

THE MORRIS LEATHERMAN COMPANY
3128 Dean Court
Minneapolis, Minnesota 55416

City of Red Wing
2017 Residential Study
FINAL AUGUST 2017

Hello, I'm _____ of the Morris Leatherman Company, a polling firm located in Minneapolis. We've been retained by the City of Red Wing to speak with a random sample of residents about issues facing the city. The survey is being taken because your city representatives and staff are interested in your opinions and suggestions. I want to assure you that all individual responses will be held strictly confidential; only summaries of the entire sample will be reported. (DO NOT PAUSE)

- | | |
|---|---|
| 1. Approximately how many years have you lived in Red Wing? | LESS THAN TWO YEARS....9%
TWO TO FIVE YEARS.....14%
SIX TO TEN YEARS.....15%
11 TO 20 YEARS.....25%
21 TO 30 YEARS.....16%
OVER THIRTY YEARS.....21%
REFUSED.....0% |
| 2. How would you rate the quality of life in Red Wing -- excellent, good, only fair, or poor? | EXCELLENT.....35%
GOOD.....58%
ONLY FAIR.....7%
POOR.....0%
DON'T KNOW/REFUSED.....0% |
| 3. What do you like MOST about living in Red Wing? | DON'T KNOW/REFUSED.....0%
LOCATION.....4%
CLOSE TO JOB.....12%
CLOSE TO FAMILY.....14%
HOUSING/NEIGHBORHOOD..16%
SMALL TOWN FEEL.....22%
FRIENDLY PEOPLE.....16%
RIVER/NATURE.....16% |
| 4. What do you think is the most serious issue facing Red Wing today? | DON'T KNOW/REFUSED.....4%
NOTHING.....24%
HIGH TAXES.....16%
GROWTH.....14%
CRIME.....6%
LACK OF BUSINESSES...12%
LACK OF JOBS.....11%
QUALITY OF SCHOOLS.....2%
DRUGS.....5%
SCATTERED.....6% |

- | | | |
|----|---|--|
| 5. | How would you rate Red Wing as a place to raise children - excellent, good, only fair, or poor? | EXCELLENT.....31%
GOOD.....54%
ONLY FAIR.....11%
POOR.....0%
DON'T KNOW/REFUSED.....4% |
| 6. | And, how would you rate Red Wing as a place to retire -- excellent, good, only fair, or poor? | EXCELLENT.....39%
GOOD.....52%
ONLY FAIR.....6%
POOR.....1%
DON'T KNOW/REFUSED.....2% |
| 7. | Would you recommend living in Red Wing to others? | YES.....80%
NO.....13%
DON'T KNOW/REFUSED.....7% |

IF A RESPONSE IS GIVEN, ASK: (N=373)

8. Why do you feel that way?

SMALL TOWN FEEL, 17%; FRIENDLY, 13%; PLACE TO RAISE FAMILY, 5%; SAFE, 12%; QUIET, 16%; PLACE TO RETIRE, 2%; LACK OF JOBS, 3%; LACK OF RECREATION, 3%; NEED RETAIL, 2%; GOOD SENSE OF COMMUNITY, 5%; BEAUTIFUL NATURE, 9%; HISTORIC, 3%; LACK OF ENTERTAINMENT, 2%; HIGH TAXES, 3%; SCATTERED, 6%.

- | | | |
|----|--|---|
| 9. | How would you rate the general sense of community among Red Wing residents -- excellent, good, only fair, or poor? | EXCELLENT.....32%
GOOD.....65%
ONLY FAIR.....2%
POOR.....1%
DON'T KNOW/REFUSED.....0% |
|----|--|---|

IF "ONLY FAIR" OR "POOR," ASK: (n=12)

10. How could the City improve the sense of community among residents?

UNSURE, 33%; CITY EVENTS, 17%; NEIGHBORHOOD EVENTS, 25%; NEW RESIDENT EVENTS, 25%.

