

Blue Ribbon Panel On Economic Development

Red Wing City Council Meeting Monday, March 08, 2010

Our work so far

- 5 – 2.5 hour meetings and 225 volunteer hours
- Focus has been exclusively on getting the group educated, informed and in alignment with our charge
 - Agreed on key principles to drive our recommendations
 - Focus on retention and sustainability of current businesses
 - Quality of Life to support healthy community
 - Sustain and create living wage jobs
 - Maintain and expand the tax base
 - Create additional income for the community
 - Education and external guests
 - Myron White, Red Wing Port Authority
 - Randal Hemmerlin, Red Wing HRA
 - Bill Balzer, Minnesota Chamber of Commerce
 - Laura Blair, City of Red Wing (topic of fiber)
 - Brian Peterson, City of Red Wing (comprehensive plan and Downtown Council Action plan)
 - Gene Goodard, Minnesota Department of Employment and Economic Development
 - Ann Markusen, Professor of Economics at University of Minnesota Humphrey Institute
 - Areas left to explore
 - Clarity of the Port Authority role and model
 - Other successful community models
 - Impact of Tourism on economic development
 - Understanding the tax base
 - Demographics
 - Developer perspectives on Red Wing's business environment
 - Local considerations
 - Chamber of Commerce
 - 2020
 - County EDA
 - Visitors Convention Bureau
 - Red Wing Business perspective

Our general work plan

- Continue our work to understand the critical issues through mid – late April
- Summarize our combined learning
- Conduct a workshop in early May to pull ideas and recommendations together
- Develop written report with recommendations to Mayor Howe by end of May / Early June
- Present recommendations as requested

The resource issue

- **Meeting management support request from City Staff**
 - Meeting notices and communication to panel
 - Maintaining our meeting records and reports / central data base
 - Minutes and records
 - Web Site and Public information
 - Support the Co-Chairs as needed
- **Professional facilitation support**
 - Expert knowledge from independent perspective / research as needed (example the Port model question)
 - Finalize the work plan to produce deliverable
 - Facilitate the discussions allowing all to participate
 - Prepare written report – direct and to the point!

Members of the Blue Ribbon Panel

Scott Adkisson, Financial Crimes Services
Donna Anderst, Stencil Cutting and Supply
John Becker, Red Wing Framing and Fine Art Gallery
Kenneth Bush, Bush Companies
Dennis Egan, Cook Hill Girard Associates
James Johnson, Minnesota College, Southeast Technical
Carolyn Hedin, Blue Waters Yoga and Indigo Properties
Gary Iocco, Dental Arts
Dan Masset, Associated Bank
Michael Murphy, Local Labor and Exel Energy
Kathy Radmer, Red Wing Public Schools
Duffy Schafer, Edina Realty
Denny Tebbe, Retired Guy
Linda Thielbar, Women's League of Voters
Scott Wordelman, Fairview Red Wing Health Services