

VISION STATEMENT from 2009 Red Wing Downtown Action Plan

Establish downtown Red Wing as a **premier riverfront destination** by creating **vibrant gathering places**, **attractive housing options**, **thriving commerce**, and **strong linkages** that **celebrate the experience** and **foster sustainability**.

VALUES AND GOALS from 2009 Red Wing Downtown Action Plan



ATTRACTIVE HOUSING OPTIONS

- Improve livability of corridor: safety, traffic calming, transportation options, walkable, attractive, etc.



VIBRANT GATHERING PLACES

- Create vibrant, attractive, safe and functional gathering spaces



THRIVING COMMERCE

- Build on Historic Downtown tourism and commerce and
- Create a Main Street corridor character
- Create a TH 61 commercial gateway



CELEBRATE THE EXPERIENCE

- Celebrate the identity of Red Wing
- Improve bicycling experience / safety
- Improve walking experience / safety
- Provide wayfinding to improve legibility of experience
- Public Art



FOSTER SUSTAINABILITY

- Improve water and air quality
- Use long lasting, low maintenance materials and timeless design
- Improve circulation: fewer delays/conflicts
- Energy Conservation



STRONG LINKAGES

- Create multiple safe crossings of TH 61
- Support bicycle network: trail connections and support facilities
- Design for multi-modal network of transportation
- Strengthen connection from downtown to the River

GUIDING QUESTIONS from 2009 Red Wing Downtown Action Plan

WILL THE ACTION...

- Increase the number of living units in downtown?
- Diversify the mix of living units downtown?
- Diversify the reasons to visit or live downtown?
- Increase downtown visits?
- Increase the tax base in downtown?
- Increase the retail trade "pull factor" of downtown?
- Improve downtown parking?
- Leverage other investments?
- Enhance business and development opportunities?
- Promote walking & biking in downtown?
- Exemplify environmental leadership?
- Result in sustainable life cycle and operational costs?
- Diversify the mix of people who frequent downtown?
- Create a venue for public gathering?
- Improve downtown's connection to the River?
- Create a multi-modal network of transportation?
- Help visitors navigate downtown?
- Reinforce downtown's district identity?
- Reinforce downtown's historic character?

Heritage (Style A)

Timeless design, integrated with the City's rich history and character

Located at bumpouts and key pedestrian locations to provide buffer from traffic



Brick Post



Brick Bollard

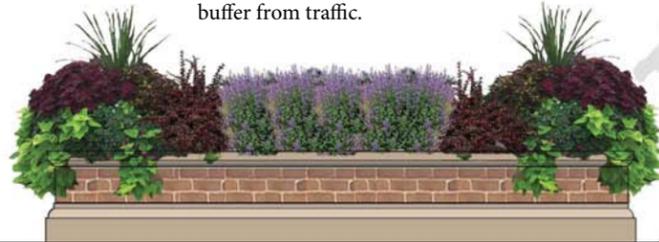
Bollards - Optional LED lighting



or Metal Bollard



Metal Bike Hitch

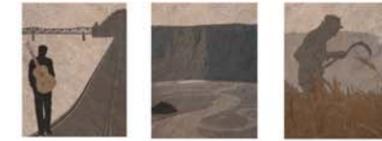


Located at bumpouts to provide buffer from traffic.

Brick Raise Planter and Seat Wall



Brick Interpretive Marker



Markers with incorporated art, history information. Used at key pedestrian locations

Custom City emblems/color



Gateway District lighting

LED teardrop light fixture directs light to pavement

LED globe light fixture spreads light all directions lighting sky, building faces, and pavement

Light pole support banners, hanging baskets, flags

Light pole bases with custom City emblem. Black color poles and fixtures.