- | | | |
|-----|--|---|
| 11. | Do you feel accepted, valued and welcomed in Red Wing? | YES.....97%
NO.....2%
DON'T KNOW/REFUSED.....1% |
|-----|--|---|

IF "NO," ASK: (n=7)

12. Why do you feel that way?

CITY DOESN'T LISTEN, 29%; NO SENSE OF COMMUNITY, 29%;
NO CONNECTION AMONG RESIDENTS, 14%; NEWCOMERS NOT
VALUED, 14%; OLDER RESIDENTS NOT VALUED, 14%.

13. Do you have contact with your neighbors on a frequent basis? (IF "YES," ASK:) Do you have frequent contact with 1 to 3 neighbors, 4 to 8 neighbors or more than 8 neighbors? NO.....13%
YES/1 TO 3.....53%
YES/4 TO 8.....28%
YES/MORE THAN 8.....6%
DON'T KNOW/REFUSED.....0%

14. How often do you and your neighbors do favors for each other - a lot, sometimes, rarely or never? A LOT.....26%
SOMETIMES.....47%
RARELY.....19%
NEVER.....7%
DON'T KNOW/REFUSED.....1%

Continuing....

15. What aspects, if any, of the community should be fixed or improved in the future?

UNSURE, 14%; NOTHING, 28%; NOT ENOUGH RETAIL, 11%; LACK OF JOBS, 6%; LESS CRIME, 4%; QUALITY OF SCHOOLS, 7%; LACK OF RECREATION FACILITIES, 3%; MORE CITY EVENTS, 2%; MORE PEDESTRAIN FRIENDLY, 2%; DRUG USE, 3%; ROAD MAINTENANCE, 2%; LESS ROAD CONSTRUCTION, 2%; LIMIT GROWTH, 2%; SCATTERED, 14%.

16. What, if anything, is currently missing from Red Wing which would greatly improve the quality of life for residents?

UNSURE, 11%; NOTHING, 34%; SHOPPING MALL, 16%; JOBS, 6%; PUBLIC TRANSIT, 2%; RECREATION FACILITIES, 4%; ENTERTAINMENT, 8%; YOUTH ACTIVITIES CENTER, 4%; SENIOR CENTER, 3%; AFFORDABLE HOUSING, 3%; SOCIAL SERVICES, 3%; COMMUNITY CENTER, 2%; CITY EVENTS, 2%; SCATTERED, 2%.

Now, I would like to read you a list of characteristics of a community. For each one, please tell me if you think Red Wing currently has too many or too much, too few or too little, or about the right amount.

	MANY MUCH	FEW/ LITT	ABOUT RIGHT	DK/ REF
17. housing people can afford?	8%	22%	69%	1%
18. apartments?	14%	23%	62%	2%
19. parks and open spaces?	15%	6%	80%	0%
20. trails and bikeways?	19%	8%	74%	0%
21. entertainment opportunities?	4%	42%	53%	1%
22. Dining opportunities?	9%	27%	64%	0%
23. Affordable childcare?	3%	21%	50%	27%
24. Preschool programs?	3%	19%	52%	27%
25. Affordable health care services?	3%	25%	69%	4%
26. Mental health services?	4%	15%	64%	18%
27. Job training programs?	3%	25%	50%	23%
28. Lifelong learning opportunities for adults?	2%	4%	80%	15%

IF "TOO FEW/LITTLE" IN QUESTION #28, ASK: (n=15)

29. What additional lifelong learning opportunities would you like to see in Red Wing?

NURSING, 7%; TECHNOLOGY, 13%; LIBERAL ARTS, 7%; AREA HISTORY, 7%; HOBBY, 13%; VOCATIONAL, 13%; ECO-LIVING, 13%; HEALTH AND WELLNESS, 13%; FINANCIAL PLANNING, 13%.

