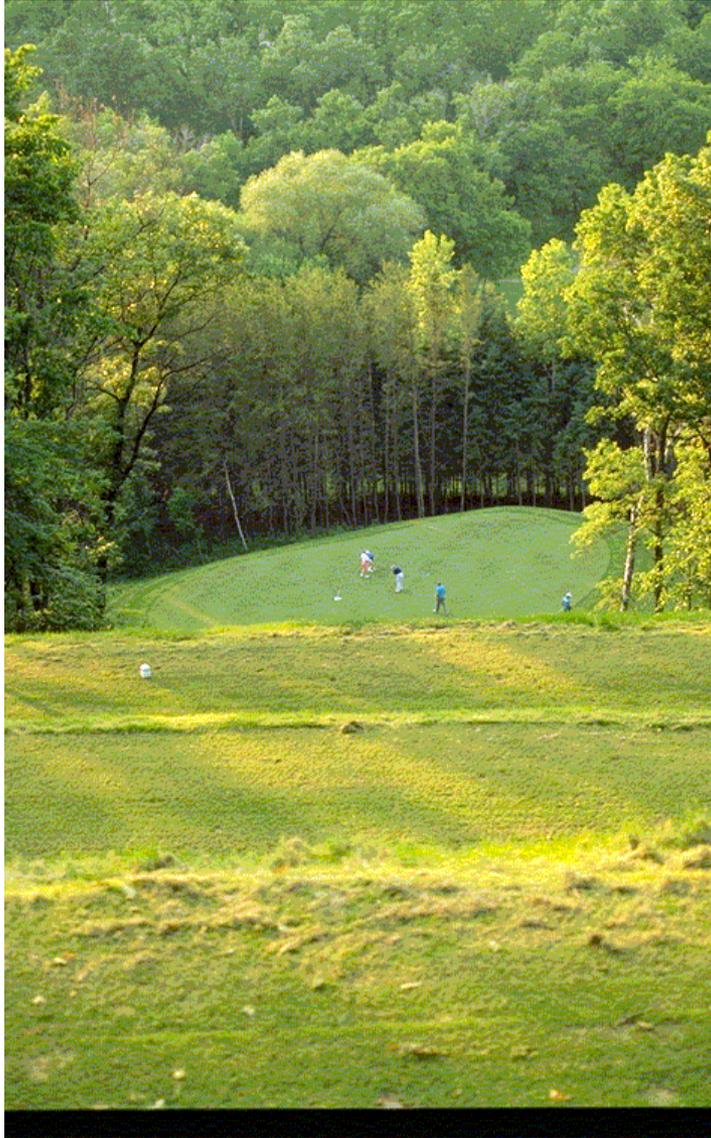
Project Team

- City Council will decide on this Reuse Team approach on 3/25/13
- Developing an agreement with Schoenbauer Consulting, LLC and Breanne Rothstein, WSB & Associates to lead the team
- Team will include Springsted, the City's financial consultant, and professional golf expertise to be identified

Planning Team Approach

Initial Stakeholder List

- Red Wing VCB
- Friends of the Bluffs
- Red Wing Golf Club
- Red Wing Municipal Golf Corporation
- Live Healthy Red Wing
- Chamber of Commerce
- Red Wing ELC
- School District
- Community Recreation
- Aurora Ski Club
- Public Works staff
- Turf Solutions
- Original Land Owners



Questions and Comments

- Questions and comments about the process
- Ideas and other comments?