Downtown lighting



Decorative Railing with Brick Posts - Option 1



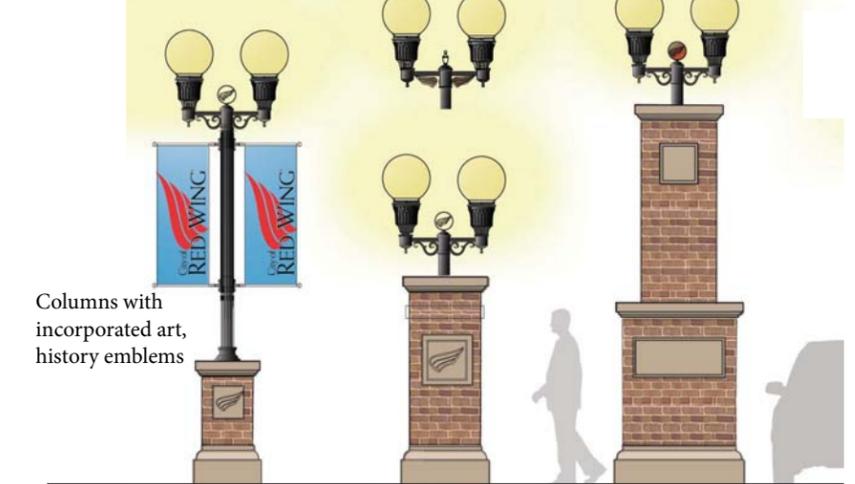
Decorative Railing with Brick Posts - Option 2

Arbor serves as wayfinding sign for Trail and Old Main District could incorporate lighting, mapping/kiosk, seating



Gateway Open Arbor - Old Main Location

Columns used at key gateways and intersections (Old main, Broad St, Potter St.)



Identity Columns with lighting

Walls with incorporate art, history emblems



Brick wall



Inspire (Style B)

Refreshed design, drawing from the buildings, materials, and landscape of the City

Located at bumpouts and key pedestrian locations to provide buffer from traffic

Bollards - Optional LED lighting

Located at bump outs to provide buffer from traffic. Incorporate unique location identifiers

Markers with incorporated art, history information. Used at key pedestrian locations