30. Are you satisfied with housing options for you and your family? YES.....95%
NO.....5%
DON'T KNOW/REFUSED.....0%

IF "NO," ASK: (n=19)

31. What housing options would you like to see offered in Red Wing?

SENIOR, 11%; STARTER HOMES, 11%; MID-RANGE, 11%; HIGH END, 5%; AFFORDABLE, 26%; LOW-INCOME, 11%; APARTMENTS, 5%; BIGGER LOTS, 11%; RENTAL HOMES, 11%.

As you may know, Red Wing's population has grown very modestly from 16,115 in 2000 to 16,445 in 2015.

32. Has Red Wing's population growth been too slow, too fast or about right? TOO SLOW.....21%
ABOUT RIGHT.....66%
TOO FAST.....11%
DON'T KNOW/REFUSED.....1%

33. Do you support or oppose City actions and policies that would encourage greater population growth? (WAIT FOR RESPONSE) Do you feel strongly that way?

STRONGLY SUPPORT.....	25%
SUPPORT.....	41%
OPPOSE.....	15%
STRONGLY OPPOSE.....	13%
DON'T KNOW/REFUSED.....	7%

Moving on....

34. Have you or anyone in your household attended an arts, history, or cultural event in Red Wing during the past year?

YES.....	47%
NO.....	53%
DON'T KNOW/REFUSED.....	0%

IF "YES," ASK: (n=187)

35. What type of event did you attend?

UNSURE, 2%; WINE HARVEST, 2%; RIVER CITY DAYS, 20%; ART FAIR, 24%; HOLIDAY STROLL, 3%; ART DEMONSTRATION, 5%; MUSEUM, 6%; CONCERTS, 6%; HISTORICAL SOCIETY, 4%; SHELDON THEATER, 8%; NATIVE AMERICAN EVENT, 9%; AGRICULTURAL EVENTS, 2%; SCATTERED, 9%.

IF "NO," ASK:

36. Why have you not attended any of these types of events?

UNSURE, 1%; NOT AWARE, 9%; AGE/HEALTH, 16%; NO INTEREST, 32%; NO TIME, 40%; SCATTERED, 2%.

37. Do you agree or disagree, the City should support efforts to make more arts and cultural experiences available to residents? (WAIT FOR RESPONSE) Do you feel strongly that way?

STRONGLY AGREE.....	17%
AGREE.....	54%
DISAGREE.....	12%
STRONGLY DISAGREE.....	5%
DON'T KNOW/REFUSED.....	12%

38. Thinking about arts, history, or cultural events, what, if anything, do you think is missing in Red Wing?

UNSURE, 21%; NOTHING, 57%; ETHNIC FESTIVALS, 2%; ARTS EVENTS, 2%; NATIVE AMERICAN EVENTS, 3%; CONCERTS, 2%; YOUTH TALENT SHOWS, 3%; HOBBY CLASSES, 2%; SCATTERED, 8%.

Turning to city services....

I would like to read you a list of a few city services. For each one, please tell me whether you would rate the quality of the

service as excellent, good, only fair, or poor? If you have no opinion, just say so....

	EXC	GOO	FAI	POO	DKR
39. Police protection?	50%	44%	6%	0%	1%
40. Fire protection?	58%	35%	1%	0%	7%
41. 911 emergency dispatch service?	53%	40%	2%	0%	6%
42. Ambulance service?	51%	42%	1%	0%	6%
43. Animal control?	31%	63%	4%	1%	2%
44. Building inspection?	28%	58%	1%	0%	13%
45. Community planning and zoning?	27%	58%	6%	1%	9%
46. Accommodation and control of storm water run-off?	32%	60%	5%	0%	4%
47. Water and sanitary sewer services?	27%	67%	4%	1%	1%
48. Snow plowing?	32%	57%	8%	2%	2%
49. Pavement repair and patching on city streets?	22%	61%	14%	3%	1%
50. Park maintenance?	30%	68%	2%	0%	0%
51. Trail maintenance?	37%	61%	2%	0%	1%
52. Sidewalk maintenance?	32%	62%	5%	1%	1%
53. Library services?	29%	60%	4%	0%	7%
54. Recreational services and programs?	30%	63%	4%	1%	3%
55. Park security?	31%	58%	2%	0%	10%
56. Cemeteries?	31%	62%	0%	0%	7%
57. Recycling service?	43%	53%	2%	0%	2%
58. Garbage collection?	42%	55%	3%	0%	1%

