

**Framing the Finish**  
**Preparing for the May Work Sessions**  
**Mayor's Blue Ribbon Panel**  
**Tuesday, May 11, 2010**

- **Reference Point** -- Chair's April 13, 2010 Blue Ribbon Panel Work Plan
- **Legacy** -- At the end of the day, what do you want your Panel legacy to be? What will be the most important aspect of the time you have spent together, what do you want to remember the most about your process and ultimately your forthcoming work product? Why does this work matter to you and your community?
- **Outcomes** -- Identify the major takeaways from the continuing education and learning sessions. What information did the various resources provide that you did not know and/or what did they provide that either affirmed or changed prior opinions that you may have had?
- **Revisit the Mayor's Charge** -- What are you most anxious about; what are you most interested in and excited about? The meetings on the 24<sup>th</sup> and 25<sup>th</sup> will aggressively address each of the distinct points included in the initial charge. Is this charge clear; do you have any thoughts as we organize our next steps? Now that you have met for several months, is there anything missing?
  1. Conduct an assessment of Red Wing's performance in Economic Development.
    - a. What has Red Wing done very well?
    - b. Where have there been set backs / disappointments?
  2. What strategies should Red Wing employ to position our city for the future?
    - a. Given today's / future economic conditions?
    - b. What structure will give Red Wing the best opportunity for success?
  3. How does the city effectively communicate these outcomes with the community?
- **Brainstorm on the final product** -- What will it look like? How will it be organized, structured and put together?
  1. Visualizing the final product before you begin is both an efficient step and a process component that will limit or at least minimize misunderstanding and unrealized expectations.
  2. Earlier in the process the Panel established a set of guiding principles to help organize your approach. Each provides a different but important perspective to address the Mayor's charge.
    - *Focus on retention and sustainability of current businesses*
    - *Quality of Life to support healthy community*
    - *Sustain and create living wage jobs*
    - *Maintain and expand the tax base*
    - *Create additional income for the community*
  3. What do these mean and how do you want these to apply to your work?