Precast Post

Precast Bollard

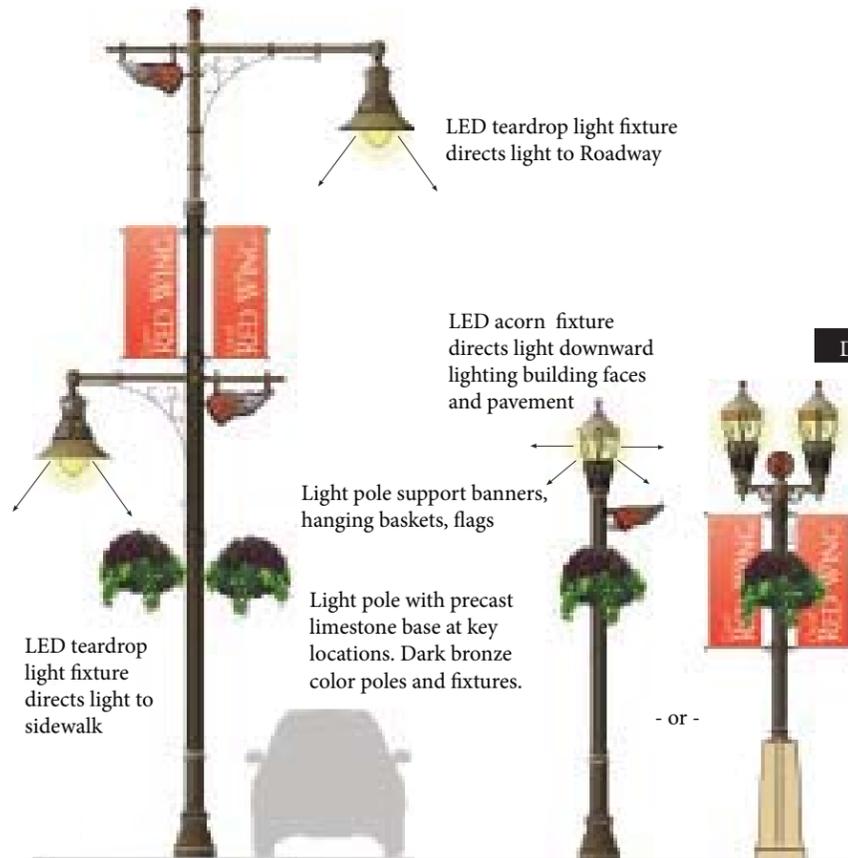
Precast Bike Hitch

Precast Raised Planter and Seat Wall

Precast Interpretive Marker - Option 1

Precast and Limestone Interpretive Marker - Option 2

Custom City emblems/color



LED teardrop light fixture directs light to Roadway

LED acorn fixture directs light downward lighting building faces and pavement

Light pole support banners, hanging baskets, flags

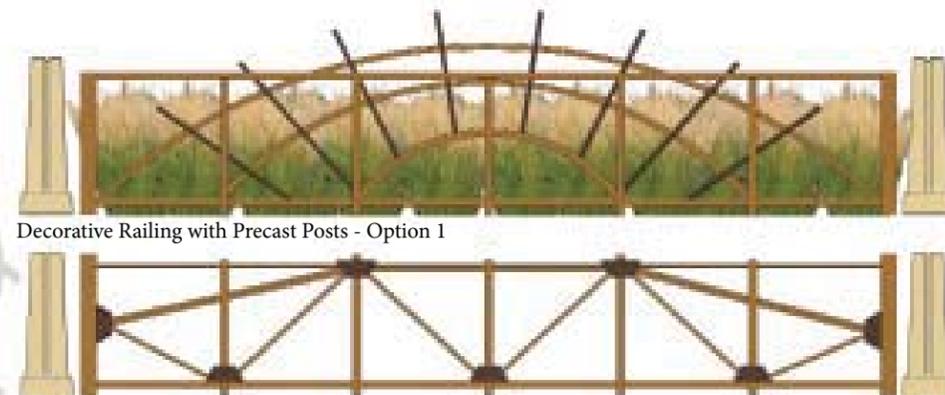
Light pole with precast limestone base at key locations. Dark bronze color poles and fixtures.

LED teardrop light fixture directs light to sidewalk

- or -

Gateway District lighting

Downtown lighting



Decorative Railing with Precast Posts - Option 1

Decorative Railing with Precast Posts - Option 2

Trellis serves as wayfinding sign for Trail and Old Main District could incorporate lighting, gardens, and seating



Gateway Trellis Structure - Old Main Location

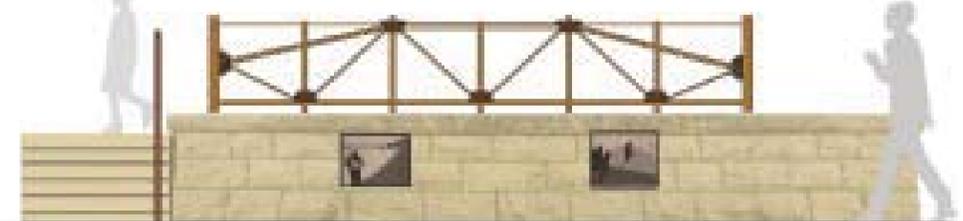
Columns used at key gateways and intersections (Old main, Broad St, Potter St.)