IF "ONLY FAIR" OR "POOR," ASK: (n=191)

59. Could you tell me one or two reasons for your rating?	DON'T KNOW/REFUSED.....0%
	POOR STREET REPAIR....23%
	SLOW RESPONSE.....17%
	POOR DRINKING WATER....9%
	POOR SERVICE.....5%
	LOOSE ANIMALS.....7%
	POOR PLOWING.....10%
	HIGH COST.....2%
	INCONVENIENT HOURS.....5%
	NOT ENOUGH OFFERED.....9%
	NOT ENOUGH BUSINESSES..3%
	FLOODING.....5%
	SCATTERED.....5%

60. When you consider the city portion of property taxes you pay and the quality of city services you receive, would you rate the general value of city services as excellent, good, only fair, or poor?	EXCELLENT.....14% GOOD.....72% ONLY FAIR.....10% POOR.....2% DON'T KNOW/REFUSED.....3%
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As you may know, the City share of the property tax is about 48 percent.

Moving on....

61. Other than voting, do you feel that if you wanted to, you could have a say about the way things are run in this community?	YES.....81% NO.....11% DON'T KNOW/REFUSED.....8%
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IF "NO," ASK: (n=44)

62. Why do you feel you don't have a say?

OWN AGENDA, 14%; DON'T KNOW HOW, 11%; LATE INFORMATION, 2%; DON'T LISTEN, 57%; ONE PERSON CAN'T MAKE A DIFFERENCE, 14%; LIMITED OPTIONS, 2%.

63. How much do you feel you know about the work of the Mayor and City Council -- a great deal, a fair amount, very little, or nothing?	GREAT DEAL.....6% FAIR AMOUNT.....45% VERY LITTLE.....37% NOTHING.....12% DON'T KNOW/REFUSED.....0%
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64. From what you know, do you approve or disapprove of the job the Mayor and City Council are doing? (WAIT FOR RESPONSE) And, do you feel strongly that way?	STRONGLY APPROVE.....12% APPROVE.....54% DISAPPROVE.....9% STRONGLY DISAPPROVE....2% DON'T KNOW/REFUSED....24%
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IF A RATING IS GIVEN, ASK: (n=304)

65. Why do you feel that way?

IMPROVEMENTS MADE, 8%; WRONG PRIORITIES, 2%; TOO MANY ISSUES, 2%; POOR SPENDING, 3%; NO PROBLEMS, 29%; GOOD COMMUNICATION, 6%; LISTEN, 17%; DO WHAT IS BEST FOR RESIDENTS, 13%; GOOD COMMUNITY, 5%; GOOD GROWTH, 5%; DON'T LISTEN, 5%; NEED MORE JOBS, 2%; SCATTERED, 3%.

66. How much first-hand contact have you had with Red Wing City employees -- quite a lot, some, very little, or none at all?
- | | |
|-------------------------|-----|
| QUITE A LOT..... | 6% |
| SOME..... | 46% |
| VERY LITTLE..... | 38% |
| NONE AT ALL..... | 10% |
| DON'T KNOW/REFUSED..... | 0% |
67. From what you know, how would you rate the job performance of Red Wing City employees - excellent, good, only fair, or poor?
- | | |
|-------------------------|-----|
| EXCELLENT..... | 17% |
| GOOD..... | 69% |
| ONLY FAIR..... | 9% |
| POOR..... | 1% |
| DON'T KNOW/REFUSED..... | 5% |
68. Do you think city staff work in residents' best interests? (WAIT FOR RESPONSE) Do you feel strongly way?
- | | |
|-------------------------|-----|
| STRONGLY YES..... | 25% |
| YES..... | 63% |
| NO..... | 3% |
| STRONGLY NO..... | 1% |
| DON'T KNOW/REFUSED..... | 8% |

IF "NO" OR "STRONGLY NO," ASK: (n=15)

69. Why do you feel that way?

SLOW ROAD REPAIR, 7%; RUDE, 13%; SLOW, 7%; DON'T WORK WELL WITH BUSINESS, 7%; OWN AGENDA, 40%; DON'T LISTEN, 27%.

