

# Building A Road to Our Future

A group of businesses has formed to develop strategies to help reduce the potential impacts of the Highway 61 reconstruction project on local businesses. This program, called Building a Road to Our Future, will:

- Research best practices and lessons learned
- Develop a marketing plan for businesses
- Develop a communication plan
- Develop ideas for business assistance

## Upcoming Events:

*Businesses: Surviving and Thriving Reconstruction Round Table Discussion*

- Date: Thursday, July 17th
- Time: 7:30 - 8:30 a.m. or 5:30 - 6:30 p.m.
- Location: Red Wing Ignite Building (419 Bush Street)
- Sponsored by: Minnesota Main Street

## For more information contact:

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*The Building a Road to Our Future program is a local collaboration sponsored by:*