Columns could incorporate art, history emblems



Gateway Column with lighting

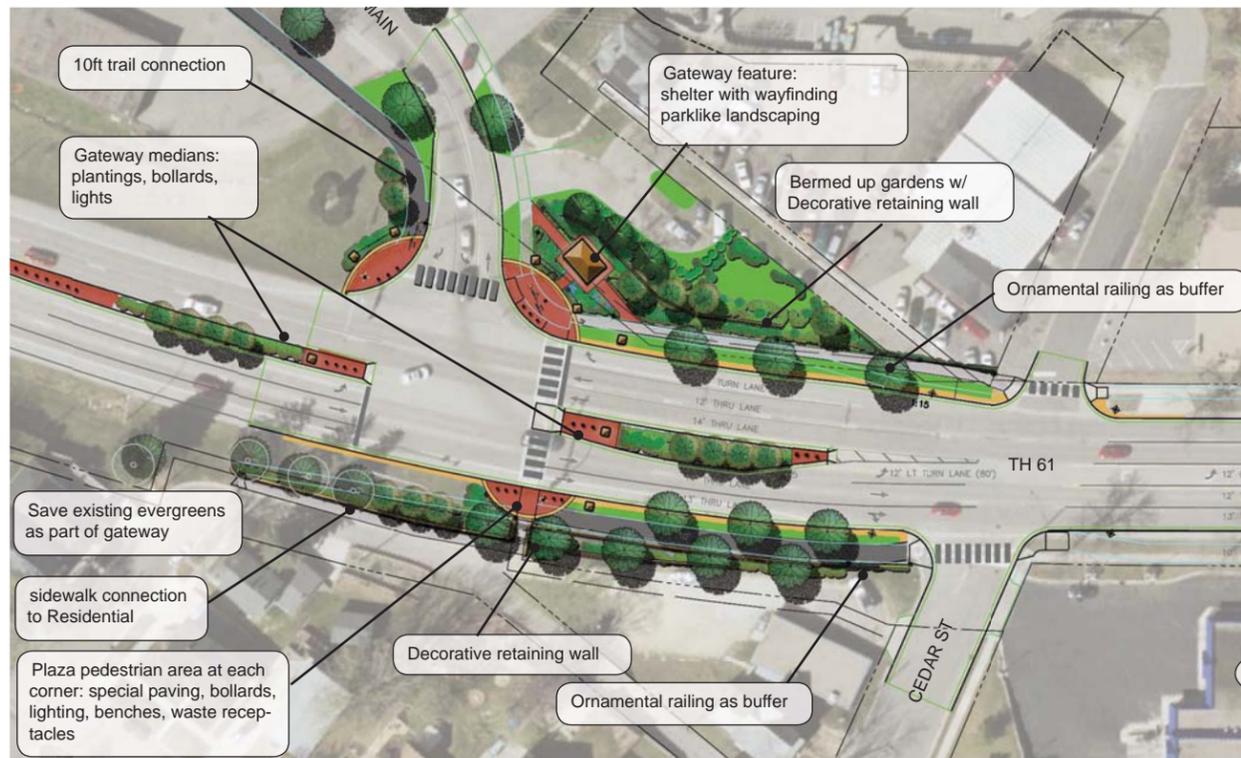
Walls could incorporate art, history emblems



Gateway Limestone Wall - Old Main Location



STREETSCAPE CONCEPTS - GATEWAY DISTRICT



1 GATEWAY DISTRICT - OLD MAIN GATEWAY VIEW



2 GATEWAY DISTRICT - TYPICAL VIEW WITH MEDIAN



2 GATEWAY DISTRICT - TYPICAL VIEW WITH NO MEDIAN

1 GATEWAY DISTRICT - OLD MAIN GATEWAY PLAN

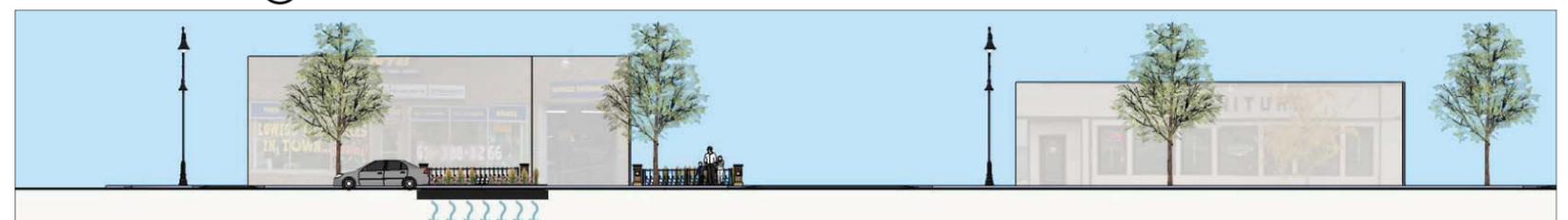
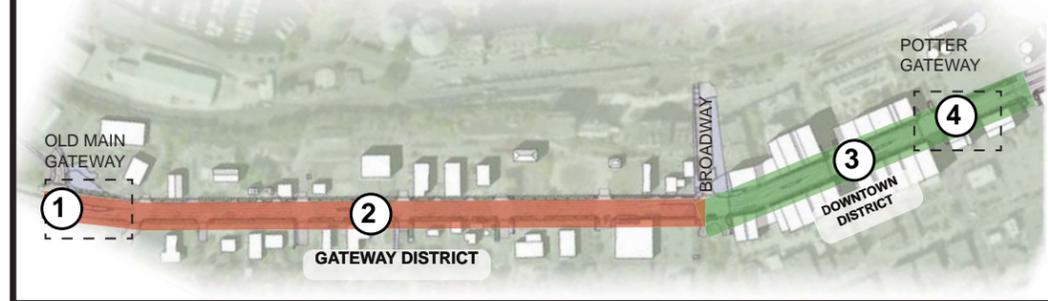