Moving on....

Sustainability is defined as the ability to meet current needs without compromising the ability of future generations to meet their needs.

70. How important do you think it is for Red Wing to work to become more sustainable - very important, somewhat important, not too important, or not at all important?
- | | |
|-------------------------|-----|
| VERY IMPORTANT..... | 45% |
| SOMEWHAT IMPORTANT.... | 45% |
| NOT TOO IMPORTANT..... | 7% |
| NOT AT ALL IMPORTANT... | 3% |
| DON'T KNOW/REFUSED..... | 1% |
71. Do you think global climate change or global warming should be recognized by the City in its actions and policies? (WAIT FOR RESPONSE) Do you feel strongly that way?
- | | |
|-------------------------|-----|
| STRONGLY YES..... | 35% |
| YES..... | 51% |
| NO..... | 11% |
| STRONGLY NO..... | 1% |
| DON'T KNOW/REFUSED..... | 3% |
72. Do you support continued efforts by the City to encourage the use of renewable energy for businesses and homes?
- | | |
|-------------------------|-----|
| YES..... | 92% |
| NO..... | 2% |
| DON'T KNOW/REFUSED..... | 6% |

73. Do you support or oppose efforts by the City to preserve and conserve natural open space? (WAIT FOR RESPONSE) Do you feel strongly that way?

STRONGLY SUPPORT.....	50%
SUPPORT.....	47%
OPPOSE.....	1%
STRONGLY OPPOSE.....	1%
DON'T KNOW/REFUSED.....	2%

74. How would you rate the parks and trails in Red Wing -- excellent, good, only fair or poor?

EXCELLENT.....	39%
GOOD.....	54%
ONLY FAIR.....	6%
POOR.....	0%
DON'T KNOW/REFUSED.....	1%

75. Do you feel the current mix of recreational facilities in Red Wing meets the needs of your household members?

YES.....	93%
NO.....	6%
DON'T KNOW/REFUSED.....	1%

IF "NO," ASK: (n=25)

76. What recreational facilities or activities, if any, do you feel are missing in Red Wing?

UNSURE, 8%; ADULT SPORTS, 8%; SENIOR CENTER, 16%; YOUTH CENTER, 28%; COMMUNITY CENTER, 12%; ICE RINK 8%; ROLLER RINK, 12%; MORE TRAILS, 8%.

77. Are there any recreational activities for which you or members of your household regularly leave the City because they are not available in Red Wing? (IF "YES," ASK:) What activities?

DON'T KNOW/REFUSED.....	0%
NO.....	71%
LAKES/BOATING.....	10%
GOLF.....	6%
FITNESS CENTER.....	4%
SPORTS LEAGUES.....	7%
SCATTERED.....	3%

It is recommended people get at least thirty minutes of physical activity five days a week. Now, consider your amount of physical activity....

78. Do you think the community can do anything to increase your amount of physical activity?

YES.....	17%
NO.....	81%
DON'T KNOW/REFUSED.....	2%

IF "YES," ASK: (n=66)

79. What would you suggest?

UNSURE, 2%; SENIOR FITNESS, 6%; ADULT SPORTS, 8%;
FITNESS CLASSES, 6%; PARK ACTIVITIES, 3%;
WALKING/RUNNING EVENTS, 12%; WATER FITNESS, 2%;
COMMUNITY CENTER, 14%; PUBLIC TRANSIT TO PARKS/TRAILS,
2%; IMPROVE TRAILS, 3%; NEIGHBORHOOD WALKING GROUPS,
14%; LOWER COST FOR PROGRAMS, 6%; COMMUNITY GARDEN,
2%; BIKE RENTALS, 5%; SCATTERED, 15%.

