What has Red Wing done well?

- Sustained Local Business Retention, Growth and Investment
- Infrastructure Development
- Sustaining and Preserving Downtown (Parking) (Merchants/Services) (Public/Private Partnerships)
- Coordinated Business Interests Working Together
- Philanthropy of Local Foundations
- Transitioning and Adapting Priorities to Changes in the Business Climate
- Promoting and Positioning the City for Economic and Industrial Development. (Technology Park)
- Design Standards that Promote a Positive Image (Signage)
- Use of Volunteers (Quality of Port Board Changing)
- Parks & Recreation
- Historic Preservation, Tourism and Arts Community
- Housing (Proactive HRA)
- Developing and Preserving the Mississippi Riverfront.
- Supportive Local Government (Planning and Zoning)
- Unique History and Beauty – Business Success Tied to Red Wing Niche

What has Red Wing not done well?

- Cohesive Community Relationships and Trust Among Entities and Groups
- Having a Proactive, Cohesive Regional Center Strategy
- Maintaining Effective City/County Relationships
- Development Failures (Residential/HRA) (Infrastructure Investments) (Old West Main)
- Increased Regulatory Processes for Development (Conditions, Rules, Standards, Permits) (Need a One Stop Shop)
- Marketing Red Wing's Special Infrastructure
- Grey Infrastructure versus Green Infrastructure
- Investments in Technology -- Fiber Initiative
- Bulk Commodity Market
- Long Range Planning for Transportation Needs
- Internal Negative Culture (Attention on the Port)
- No Cohesive Community Vision or Strategy or Agreed Upon Economic Development Goals (New Business Ventures Missed) (No Metrics to Compare) (Prevailing Wind Theory)
- Lack of Cohesive Identity (Not Singing the Same Song) (No Statewide Recognition)
- Quality of Local Leadership (More Accountable VCB) (Status Quo Thinking)
- Quantity Trumped Quality (Lack of Design Standards)
- Capitalizing on Unique Assets of Red Wing
- Supporting Downtown (and all) Businesses
- Local Jobs That Support a Living Wage
- Lack of Affordable Housing
- Lack of Effective Promotion, Networking and Retention Strategy and Plan
- Insufficient Funding for Redundant Development Entities