

**RED WING PORT AUTHORITY
PROJECTS IN THE HOPPER**

- 1) Draft/completion of strategic plan**
- 2) Osemi loan and property sale**
- 3) Financing alternatives for fiber**
- 4) Shovel Ready program**
- 5) TIF Policies**
- 6) Abatement Policies**
- 7) Signage in River Bluffs/61/19**
- 8) MLS etc. listing/non-exclusive listing agreement**
- 9) Partnerships with Positively MN**
- 10) Complete Enabling Resolution edit process**
- 11) Discussion regarding assessed value**
- 12) Re-visit revolving loan fund application**
- 13) Submit proposal for Entrepreneur RLF**
- 14) Re-visit budget reporting**
- 15) Explore long term solution re: financing the holding of property for future development**
- 16) Strategic marketing plan**
 - public relations strategy**
 - news section on web page**
 - intern for marketing**
 - newsletter on line**
 - state of the Port**
 - assess media opportunities**
 - better use of board member connections**
- 17) Channel 6 "Port Feature"**
- 18) Port 25 year anniversary**
- 19) Move Fiber forward**