IF "NO," ASK: (N=325)

80. Please tell me which statement you most identify with:

STATEMENT A.....	55%
STATEMENT B.....	20%
STATEMENT C.....	25%
DON'T KNOW/REFUSED.....	0%

A) I already get enough physical activity;
B) I do not want to be more physically active; OR
C) There is nothing the community can do to help me be more physically active?

81. Do you think there are enough healthy grocery food options you can easily purchase in Red Wing?

YES.....	84%
NO.....	15%
DON'T KNOW/REFUSED.....	2%

IF "NO," ASK: (n=59)

82. Please tell me which statement you most identify with:

STATEMENT A.....	52%
STATEMENT B.....	11%
STATEMENT C.....	38%
DON'T KNOW/REFUSED.....	0%

A) Healthy food options are too expensive in Red Wing;
B) There are not healthy food options close to where you live; OR
C) There is not enough variety of healthy food options?

Guidelines suggest adults and children limit their daily recreational screen time to stay as healthy as possible. Screen time includes time using computers, televisions, cell phones and tablets.

83. Which of the following is the best estimate of your recreational screen time each day - none, one hour or less, one to two hours, two to four hours or more than four hours?

NONE.....	7%
ONE HOUR OR LESS.....	26%
ONE TO TWO HOURS.....	30%
TWO TO FOUR HOURS.....	25%
MORE THAN FOUR HOURS..	12%
DON'T KNOW/REFUSED.....	1%

Turning to public safety....

84.	During the past two years, has crime increased, decreased, or remained about the same in your area of the city?	INCREASED.....23%
		DECREASED.....8%
		REMAINED ABOUT SAME...63%
		DON'T KNOW/REFUSED.....6%

85.	Do you generally feel safe walking in your neighborhood alone at night?	YES.....90%
		NO.....10%
		DON'T KNOW/REFUSED.....0%

IF "NO," ASK: (n=40)

86. What makes you feel unsafe?

NOT ENOUGH LIGHTING, 38%; RISING CRIME, 10%; LOITERING YOUTH, 15%; DRUG PROBLEM, 18%; GANGS, 8%; NOT ENOUGH PATROLLING, 10%.

Keeping in mind, all individual responses are confidential....

87.	During the past twelve months, were you or a member of your household the victim of a crime in Red Wing?	YES.....14%
		NO.....86%
		DON'T KNOW/REFUSED.....1%

IF "YES," ASK: (n=56)

88.	Did you report the crime to the police?	YES.....91%
		NO.....9%
		DON'T KNOW/REFUSED.....0%

IF "NO," ASK: (n=5)

89. Why didn't you report the crime?

MINOR INCIDENT, 60%; HANDLED ON OWN, 40%.

As I read the following descriptions about the Red Wing Police Department, please tell me if it is very accurate, somewhat accurate, not too accurate or not at all accurate. (READ LIST)

	VRA	SMA	NTA	NAA	DKR
90. Professional?	56%	39%	4%	0%	1%
91. Fair and consistent?	48%	38%	11%	2%	1%
92. Trustworthy?	57%	31%	8%	1%	3%
93. Respectful?	58%	34%	6%	1%	1%

VRA SMA NTA NAA DKR

94. Making a positive impact in the Community? 57% 33% 5% 2% 3%

There has been a lot of discussion in the media about police officers wearing body cameras.

95. What is your opinion - do you approve or disapprove of Red Wing police officers wearing body cameras? (WAIT FOR RESPONSE) Do you feel strongly that way? STRONGLY APPROVE.....40% APPROVE.....56% DISAPPROVE.....2% STRONGLY DISAPPROVE....1% DON'T KNOW/REFUSED.....2%

It is important for residents to know what to do if a natural or man-made emergency occurs, such as severe weather, fire, forced evacuations, medical emergencies and utility outages.

