

2040 RED WING COMMUNITY PLAN HOUSING CHAPTER PROGRESS

Last Updated April 2, 2022

The chart on the following pages identifies Red Wing 2040 Community Plan housing priorities that have been refined and prioritized into actions by the community through a series of additional engagement efforts.

- * **Red Wing's Plan to Increase Housing Stability and Reduce Homelessness - 2021**
- * **The Advisory Team on Government Policy & Practices 2021 Housing Recommendations Approved by City Council**
- * **Red Wing's 2022 Strategic Racial Equity Action Plan**

Notes on the Chart:

Green = In Progress; Yellow = On Hold; Red = Barrier; White = Not Started Yet

The "X's" on the chart identify which City plan or document identified each action as a priority.

A bold "X" means the action was highlighted as a high priority; a light "X" means the action was classified as a secondary priority.

Housing is a full community effort, and action steps involve many partners working together.

The purpose of this chart is to reflect progress by all the partners. However, the Role column focuses on the City's responsibility in each action so that function is clear to the partners and the whole community.

Roles may change over time. The key below specifies the terms:

Jump Start = Take initial steps but let others guide or lead most of the project
Lead = Initiate and lead project from beginning to end
Assist = Do some of the work
Encourage = Nudge other group(s) to lead

Convene = Bring partners together to accomplish steps
Collaborate = Be a partner in making decisions
Communicate = Get the word out to the community
Help Fund = Provide some financial support

Action	Housing Stability Plan	Advisory Team Recomm.	Racial Equity Plan	City Government Role	Where Red Wing Is Now	Next Steps	Prog	Priority Level
(A) Convene housing partners together quarterly to assess the priorities, teams, and progress. Purpose is to keep all partners aware of each other's progress and discuss opportunities and issues as they arise.				Convene & Communicate	Bring housing partner agencies together for first meeting to identify the priorities and strategy leaders. Partners met in February. City will continue to convene quarterly meetings with all the partners and update this Housing Progress Chart.	Next meeting scheduled for late April.		Ongoing
(B) Work with a developer to create more affordable housing units.	X	X	X	Jump Start & Collaborate	City Council passed a Resolution in March identifying Three Rivers Community Action Partnership as the likely developer to work with the City on a multi-year affordable housing project.	Three Rivers will present a feasibility assessment to the Council in May.		High
(C) Work with a developer to create new supportive housing units. This means providing ongoing resident support services on-site until the person or family can move to longer-term housing.	X	X	X	Jump Start & Collaborate	City Council passed a Resolution in March identifying Three Rivers Community Action Partnership as the likely developer to work with the City on a multi-year affordable housing project. <i>The potential project is expected to also include supportive housing units.</i>	Three Rivers will present a feasibility assessment to the Council in May.		High
(D) Create a Tenant-Landlord Connection Program in Red Wing.	X	X	X	Help Fund & Collaborate	Create a resource program for landlords and tenants. Reach out to the more residents who would use this resource to identify the greatest needs.			High
(E) Add or upgrade an incentive program for homeowners/ landlords/developers to revamp vacant or dilapidated housing across Red Wing.	X	X	X	Help Fund & Communicate	Work with HRA to increase funding to its Rental Rehab Loan Program and have HRA promote heavily to boost renovations of old and vacant properties. HRA could also research potential new programs and funding streams.			Med

(F) Help combat the stigma of affordable housing and NIMBY (Not In My Back Yard) thinking	X	X	X	Assist & Collaborate	Goodhue County's Housing Resource Specialist is leading this team with multiple organizations to think about communication strategies and implementation.			High
(G) Help decrease discrimination in local housing systems	X	X	X	Lead & Communicate	Human Rights Commission and Community Engagement staff will be creating a campaign on housing rights and resources for where to go if discriminated against. Communicate with whole community. Work with partners to get out anti-discrimination/implicit bias education to landlords and real estate agents.	Campaign to go live by end of May.		High
(H) Help residents get better informed about housing education classes and rental assistance programs	X	X	X	Assist & Communicate	Three Rivers is promoting its classes more in Red Wing, and multiple organizations including the City are promoting these opportunities. City will write a City Q&A series throughout summer 2022 to educate on general housing topics.			High
(I) Help create an up-to-date, accessible information list of affordable housing options for residents – or something resembling this that helps people know what's available	X	X	X	Convene, Encourage & Communicate	Convene housing partners and together research options and test something out. Assist where needed and publicize when it's ready.			Med
(J) Add local incentives that will encourage more landlords to start accepting Housing Choice Vouchers; this would decrease the waiting list for low-income housing.	X	X	X	Encourage & Communicate	HRA could research and implement incentives. County will begin building relationships with landlords so this will also help.			Med
(K) Help develop a formal, long-term motel leasing program to meet the emergency shelter needs of individuals and families.	X	X	X	Encourage	Homelessness Committee looking into steps to partner with Super 8 Motel on this endeavor.			Med

(L) Work toward creating a one-stop shop Opportunity Center to serve people experiencing homelessness and the whole community.	X	X		Encourage & Communicate	Hope & Harbor is working with the First Presbyterian Church to hold a pilot program for 2022 that will help people in need right now – and gather user information to help us know what is most needed for the future. United Way is convening community conversations in April to begin the process of starting The Hub – a full-fledged one-stop-shop in a new facility. The pilot project will help inform the larger United Way collaborative.			Med
(M) Help close the language gap in housing information (and all City communication).		X	X	Assist & Communicate	Communications Department will find ways to offer material (video and printed) in Spanish – and other languages as requested. Discuss with HRA, County, and other partners, too.	City making plans to contract with an agency to provide translated information. Gathering more information now.		High
(N) Provide and promote a more robust housing assistance program for undocumented residents.		X	X	Encourage & Communicate	Encourage agencies to consider more programs and outreach.	How do we make progress here?		High
(O) Find ways that local government can improve the structural safety in and around mobile home neighborhoods.		X	X	Jump Start & Lead	Research with county and state to learn about our local options. Engage with residents to learn their concerns and seek out how the City may be able to assist. Make sure management companies offer contracts and agreements in different languages.			Med
(P) Make parking requirements more flexible.		X	X	Lead	Advisory Planning Commission to look into options with Comm. Development staff.			Med
(Q) Update housing code language and replace outdated terminology.		X		Lead	Community Development work through language and suggest changes.			Med

(R) Research pros and cons of using the Red Wing median income (\$54,785) instead of Goodhue County's (\$66,800) when calculating TIF projects.		X	X	Jump Start & Lead	Community Development do additional research on who would benefit and who would be burdened and what the financial impacts would be to the City.			Med
(S) Research idea of hiring a Housing Advocate or helping fund an advocate through another agency		X		Encourage	Could Goodhue County consider funding this position in the future?			Low
(T) Research small-home/small lot development possibilities with amenities like green space and walkability.	X	X	X	Jump Start	Community Development staff and Council discuss opportunities. Could also involve community outreach.			Med
(U) Maintain a real-time list of people experiencing homelessness modeled after the "Built for Zero" initiative.	X			Encourage				Med
(V) Develop a host homes model for youth experiencing homelessness.	X			Encourage	Youth Outreach will look leading this but at a later time – not in 2022.			Low
(W) Increase funding for homeless prevention payments and services.	X			Collaborate & Encourage				Med