GATEWAY DISTRICT - RAIN WATER GARDEN

NOTES:

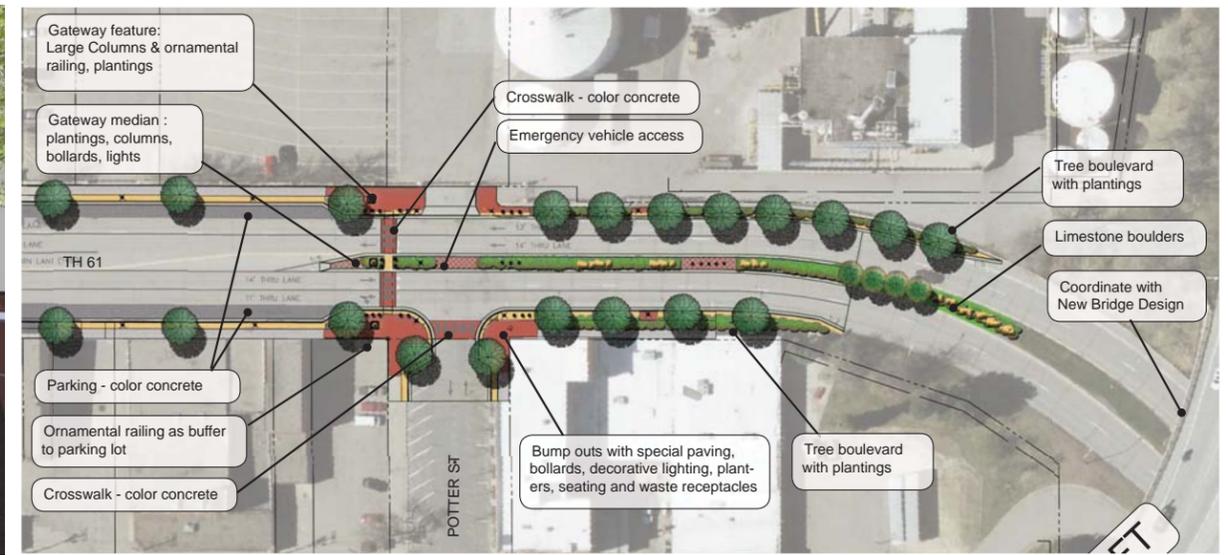
- CONCEPT IMAGES SHOW FOR DISCUSSION PURPOSES ONLY.
- ACTUAL LAYOUT AND STREETSCAPE FEATURES LOCATIONS AND INTENSITY WILL VARY AS BUDGET AND ROADWAY LAYOUT ALLOWS.
- REFER TO CIVIL PLAN FOR MOST CURRENT LAYOUT DESIGN.
- HERITAGE STYLE STREETSCAPE FEATURES SHOWN FOR DEMONSTRATION PURPOSES, SEE FEATURES BOARD FOR BOTH HERITAGE AND INSPIRED STREETSCAPE FEATURE STYLE OPTIONS.

KEY TO LOCATIONS



TYPICAL GATEWAY DISTRICT TREE AND LIGHTPOLE SPACING

STREETSCAPE CONCEPTS - DOWNTOWN DISTRICT



③ TYPICAL DOWNTOWN INTERSECTION PLAN

③ TYPICAL BUMP OUT VIEW

④ DOWNTOWN DISTRICT - POTTER STREET PLAN



③ TYPICAL INTERSECTION VIEW

④ DOWNTOWN DISTRICT - POTTER STREET GATEWAY PLAN PERSPECTIVE



③ DOWNTOWN DISTRICT TYPICAL TREE AND LIGHTPOLE SPACING

④ DOWNTOWN DISTRICT - POTTER STREET GATEWAY VIEW