96. In case of an emergency, do you know where to find information about what to do? YES.....93% NO.....7% DON'T KNOW/REFUSED.....1%

Continuing....

Over the last two years, there have been discussions in Red Wing about people climbing Barn Bluff and painting the large rock face visible from downtown.

97. Which of the following statements best represents your opinion: A) Painting on Barn Bluff should never be allowed; B) Painting on Barn Bluff should be allowed with some restrictions; OR C) Painting on Barn Bluff should be allowed without any restrictions? (WAIT FOR RESPONSE) Do you feel strongly that way? STATEMENT A/STRONGLY..26% STATEMENT A.....23% STATEMENT B/STRONGLY..11% STATEMENT B.....7% STATEMENT C/STRONGLY..10% STATEMENT C.....13% DON'T KNOW/REFUSED....10%

IF "STATEMENT B/STRONGLY" OR "STATEMENT B," ASK: (N=72)

98. What should the restrictions be?

UNSURE, 4%; NO OFFENSIVE LANGUAGE, 51%; SIZE LIMIT, 3%; ONLY HISTORICAL SIGNIFICANT, 7%; NO GANG SIGNS, 3%; NO POLITICAL STATEMENTS, 3%; ONLY PATRIOTIC, 3%; NO HATE MESSAGES, 15%; EDUCATIONAL/INFORMATIVE, 11%.

99. How important is it to you for the city to control the painting of Barn Bluff - very important, somewhat important, not too important or not at all important?	VERY IMPORTANT.....34% SOMEWHAT IMPORTANT....26% NOT TOO IMPORTANT.....18% NOT AT ALL IMPORTANT..19% DON'T KNOW/REFUSED.....4%
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Moving on....

100. Do you work outside of the home? (IF "YES," ASK:) Do you work in the City of Red Wing?	NO.....40% YES/YES.....29% YES/NO.....32% DON'T KNOW/REFUSED.....0%
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IF "YES/YES" OR "YES/NO," ASK: (n=240)

101. How would you rate the ease of getting to and from work -- excellent, good, only fair or poor?	EXCELLENT.....20% GOOD.....70% ONLY FAIR.....8% POOR.....0% DON'T KNOW/REFUSED.....1%
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102. Do you or anyone in your household ride public transit on a regular basis?	YES.....16% NO.....84% DON'T KNOW/REFUSED.....0%
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IF "YES," ASK: (n=39)

103. How would you rate the quality of the transit service in Red Wing - excellent, good, only fair or poor?	EXCELLENT.....5% GOOD.....77% ONLY FAIR.....10% POOR.....8% DON'T KNOW/REFUSED.....0%
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IF "ONLY FAIR" OR "POOR," ASK: (n=7)

104. Why do you feel that way?

LIMITED TIMES, 43%; FEW STOPS, 14%; TAKES TOO LONG, 14%; UNRELIABLE, 29%.

IF "NO," ASK: (N=201)

105. Why don't you use public transit?

PREFER TO DRIVE, 67%; LIMITED ROUTES, 5%; LIMITED TIMES, 3%; NO REASON, 5%; TAKES TOO LONG, 10%; NEED CAR, 7%; SCATTERED, 3%.

106. How would you rate the ease of getting from place to place within the City of Red Wing - excellent, good, only fair or poor?

EXCELLENT.....	20%
GOOD.....	76%
ONLY FAIR.....	3%
POOR.....	1%
DON'T KNOW/REFUSED.....	1%

IF "ONLY FAIR" OR "POOR," ASK: (n=13)

107. Why did you rate it as (only fair/poor)?

TOO MUCH TRAFFIC, 8%; ROAD CONSTRUCTION, 46%; FEW TRANSIT OPTIONS, 31%; CARELESS DRIVERS, 8%; LIMITED HANDICAP ACCESS, 8%.

Changing topics....

