

Arts and Culture Task Force
November 7, 2019

Foot Room – Red Wing Library

6:30 – 8 PM

1. Welcome – (Mayor Sean Dowse)
2. Review October 10, 2019 Meeting Notes – (Brian Peterson, Special Project Manager)
3. Group Discussions
 - Consider Attached Recommendation Regarding Arts and Culture Commission
 - Considerations: Purpose of the Commission; Size of Commission; Staffing; Budget
4. Next Steps – Are we ready to make a recommendation?

Arts and Culture Task Force Meeting

Notes from October 10, 2019

Attendance: Michael Anderson, Heidi Bacon, Anna Ostendorf, Gary Stone, Art Kenyon, Ruth Nerhaugen, Joan Halgren, Curt Gruhl, Collin McCanna, Magie Paynter, Brian Peterson, Mayor Dowse

If you missed any of the meeting, please feel free to participate in the next meeting.

After introductions the group reviewed and discussed the notes from the September 26th meeting. The vision statement from Red Wing 2040 was reviewed first:

Vision Statement: The Red Wing 2040 Vision Statement for Arts and Culture reads: Red Wing thrives as a creative regional arts and culture hub where every resident can participate.

Members generally thought that the vision statement is valid, however, there were comments about whether it could be slightly revised to eliminate the word resident and change it to ...everyone can participate. Also there were comments that our vision should recognize the importance of arts and culture as an economic driver for the community.

How should Red Wing Organize?

The group reviewed a list of organizational models that are common in other places.

City Commissions	Nonprofit Organizations	Other
<ul style="list-style-type: none"> • Northfield Arts Commission • Grand Rapids MN, Arts and Culture Commission • Fegis Falls, Arts Commission • Winona Fine Arts Commission 	<ul style="list-style-type: none"> • Lanesboro Arts • Cook County Arts Colony (Grand Marais, MN) • Twin Rivers Council for the Arts (Mankato, North Mankato) • Greater Rochester Arts and Culture Trust 	<p>Austin Area Arts (Nonprofit with funding from city tax levy)</p> <p>Paducah, KY (Main Street organization)</p>

What do we need?

The group continued to brainstorm ideas about what an overarching group could do in Red Wing. These ideas are a continuation of ideas brought on September 26th and were organized as follows:

Remove Barriers

- Logistics
- Navigate the processes
- Develop procedures
- Sort out who owns and maintains
- How does public art get approved, maintained?
- Artist housing

Support Resource

- Information resource
- Data Base or organizations, artists, and patrons
- Research resource
- Measure outcomes
- Marketing support
- Education and Training
- Collaboration
- Be a resources and support organization

Financial Support

- Grow resources
- Initiate policies such as percent for the arts
- Go after grants and funding that involve partnerships
- Tax Levy, fees, etc.

Promote Inclusivity

- Could figure out who is not currently engaged

- Could make sure that all residents are able to participate
- Reach out to populations in the city

Integrate Art with Public Projects

- Be part of downtown revitalization
- Manage specific initiatives
- Participate on public art projects related to infrastructure projects, parks, trails, etc. (early in the process)

City Liaison

- Advisory to city
- Facilitator
- Convener
- Collaboration with city departments and agencies
- Advocate for policies
- Awards and celebration

There was some additional general discussion about an overarching organization, ideas listed include:

- The organization needs to be staffed by a knowledgeable person if it is to be successful.
- The Port Authority and the Community Development Department with the city should be involved because of the relationship between the arts and economic development.
- The group could be advisory to the arts organizations.

Council member Laurel Stinson was unable to attend the meeting but Brian Peterson read an email that Laurel wrote so that the group would know her thoughts on the subject:

After giving some thought to the comments made at the last meeting here are some things I'm thinking I would like to see in regards to what the group will do.

- Advise the City Council on matters of Arts and Culture public policy and make recommendations to the council on relevant issues.
- Work with the public works department to identify opportunities for public art within the capital improvement plan. Make recommendations regarding those projects including selection of artists and artwork.
- Work with city staff to develop procedures for permitting of Arts and Culture events with the goal of removing obstacles for live events.
- Work with the Port Authority to develop strategies for recruiting and retaining Arts and Culture businesses and organizations.
- Work with the HRA on housing and redevelopment issues from an Arts and Culture perspective. (E.G. Artist housing/lofts, community land trust for non-profits, etc.)
- Be advocates for Arts and Culture in the Community.

Next Meeting: We will meet on **November 7, 2019 at 6:30 PM in the Foot Room of the Red Wing Library** to continue our discussion. At that meeting we will begin to talk about a recommendation to make to the city council. The group decided that it may take more than one additional meeting to come to a firm recommendation and so we are leaving open the possibility of additional meetings. Brian will also send out links to Arts and Culture Plans that have been completed by other communities.

Draft Recommendation

Below is a draft recommendation to consider the establishment of an Arts and Culture Commission. The purpose of this draft is to help focus discussion. Is this the direction the Task Force wishes to pursue? If so, how do people feel about the details listed in the draft recommendation? Can we come to some consensus about the recommendation or is there a different direction that the Task Force would like to go?

Purpose. The purpose of the Arts and Culture Commission is to provide advice to the City Council concerning arts and culture programs, policies, public projects, issues and initiatives confronting the City. The Commission shall work to further the city's vision statement: Red Wing thrives as a creative regional arts and culture hub where every resident can participate.

Powers and Duties.

- A. Draft and recommend an Arts and Culture Plan for City Council consideration and approval.
- B. Assist and advise the City Council, Red Wing Port Authority, Red Wing Housing and Redevelopment Authority, Advisory Planning Commission, and other city boards and commissions on matters of public policy that would advance the City's goal to cultivate a collaborative environment where arts and culture can flourish.
- C. Convene and facilitate efforts with City Departments, the Arts and Culture Nonprofit Organizations, and the entire community to identify and pursue the use of indoor/outdoor spaces in creative ways that support artistic experiences and strengthen our economy.
- D. Work with City Departments to develop procedures to streamline the process for the permitting of arts and cultural events, programs, and projects.
- E. Request that the City Council authorize submittal of grants, other funding requests and cultivate public/private partnerships that further the City's arts and cultural goals, along with authorizing studies on matters pertaining to arts and culture.
- F. Establish educational programs and public forums that provide information to community residents, businesses, and other institutions about arts and cultural issues and initiatives.
- G. Establish arts and cultural programs, volunteer opportunities and initiatives that encourage and engage a broad spectrum of community residents.
- H. Provide advice to the City Council about specific public art and community placemaking initiatives that will occupy public lands.
- H. Be an advocate for Arts and Culture in the Community.

Composition.

- Suggest 7 to 9 members
- Should there be nonresident members? (usually not more than would constitute a quorum, usually drawn from the school district boundaries or Goodhue County)
- Should there be a student representative? Voting or Nonvoting?

Staffing and Budget

The Red Wing Arts and Culture Commission will initially require a part-time staff liaison. This person should have some background in the arts and could be a city employee or contract with an organization to provide support for the commission. The Task Force recommends a minimum budget support from the City in the first year of the commission of \$_____.