108. What is your primary source of information about Red Wing City government and its activities?

RADIO.....	3%
WEBSITE.....	30%
LOCAL NEWSPAPER.....	16%
CHANNEL 6 GOVERNMENT ACCESS CHANNEL.....	14%
DIRECT MAIL.....	16%
WORD OF MOUTH.....	6%
SOCIAL MEDIA, SUCH AS FACEBOOK OR TWITTER..	15%
DON'T KNOW/REFUSED.....	1%

109. If you could choose the best way for you to receive information about your City government and the issues facing the community, what would it be?

PUBLIC MEETINGS.....	4%
WEBSITE.....	22%
CITY NEWSLETTER OR OTHER MAILINGS.....	27%
LOCAL NEWSPAPER.....	10%
E-MAIL.....	5%
CHANNEL 6 GOVERNMENT ACCESS CHANNEL.....	11%
WORD OF MOUTH.....	4%
RADIO.....	0%
SOCIAL MEDIA, SUCH AS FACEBOOK OR TWITTER..	15%
DON'T KNOW/REFUSED.....	2%

110. Do you have access to the Internet?

YES.....	86%
NO.....	13%
DON'T KNOW/REFUSED.....	1%

IF "YES," ASK: (n=345)

111. How interested would you be in subscribing to receive e-mails containing city information and news - very interested, somewhat interested, not too interested or not at all interested?	VERY INTERESTED.....22%
	SOMEWHAT INTERESTED...35%
	NOT TOO INTERESTED....21%
	NOT AT ALL INTERESTED.22%
	DON'T KNOW/REFUSED.....0%

Now, just a few more questions for demographic purposes....

Could you please tell me how many people in each of the following age groups live in your household. Let's start with the oldest. Be sure to include yourself.

112. First, persons 65 or over?	NONE.....73%
	ONE.....15%
	TWO OR MORE.....12%
	REFUSED.....0%

113. Adults under 65?	NONE.....17%
	ONE.....22%
	TWO.....56%
	THREE OR MORE.....6%
	REFUSED.....0%

114. School-aged or pre-school children?	NONE.....69%
	ONE.....14%
	TWO.....13%
	THREE OR MORE.....5%
	REFUSED.....0%

115. Do you own or rent your present residence?	OWN.....70%
	RENT.....30%
	DON'T KNOW/REFUSED.....0%

IF "OWN," ASK: (n=280)

116. Which of the following categories contains the approximate value of your residential property -- under \$75,000, \$75,000-\$150,000, \$150,000-\$250,000, or over \$250,000?	UNDER \$75,000.....5%
	\$75,000-\$150,000.....35%
	\$150,000-\$250,000.....40%
	OVER \$250,000.....19%
	DON'T KNOW.....0%
	REFUSED.....1%

117. What is your age, please? (READ CATEGORIES, IF NEEDED)	18-24.....5%
	25-34.....10%
	35-44.....22%
	45-54.....21%
	55-64.....23%
	65 AND OVER.....20%
	REFUSED.....0%

118. What is the last grade of school you completed?	LESS THAN HS GRAD.....2%
	HIGH SCHOOL GRADUATE..24%
	VO-TECH/TECH COLLEGE..17%
	SOME COLLEGE.....19%
	COLLEGE GRADUATE.....33%
	POST-GRADUATE.....5%
	REFUSED.....1%

And now, for one final question, keeping in mind your answers are held strictly confidential....

119. Finally, thinking about your household finances, how would you describe your financial situation, would you say that --	STATEMENT A.....5%
A) Your monthly expenses are exceeding your income;	STATEMENT B.....34%
B) You are meeting your monthly expenses but are putting aside little or no savings;	STATEMENT C.....40%
C) You are managing comfortably while putting some money aside;	STATEMENT D.....20%
D) Managing very well?	DON'T KNOW/REFUSED.....2%

120. Gender (DO NOT ASK)	MALE.....48%
	FEMALE.....52%

121. Ward (FROM LIST)	WARD ONE.....26%
	WARD TWO.....25%
	WARD THREE.....26%
	WARD FOUR.....23%